

CCSCCS72 SQA Unot Code H8Y9 04

Deliver interpretation for exhibitions or displays for a creative or cultural organisation



Overview

This unit is about developing the interpretation of collections in cultural heritage organisation and contributing to the development of the exhibition or display concept for education, exhibition and other public-oriented purposes. This activity may be undertaken by an individual working alone or as part of an education/learning and interpretation, curating or collections team.

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Performance criteria

- You must be able to:*
- P1 identify learning and interpretation and/ or audience development strategies
 - P2 research learning and interpretation activities as part of exhibitions and displays taking inspiration from colleagues and the wider sector
 - P3 identify the intended audience and visitor needs from the exhibition or display
 - P4 identify themes, learning objectives and aims of the exhibitions and display and agree with relevant staff
 - P5 plan the budget and other resources and decide on the format of the interpretation and learning for the exhibition or display
 - P6 contribute to the interpretative and learning approach to the exhibition or display; researching, writing, designing and developing materials with others
 - P7 brief specialists to produce interpretative and learning materials
 - P8 ensure your interpretation and learning elements to support the exhibition or display are relevant and accurate relating to the theme
 - P9 choose suitable sites and locations for the exhibition or display and the interpretation materials
 - P10 ensure all resources are in place to deliver the interpretation and learning
 - P11 contribute to the project management to ensure delivery of interpretation and learning for the exhibition or display is on time and to budget
 - P12 identify possible copyright and security issues, protecting materials in the appropriate way
 - P13 ensure all work is quality assured and approved by relevant staff
 - P14 incorporate the lessons that have been learned from previous exhibitions or displays
 - P15 evaluate before, during and after the interpretation and learning activities
 - P16 ensure future activities are informed by the evaluation findings

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Knowledge and understanding

You need to know and understand:

- K1 how to identify the type of audience, customer or visitor to the exhibition or interpretative activity and their needs
- K2 the interpretative approaches that are available for delivering different types of interpretative activity
- K3 the effect the interpretative approaches are likely to have on other activities and people
- K4 the key features of different interpretative activities
- K5 what makes one interpretative approach more suitable than another
- K6 who from within the organisation should contribute to interpretation, exhibition or display concepts
- K7 the organisation's policies and objectives that impact on interpretation
- K8 how to identify learning objectives and agree them with colleagues
- K9 how to communicate the learning objectives
- K10 the types of resources that are involved in the delivery of different interpretative approaches
- K11 how to identify and secure different resources from different sources
- K12 who needs to be informed of the interpretative approaches chosen
- K13 what is realistic and can actually be implemented
- K14 the potential uses of items and information in an exhibition or interpretative activity
- K15 the resources and information that are suitable for different types of exhibition or interpretative activity
- K16 the type of contribution specialists can make to an exhibition or interpretative activity
- K17 the likely constraints on the use of items in an exhibition or interpretative activity and the effect these may have
- K18 different evaluation techniques
- K19 how to present information in an interesting and lively manner
- K20 how to encourage the exploration of ideas
- K21 copyright and security procedures

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Suite Cultural Heritage

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