Unit title	Develop Own Professional Practice in the Creative Industries
SQA Unit code	H6NY 04
SCQF level	7
SCQF credit points	6
SSC Ref	CDM3

History of changes

Publication date: February

Version: 01

Version number	Date	Description

TITLE	Develop own professional practice in the creative industries
Learning Outcomes *The learner will*	**Assessment Criteria** *The learner can*
1. Understand the role of professional development in the creative industries	1.1 Explain why it is important to continuously develop own skills and knowledge 1.2 Review the potential career benefits of developing own knowledge and skills
2. Be able to engage in opportunities to develop own professional practice in the creative industries	2.1 Identify opportunities to develop own professional practice 2.2 Specify the knowledge and skills required to successfully implement processes and complete tasks in own workplace 2.3 Identify own learning style 2.4 Interact effectively with experienced and reliable colleagues to contribute to the development of own work-related knowledge and skills 2.5 Use resources to develop own knowledge, understanding and skills in the use of: • software • equipment • techniques 2.6 Obtain information about own workplace: • layout • facilities • protocols • standards • legislation • job roles 2.7 Review the quality of own work
3. Be able to establish the viability of own career aspirations in the creative industries	3.1 Summarise the structure of the sector within which own role operates 3.2 Identify the main types of employment status and their key features 3.3 Identify job roles which are potentially suitable to meet own career aspirations 3.4 Identify potential next steps in developing own career 3.5 Consult with experienced colleagues to determine whether own career aspirations are realistic and feasible

4. Be able to develop, maintain and use professional networks in the creative industries	4.1	Participate in suitable networking activities and groups to build up a list of contacts
	4.2	Interact proactively, regularly and effectively with contacts to:
		• Market own skills
		• Fulfil agreed commitments and actions
		• Enhance networking relationships
		• Recommend other people in own networks when unable to meet needs
		• Identify new contacts
	4.3	Adapt own behaviour to take account of differences in backgrounds and cultures

Additional information about the Unit
Unit purpose and aim(s)
This unit assesses the ability to identify professional development opportunities, and be a reflective practitioner. Learners will develop and maintain professional networks and understand the different jobs and employment statuses in the Creative Industries.
Details of the relationship between the Unit and relevant national occupational standards (if appropriate)
This Unit is based on the NOS (SKSGR3 and SKSGS2) developed by Creative Skillset.
Details of the relationship between the Unit and other standards or curricula (if appropriate)
N/A
Assessment requirements specified by a sector or regulatory body (if appropriate)
N/A

Assessment (evidence) Requirements

Evidence for this Unit should be generated in the workplace or a real work environment under normal commercial operating conditions. Simulation is only acceptable under certain circumstances, please refer to section 4.1 of Creative Skillset's 'Principles of Assessment for use with SVQs and competency-based qualifications in the SCQF'

Guidance on Instruments of Assessment

This Unit is designed to assess the skills and knowledge of candidates in the workplace.

Acceptable types of evidence

The following sources of evidence can be used in the assessment of the competency based learning outcomes:

- Direct observation of learners carrying out the relevant task;
- Portfolios (hard-copy and digital);
- Inspection and evaluation of products produced (this includes electronic evidence where appropriate);
- Questioning of learners to support performance;
- Simulation where agreed (see section 4.1 of Creative Skillset's 'Principles of Assessment);
- Expert Witness where specific expertise is required;
- Supplementary evidence (i.e. Witness Testimony);
- Recorded Internal competency assessments carried out as part of a structured in-company approach (i.e. ISO9000). Assessors should carry out only confirmatory observation.

For knowledge based learning outcomes the following sources of evidence can be used:

- Oral or written exams/test;
- Portfolios (hard-copy and digital);
- Presentations;
- Simulation where agreed (see section 4.1 of creative Skillset's Principles of Assessment);
- Assignments;
- Projects;
- Case studies.
- Professional Discussion

Please note: This is not an exhaustive list, all of the assessment methods associated with effective delivery and assessment of qualifications that attest to occupational competency may be used.

SQA's Guide to Assessment is designed to provide support for everyone who assesses for SQA qualifications. It looks at the principles of assessment, and brings together information on assessment in general as well as on best practice in assessment. The Guide to Assessment can be downloaded free from SQA's website:
http://www.sqa.org.uk/files_ccc/GuideToAssessment.pdf