



Unit title	Contribute ideas for production
SQA Unit code	H6P2 04
SCQF level	7
SCQF credit points	6
SSC Ref	CDM8

History of changes to Unit

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Version	Description of change	Date

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Title:	Contribute ideas for production	
Learning outcomes <i>The learner will be able to:</i>	Assessment criteria <i>The learner can:</i>	
1 Be able to propose ideas for productions	1.1 Identify sources of ideas for productions, explaining how these can be accessed	1.2 Suggest ideas for format, style, budget and potential audience for a specific production
	1.3 Identify strengths and limitations of own ideas	
2 Be able to develop ideas for productions	2.1 Review ideas to confirm whether there is adequate content to make a workable programme	2.2 Review ideas to ensure that they contribute towards achieving organisation objectives
	2.3 Identify any changes needed to meet production requirements and editorial policy	
3 Be able to present ideas for productions	3.1 Write realistic and clear outline proposals	3.2 Write realistic and clear detailed treatments, to meet schedule and budget requirements
	3.3 Suggest named presenters, performers or contributors to be used for the production	3.4 Present ideas clearly and cogently to relevant parties
4 Understand legal and regulatory issues relevant to contributing ideas for production	4.1 Identify key legal and ethical implications which affect the use of information in productions	4.2 Comply with relevant legal and regulatory requirements

Additional information about the Unit
Unit purpose and aim(s)
The unit assesses the ability to originate, develop and present ideas for productions, drawing on knowledge and understanding of industry requirements. Learners will be able to initiate ideas and develop existing ones by suggesting improvements, and will understand how ideas are realised within different media and formats.
Details of the relationship between the Unit and relevant national occupational standards (if appropriate)
This Unit is based on the NOS (SKSP1) developed by Creative Skillset.
Details of the relationship between the Unit and other standards or curricula (if appropriate)
N/A
Assessment requirements specified by a sector or regulatory body (if appropriate)
N/A

Assessment (evidence) Requirements

Evidence for this Unit should be generated in the workplace or a real work environment under normal commercial operating conditions. Simulation is only acceptable under certain circumstances, please refer to section 4.1 of Creative Skillset's 'Principles of Assessment for use with SVQs and competency-based qualifications in the SCQF'

Guidance on Instruments of Assessment

This Unit is designed to assess the skills and knowledge of candidates in the workplace.

Acceptable types of evidence

The following sources of evidence can be used in the assessment of the competency based learning outcomes:

- Direct observation of learners carrying out the relevant task;
- Portfolios (hard-copy and digital);
- Inspection and evaluation of products produced (this includes electronic evidence where appropriate);
- Questioning of learners to support performance;
- Simulation where agreed (see section 4.1 of Creative Skillset's 'Principles of Assessment');
- Expert Witness where specific expertise is required;
- Supplementary evidence (i.e. Witness Testimony);
- Recorded Internal competency assessments carried out as part of a structured in-company approach (i.e. ISO9000). Assessors should carry out only confirmatory observation.

For knowledge based learning outcomes the following sources of evidence can be used:

- Oral or written exams/test;
- Portfolios (hard-copy and digital);
- Presentations;
- Simulation where agreed (see section 4.1 of creative Skillset's Principles of Assessment);
- Assignments;
- Projects;
- Case studies.
- Professional Discussion

Please note: This is not an exhaustive list, all of the assessment methods associated with effective delivery and assessment of qualifications that attest to occupational competency may be used.

SQA's Guide to Assessment is designed to provide support for everyone who assesses for SQA qualifications. It looks at the principles of assessment, and brings together information on assessment in general as well as on best practice in assessment. The Guide to Assessment can be downloaded free from SQA's website:

http://www.sqa.org.uk/files_ccc/GuideToAssessment.pdf