



Unit title	Present a radio programme
SQA Unit code	H6PB 04
SCQF level	7
SCQF credit points	7
SSC Ref	CDM17

History of changes to Unit

Publication date: February

Version: 01

Version	Description of change	Date

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Title:	Present a radio programme	
Learning outcomes	Assessment criteria	
<i>The learner will be able to:</i>	<i>The learner can:</i>	
1 Understand key issues relating to the presentation of a radio programme	1.1	Identify the context and purpose of own particular role as a presenter
	1.2	Identify the key characteristics of the intended target audiences
	1.3	Describe the range of station styles, programme genres and formats in radio, identifying the different presentation roles each demands
	1.4	Summarise the presentation disciplines relevant to different programme genres
	1.5	Identify sources of audience information that are specific to particular target audiences
	1.6	Explain the importance of using language that is appropriate for all listeners
2 Be able to present a radio programme	2.1	Draw on own knowledge of an audience to build a rapport
	2.2	Present material, demonstrating engagement with and understanding of the content
	2.3	Use own knowledge of the subject matter and content to build credibility with an audience
	2.4	Undertake commentary on a range of events in an appropriate style, following adequate preparation and research
	2.5	Operate recording and other relevant equipment as required
	2.6	Work within production requirements, observing the disciplines of the production process
	2.7	Ensure that own personal presentation and appearance is appropriate when working in a face-to-face situation
3 Be able to review own performance on radio	3.1	Listen to own output to learn from experience
	3.2	Reflect on listener feedback, contributing to any responses as required
	3.3	Obtain regular feedback on own performance from relevant personnel
	3.4	Identify opportunities to improve own performance

4 Be able to comply with legal and regulatory requirements relevant to present a radio programme	4.1 Comply with relevant laws and regulations governing the radio industry
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Additional information about the Unit
Unit purpose and aim(s)
This unit assesses the ability to present a radio programme. Learners will understand the various roles of radio presenters in music and speech radio. They will also understand and develop relationships with target audiences; this requires an awareness of the power, influence and responsibilities of presenters.
Details of the relationship between the Unit and relevant national occupational standards (if appropriate)
This Unit is based on the NOS (SKSRC30) developed by Creative Skillset.
Details of the relationship between the Unit and other standards or curricula (if appropriate)
N/A
Assessment requirements specified by a sector or regulatory body (if appropriate)
N/A

Assessment (evidence) Requirements

Evidence for this Unit should be generated in the workplace or a real work environment under normal commercial operating conditions. Simulation is only acceptable under certain circumstances, please refer to section 4.1 of Creative Skillset's 'Principles of Assessment for use with SVQs and competency-based qualifications in the SCQF'

Guidance on Instruments of Assessment

This Unit is designed to assess the skills and knowledge of candidates in the workplace.

Acceptable types of evidence

The following sources of evidence can be used in the assessment of the competency based learning outcomes:

- Direct observation of learners carrying out the relevant task;
- Portfolios (hard-copy and digital);
- Inspection and evaluation of products produced (this includes electronic evidence where appropriate);
- Questioning of learners to support performance;
- Simulation where agreed (see section 4.1 of Creative Skillset's 'Principles of Assessment');
- Expert Witness where specific expertise is required;
- Supplementary evidence (i.e. Witness Testimony);
- Recorded Internal competency assessments carried out as part of a structured in-company approach (i.e. ISO9000). Assessors should carry out only confirmatory observation.

For knowledge based learning outcomes the following sources of evidence can be used:

- Oral or written exams/test;
- Portfolios (hard-copy and digital);
- Presentations;
- Simulation on where agreed (see section 4.1 of Creative Skillset's 'Principles of Assessment');
- Assignments;
- Projects;
- Case studies.
- Professional Discussion

Please note: This is not an exhaustive list, all of the assessment methods associated with effective delivery and assessment of qualifications that attest to occupational competency may be used.

SQA's Guide to Assessment is designed to provide support for everyone who assesses for SQA qualifications. It looks at the principles of assessment, and brings together information on assessment in general as well as on best practice in assessment. The Guide to Assessment can be downloaded free from SQA's website:

http://www.sqa.org.uk/files_ccc/GuideToAssessment.pdf