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#### **Overview**

This standard is about assisting with salon reception duties. You will have to show you can keep the reception area neat and tidy, greet people entering the salon, deal with their questions and make straightforward appointments. Using good communication skills when people come into the salon, or telephone the salon, is a very important part of this standard.

To carry out this standard, you will need to maintain a high level of health, safety and hygiene throughout your work. You will also need to maintain a professional personal appearance.

The main outcomes of this standard are:

- 1 maintain the reception area
- 2 attend to clients and enquiries
- 3 help to make appointments for salon services



		RATIONAL GOODFAILURAL STANDARDS
Performance criteria	Mair	ntain the reception area
You must be able to:	P1	keep the reception area clean and tidy at all times
	P2	keep product displays clean, neat and tidy at all times
	P3	report low levels of reception stationery and retail products on display to the
		relevant person
	P4	remove any faulty products from display and report them to the relevant person
	P5	offer clients hospitality following your salon's client care policies
	Atte	nd to clients and enquiries
You must be able to:	P6	treat all people making <b>enquiries</b> in a positive and polite manner
	P7	identify the purpose of the enquiry
	P8	confirm appointments and inform the relevant member of staff
	P9	refer any enquiries you cannot deal with to the relevant person for action
	P10	record messages and pass them to the relevant person at the right time
	P11	give all information clearly and accurately
	P12	give confidential information only to authorised people
	Help	to make appointments for salon services
You must be able to:	P13	deal with all requests for appointments
	P14	identify client requirements
	P15	check the client has had relevant tests when making appointments
	P16	arrange for the client to have relevant tests, when necessary within the limits of
		your own authority
	P17	make appointments within the limits of your own authority to satisfy the client
		and salon requirements
	P18	promptly pass requests for <b>appointments</b> outside your own authority to the
		relevant person for action
	P19	confirm appointment details are correct and acceptable to the client

easy to read

P20 ensure all appointment details are accurate, recorded in the right place and



### **Knowledge and** Maintain the reception area understanding You need to know K1 your salon's procedures for: and understand: K1.1 maintaining the reception area K1.2 client care at reception K2 the limits of your authority when maintaining the reception areas K3 how to identify any faults in retail products such as damage and loose packaging K4 what and how much reception stationery should be kept at your reception area Attend to clients and make appointments for salon services the importance to the salon's business of effective communication You need to know K5 and understand: K6 how and when to ask questions K7 how to speak clearly in a way that suits the situation K8 how to show you are listening closely to what people are saying to you K9 how to adapt what you say to suit different situations K10 how to show positive body language K11 your salon's procedures for: K11.1 maintaining confidentiality K11.2 taking messages K11.3 making and recording appointments K11.4 carrying out tests K12 the limits of your authority when: K12.1 attending to people and enquiries K12.2 making appointments K12.3 carrying out tests K13 the importance of confirming and making appointments correctly K14 the importance of taking messages and passing them on to the right person at the right time K15 who to refer to with different types of enquiries K16 the person in your salon to whom you should refer reception problems

K17 the importance of checking that clients have had tests for specific services



- K18 the confidentiality requirements within the Data Protection Act
- K19 the consequences of breaking confidentiality
- K20 the services available and their duration
- K21 the products available for sale and their cost



### **Additional information**

# Scope/range related to performance criteria

### **Enquiries**

- 1.1 face to face1.2 by telephone
- 2 Appointments
  - 2.1 face to face2.2 by telephone
- 3 Appointment details
  - 3.1 client's name and contact details
  - 3.2 service
  - 3.3 date
  - 3.4 time
  - 3.5 member of staff booked for service



#### **Values**

- The following key **values** underpin the delivery of services in the hair and barbering sector:
- 1.1 a willingness to learn
- 1.2 the completion of services in a commercially viable time
- 1.3 meeting both organisational and industry standards of appearance
- 1.4 ensuring personal hygiene and protection meets accepted industry and organisational requirements
- 1.5 a flexible working attitude
- 1.6 a team worker
- 1.7 maintaining customer care
- 1.8 a positive attitude
- 1.9 personal and professional ethics
- 1.10 the ability to self manage
- 1.11 creativity skills
- 1.12 excellent verbal and non-verbal communication skills
- 1.13 the maintenance of effective, hygienic and safe working methods
- 1.14 adherence to workplace, suppliers or manufacturers' instructions for the safe use of equipment, materials and products



#### **Behaviours**

- The following **behaviours** underpin the delivery of services in the hair and barbering sector. These behaviours ensure that clients receive a positive impression of both the salon and the individual:
  - 1.1 meeting the salon's standards of behaviour
- 1.2 greeting the client respectfully and in a friendly manner
- 1.3 communicating with the client in a way that makes them feel valued and respected
- 1.4 identifying and confirming the client's expectations
- 1.5 treating the client courteously and helpfully at all times
- 1.6 keeping the client informed and reassured
- 1.7 adapting behaviour to respond effectively to different client behaviour
- 1.8 responding promptly to a client seeking assistance
- 1.9 selecting the most appropriate way of communicating with the client
- 1.10 checking with the client that you have fully understood their expectations
- 1.11 responding promptly and positively to the client's questions and comments
- 1.12 allowing the client time to consider the response and give further explanation when appropriate
- 1.13 quickly locating information that will help the client
- 1.14 giving the client the information they need about the services or products offered by the salon
- 1.15 recognising information that the client might find complicated and checking whether they fully understand
- 1.16 explaining clearly to the client any reasons why their needs or expectations cannot be met



### **Glossary**

#### **Confidential information**

May include personal aspects of conversations with clients, personal aspects of conversations with colleagues, contents of client records, client and staff personal details such as addresses and telephone numbers, financial aspects of the business, gossip.

### Limits of own authority

The extent of your responsibility as determined by your own job description and workplace policies.

### Personal presentation

This includes personal hygiene; use of personal protection equipment; clothing and accessories suitable to the particular workplace.

### Relevant person

An individual deemed responsible for supervising you during a given task or service or the person to whom you normally report such as your line manager. In these particular Standards, it may also refer to an individual deemed responsible by the salon for specific areas and services.

#### **Tests**

A test will determine if a client is suitable for a particular service such as a skin test which identifies if the client is allergic to a product or chemical.



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