

DES14 Explore the history and social impact of creativity and how it can influence your own design work - SQA Unit Code H9WY 04

Unit summary

This unit requires you to explore the history and social impact of creativity. It applies to individuals who wish to apply a knowledge of the history of creativity at a broad rather than deep level. Understanding the concept of creativity, how creative people think and how creativity has been applied through history and can provide individuals with inspiration and ideas to take into their own work.

What you must be able to do

- a) Research and review different definitions of creativity and how these relate in an historical context
- b) Identify relevant sources of information on the history of creativity
- c) Assess the ways that individuals and collaborative groups have demonstrated creativity
- d) Explore the relationship between creativity and different cultures and relate these to current contexts
- e) Explore the impacts of creativity on the ways the ways people live and work
- f) Explore the ways in which creativity has occurred in different fields of human endeavour
- g) Determine and evaluate the factors that affect the presence or extent of creativity in a given situation
- h) Extract key information and ideas from the history of creativity for possible relevance to your own work
- i) Discuss and explore your ideas with others
- j) Reflect on how creativity and creative thinking might be integrated into your work
- k) Identify and access opportunities to build your own creative thinking skills

What you must know:

- 1) The impact of creativity at different points in history including contemporary perspectives
- 2) Potential links between the history of creativity and current individuals and communities
- 3) Where to find information on the history and social impact of creativity
- 4) Ways in which different factors impact on creativity and how it is demonstrated in various cultural contexts