

DES4 Communicate the importance of the design brief - SQA H9WA 04

Unit summary

This unit is about gaining a basic understanding of a design brief and why it is critical to the design process. It requires you to be able to communicate its purpose along with the type of information you would typically expect to find within the design brief. You are also required to identify what it is the designer is being asked to do (the problem) and any special requirements of the solution.

What you must be able to do

- a) Explain the purpose and importance of a design brief
- b) Communicate the type of information you would expect to find in a design brief
- c) Identify what the problem/opportunity is within the design brief
- d) Identify what the design solution must achieve
- e) Identify the limitations or parameters within the design brief

What you must know:

- 1) Why the design brief is critical to the design process
- 2) Different ways of presenting, communicating and documenting design concepts (as relevant to the context of work)
- 3) Formats of design briefs typically used in the relevant industry or design context
- 4) Terminology typically used in a range of design briefs