

Develop a range of creative nail designs

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**Overview**

This standard is about developing and combining your technical and creative nail skills in a way that enhances your own professional profile. The ability to research, plan and create a range of nail images in conjunction with other people is required. Evaluation of the results and how your designs may be adapted for commercial use also form an important part of this standard.

To carry out this standard you will need to maintain effective health, safety and hygiene throughout your work. You will also need to communicate your design concept with other people involved in the project.

The main outcomes of this standard are:

1. plan and design a range of creative images
2. produce a range of creative images
3. evaluate the results against the design plan objectives

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## Performance criteria

You must be able to:

### Plan and design a range of creative images

1. identify the intended **activity** for which the **image** is required
2. source information to research ideas on themes for the design
3. create a design plan which is suitable for your chosen range of **image**
4. define the roles and responsibilities of others involved
5. identify all resources required, taking into account any budgetary constraints
6. consider how risks to health and safety risks can be reduced
7. agree your design plan with **others**

### Produce a range of creative images

8. prepare the work environment to meet legal, hygiene and application requirements
9. ensure that the products are suitable for the environmental conditions
10. prepare resources to meet the design plan
11. prepare nails in a way which is suitable for the application of the **image**
12. work in a way that permits access and minimises the risk of injury to you and **others**
13. use nail techniques to create the **image**
14. communicate with others throughout the implementation of the design
15. adapt the agreed design plan to meet any changed circumstances
16. consider **additional media** to complement the final **image**
17. ensure the finished **image** and its presentation meets the design plan

### Evaluate the results against the design plan objectives

18. obtain feedback from **others** on the impact of your **image** and its effectiveness in meeting your design plan
19. evaluate your own performance against your objectives to identify how and where it could be improved
20. evaluate how the design **image** may be adapted for other **activity**

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## Knowledge and understanding

You need to know and understand:

### Plan and design a range of creative images

1. the basic principles of design, scale and proportion when creating an image
2. how to identify and develop a theme as a basis for a nail design image
3. how to create a detailed and accurate design plan
4. different methods of communicating and presenting your design plan
5. why it is important to set and work to a budget
6. sources of research information and how to access them and evaluate them
7. the range and availability of resources required and where they can be obtained
8. how any venue requirements are likely to affect your plans
9. the **common problems** associated with photographic shoots, shows and competitions and how to resolve them
10. the potential hazards that must be considered when working at any venue
11. the steps that should be taken to minimise risks when working at any venue
12. how and if local by-laws and legislation may limit the use of resources
13. the **health and safety** procedures applicable to any venue
14. the health and safety requirements associated with nail techniques
15. how to recognise contra-indications and restrictions to the nail design and how to deal with them

### Produce a range of creative images

16. how to prepare and adapt the work environment to meet legal, hygiene and nail design requirements
17. **methods** of communicating your requirements to the **others** throughout the creative nail design
18. the ways in which additional media can be used to complement the overall design image
19. the different techniques used to create a design image
20. the different types of nail design products, tools and equipment available and the effects they can create
21. the types of non-conventional items that may be used as part of a design
22. how to adapt the design and application techniques to suit changing **circumstances**

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**Evaluate the results against the design plan objectives**

- 23. the purpose of evaluation activities
- 24. the areas on which feedback should be collected
- 25. methods of gaining feedback from **others**
- 26. the potential commercial benefits that can arise from nail design work
- 27. how the design image can be adapted to suit other activities

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**Scope/range related  
to performance  
criteria**

- Activity**
1. photo shoot
  2. catwalk shows
  3. competition
  4. client specifications
  5. social media

**Image**

1. based on a theme
2. avant-garde
3. commercial
4. current trends

**Others**

1. media consultant
2. make-up artists
3. colleagues
4. competition judges
5. hair stylist
6. client
7. model
8. stylist

**Additional media**

1. accessories
2. clothes
3. make-up
4. props
5. hair
6. body art

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**Scope/range related to knowledge and understanding**

1. staffing
2. tools and equipment breakdowns
3. time over-runs
4. environmental conditions
5. budget constraints

**Health and safety**

1. Health and Safety at Work Act
2. The Reporting of Injuries, Diseases and Dangerous Occurrences Regulations (RIDDOR)
3. The Health and Safety (First Aid) Regulations
4. The Regulatory Reform (Fire Safety) Order
5. The Manual Handling Operations Regulations
6. The Control of Substances Hazardous to Health Regulations (COSHH)
7. The Electricity at Work Regulations
8. The Environmental Protection Act
9. The Management of Health and Safety at Work Regulations
10. The Health and Safety (Information for Employees) Regulations

**Methods**

1. questioning
2. visual
3. listening
4. body language

**Others**

1. media consultant
2. make-up artists
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**Circumstances**

1. environmental
2. cancellation
3. illness
4. change of brief

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**Values**

The following key values underpin the delivery of services in the beauty, nails and spa sectors

1. a willingness to learn
2. a flexible working attitude
3. a team worker
4. a positive attitude
5. personal and professional ethics

**Behaviours**

The following behaviours underpin the delivery of services in the beauty, nails and spa sectors. These behaviours ensure that clients receive a positive impression of both the organisation and the individual

1. meeting the organisation's standards of behaviour
2. greeting the client respectfully and in a friendly manner
3. communicating with the client in a way that makes them feel valued and respected
4. treating the client courteously and helpfully at all times
5. adapting behaviour to respond effectively to different client behaviour
6. checking with the client that you have fully understood their expectations
7. responding promptly and positively to the client's questions and comments
8. recognising information that the client might find complicated and checking whether they fully understood
9. explaining clearly to the client any reasons why their needs or expectations cannot be met
10. maintaining effective, hygienic and safe working methods
11. adhering to workplace, suppliers' and manufacturers' instructions for the safe use of equipment materials and products
12. meeting both organisational and industry standards of appearance.

**Skills**

The following key skills underpin the delivery of services in the beauty, nails and spa sectors

1. the ability to self-manage
2. excellent verbal and non-verbal communication
3. using the most appropriate ways of communicating with a client
4. responding promptly to a client seeking assistance
5. quickly locating information that will help the client
6. providing the client with information they need about services and products offered by the organisation

**Glossary****Design plan**

A plan that is used to show the design of the nail image and list products, equipment, accessories, and any additional media required.



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**Media Consultant**

This could include photographer, videographer, sound and lighting technician, IT specialists.

**Stylist**

The person responsible for deciding the wardrobe requirements and possible overall look

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