

SSR.C203 - SQA Unit Code HA9D 04

Label displays of stock in a retail store



Overview

This standard is about labelling stock on display so that the information given to customers is accurate, clear and meets legal requirements.

SSR.C203 - SQA Unit Code HA9D 04

Label displays of stock in a retail store

Performance criteria

- You must be able to:*
- P1 check the requirements for labelling stock
 - P2 check that the information on the label is clear, accurate and legal before starting to label stock
 - P3 report promptly and to the right person any information on labels that may need changing
 - P4 attach the right labels to the right products
 - P5 position labels so that they are securely fastened and customers can see them clearly
 - P6 complete labelling within the time allowed

SSR.C203 - SQA Unit Code HA9D 04

Label displays of stock in a retail store

Knowledge and understanding

You need to know and understand:

- K1 how proper labelling promotes sales
- K2 the legal requirements for labelling and what can happen if you do not meet these
- K3 the importance of checking that labels are clear and accurate
- K4 who to tell about information that may need changing on labels
- K5 how to use labelling materials and equipment efficiently and effectively

SSR.C203 - SQA Unit Code HA9D 04

Label displays of stock in a retail store

Additional Information

Links to other

SSR.C201 Prepare display areas and materials in a retail store;

NOS

SSR.C202 Set up and dismantle displays in a retail store

SSR.C203 - SQA Unit Code HA9D 04

Label displays of stock in a retail store

Developed by Skillsmart Retail

Version number 1

Date approved September 2005

Indicative review date January 2013

Validity Current

Status Original

Originating organisation Skillsmart Retail

Original URN SSR.C203

Relevant occupations Retail and commercial enterprise; Retailing and wholesaling; Sales and customer service occupations; Sales assistants and retail cashiers

Suite Retail

Key words Retailing; retailers; labels; labelling; items; products; produce; goods