

Higher National Unit Specification

General information for centres

Unit title: Music and Cultural Policy

Unit code: DR2M 34

Unit purpose: On completion of the Unit the candidate should have an understanding of the primary strategies and resulting policies that exist to support the performance of, participation in, and consumption of the performing arts, particularly music, in Scotland and the UK. This Unit is aimed at those who wish to study the issues that inform policy and for those who seek a career in the music business as managers and practitioners seeking an insight into political decision-making and how it impacts on the practicalities of music making.

On completion of this Unit the candidate should be able to:

- 1 Analyse current UK cultural strategies affecting the performance, production and consumption of music in all its forms.
- 2 Analyse the current cultural strategy in Scotland as pertaining to the production and consumption of music in all its forms.
- 3 Investigate the music-related cultural policy of a non-UK nation and compare it with that of Scotland.

Credit points and level: 1 HN Credit at SCQF level 7: (8 SCQF credit points at SCQF level 7*).

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

Recommended prior knowledge and skills: Access to this Unit will be at the discretion of the Centre. Candidates should however have good communication skills. These may be demonstrated by the possession of Core Skill Communication at Higher level or by possession of Higher English and Communication or a suitable NQ Communication Unit (SCQF level 5/6).

Core Skills: There may be opportunities to gather evidence towards Core Skills in this Unit, although there is no automatic certification of Core Skills or Core Skills components.

Context for delivery: If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Assessment: The Unit should be assessed by three discrete assessments.

Outcomes 1 and 2 each lend themselves to a combination of short answer and extended response questions, and evidence gathered in open book controlled conditions.

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Outcome 3 is best approached as a project with a presentation in oral or written form in response to case studies, which may be of the candidate's choosing.

An oral response should be made to a group consisting of peers and assessors and supported with an electronic presentation or other slides.

A written response should contain graphical information.

Higher National Unit specification: statement of standards

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The sections of the Unit stating the Outcomes, knowledge and/or skills, and evidence requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the knowledge and/or skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Analyse current UK cultural strategies affecting the performance, production and consumption of music in all its forms

Knowledge and/or skills

- ◆ Governmental strategy
- ◆ Governmental agency strategies
- ◆ Other strategies

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and/or skills by showing that they can:

- ◆ describe the principal thrusts of governmental strategy relating to music, and the strategies put in place by national institutions and organisations to enhance participation in music in all forms
- ◆ evaluate the impact of the above strategies and resulting policies in improving participation in music

Evidence for this Outcome should be generated by responses to a combination of restricted and extended response questions covering all of the knowledge and/or skills above.

Assessment should be undertaken in open, controlled conditions.

Questions should be sufficient to assess the breadth of knowledge covered.

Assessment guidelines

Should there be ambiguity regarding a candidate's response, oral questioning may be used to eliminate any doubt as to the candidate's understanding. The lecturer should note questions and responses.

Higher National Unit specification: statement of standards (cont)

Unit title: Music and Cultural Policy

Outcome 2

Analyse the current cultural strategy in Scotland as pertaining to the production and consumption of music in all its form

Knowledge and/or skills

- ◆ National strategies — governmental and the extent to which they are consistent with UK strategy or are devolved in essence
- ◆ National strategies — non-governmental, with reference to:
 - the culture of Scotland, as communicated through music, and the perception of it both in Scotland and elsewhere
 - the support for Scottish music, as an art form and an enterprise, at home and elsewhere
- ◆ Regional/local strategies to improve the artistic experience of performer and audience
- ◆ Policies — governmental or other, genre specific and genre non-specific
- ◆ Council policies — by, or for, or within communities

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and/or skills by showing that they can:

- ◆ describe the national strategy of the Scottish Executive relating to music and the strategies and policies put in place by national institutions and organisations to enhance participation in any sense
- ◆ show examples of good practice of cultural and commercial collaboration in music enterprise

Evidence for this Outcome should be generated by responses to a combination of restricted and extended response questions covering all of the knowledge and/or skills above.

Assessment should be undertaken in open, controlled conditions.

Questions should be sufficient to assess the breadth of knowledge covered.

Assessment guidelines

Should there be ambiguity regarding a candidate's response, oral questioning may be used to eliminate any doubt as to the candidate's understanding. The lecturer should note questions and responses.

Higher National Unit specification: statement of standards (cont)

Unit title: Music and Cultural Policy

Outcome 3

Investigate the music-related cultural policy of a non-UK nation and compare it with that of Scotland

Knowledge and/or skills

- ◆ Appreciation of diversity in approach to sustain, develop and promote, internally and abroad, national heritage and identity through music

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and/or skills by showing that they can:

- ◆ analyse the music-related strategies and policies of another nation
- ◆ show examples of good practice in music for artistic and/or commercial benefit
- ◆ compare and contrast two policies of a non-UK nation with strategies and policies in Scotland

Evidence for this Outcome should be generated through an oral or written response to case studies, which may be of the candidate's choosing. The candidate should select two aspects of a non UK nation's policies and compare and contrast these with Scottish policies and strategies, demonstrating best practice for a detailed evaluation.

An oral response, supported by an electronic presentation or other slides, should be made to a group consisting of peers and assessors.

A written response should contain graphical information.

The oral/written response should include an executive summary and an accurate bibliography.

Assessment guidelines

Should there be ambiguity regarding a candidate's response, oral questioning may be used to eliminate any doubt as to the candidate's understanding. The lecturer should note questions and responses.

Administrative Information

Unit code: DR2M 34
Unit title: Music and Cultural Policy
Superclass category: FB
Date of publication: August 2005
Version: 02

History of changes:

Version	Description of change	Date
02	Removal of Word Count and Presentation Length.	20/05/11

Source: SQA

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Higher National Unit specification: support notes

Unit title: Music and Cultural Policy

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit is intended to open the mind of the candidate to the enormous cultural benefits to be derived by nations and communities that can successfully harness the creative and the commercial aspects of music.

‘Music is powerful at the level of the social group because it facilitates communication which goes beyond words, induces shared emotional reactions and supports the development of the group identity’.

Prof. Susan Hallam; *The Power of Music*
A study commissioned by The Performing Right Society, 2001

Music tells so much about a nation. It describes where it has come from and where it is at currently. However, no one can say what music developments will take place in the future. Strategies and resulting policies put in place by governments and agencies attempt, in the main, to assist the process. Grassroots arts-based organisations work alongside the community musician and audience, commercial enterprise and industry bodies all striving to ensure that the climate exists for giving creativity the best chance.

Numerous studies have been conducted, and almost as many strategies and policies written based on their evidence. This Unit should provide an opportunity for the candidate to gain an appreciation of the context in which music in Scotland is developing.

Outcome 1 should be presented as an overview of the UK context.

Outcome 2 focuses specifically on the Scottish context.

Outcome 3 acknowledges that cultural strategy in Scotland is comparatively ‘new’ to us and looks outward at strategies in non-UK countries to see what, if anything, might be learned from other nations.

Guidance on the delivery and assessment of this Unit

This has been developed as an optional Unit within the frameworks for HNC/D Music, Music Business, and Sound Production Group Awards and is designed to contextualise the Scottish-ness of our industry for all candidates. The Unit should be used to allow candidates to experience some of the factors that influence national and cultural development from the perspective of the music industry.

Guest speakers from arts and other cultural organisations as well as government bodies will enhance the delivery of this Unit.

Higher National Unit specification: support notes (cont)

Unit title: Music and Cultural Policy

The Unit may be assessed by three discrete assessments under controlled conditions. Outcomes 1 and 2 each lend themselves to a combination of short answer and extended response questions, and evidence gathered in an open-book situation. Outcome 3 may be best approached as a project with a presentation in oral or written form.

Open learning

This Unit could be delivered by open learning. However, although most of the research materials are in the public domain, it would require planning by the centre to ensure the sufficiency and authenticity of candidate evidence. Arrangements would require to be made to ensure that the assessments are delivered in an appropriate manner.

For further information and advice please refer to *Assessments and Quality Assurance for Open and Distance Learning* (SQA, publication code A1030).

Candidates with additional support needs

This Unit specification is intended to ensure that there are no artificial barriers to learning or assessment. The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments or considering alternative Outcomes for Units. For information on these, please refer to the SQA document *Guidance on Assessment Arrangements for Candidates with Disabilities and/or Additional Support Needs*, which is available on the SQA website www.sqa.org.uk.

General information for candidates

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On completion of this Unit you should be able to:

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Music tells so much about a nation. It describes where it has come from and where it is currently. However, no one can say what music developments will take place in the future. Strategies and resulting policies are put in place by governments and agencies attempt, in the main, to assist the process. Grassroots arts-based organisations work alongside community musicians and audiences, commercial enterprises and industry bodies all striving to ensure that the climate exists for enhanced cultural creativity.

Numerous studies have been conducted and almost as many strategies and policies written based on their evidence. This Unit will help you gain an appreciation of the context in which music in Scotland is developing.

Outcome 1 provides an overview of strategies within the UK.

Outcome 2 focuses specifically on the Scottish context.

Outcome 3 investigates the cultural policies of non-UK nations to see what, if anything may be learned from other nations.

The Unit will be assessed by three discrete assessments under open-book, controlled conditions. Outcomes 1 and 2 each lend themselves to a combination of short answer and extended response questions. Outcome 3 will be assessed as a project with a presentation in oral or written form.