

Higher National Unit Specification

General information for centres

Unit title: Photography: Exhibition

Unit code: DW84 35

Unit purpose: The Unit is designed to enable the candidate to produce and present images for a photographic exhibition. The candidate will produce personal and creative work and select the most suitable presentation method for exhibition. The candidate will be involved in the planning and organisation of a photographic exhibition.

On completion of the Unit the candidate should be able to:

- 1 Research exhibitions.
- 2 Produce images for an exhibition.
- 3 Present and evaluate finished images.

Credit points and level: 1 HN Credit at SCQF level 8: (8 SCQF credit points at SCQF level 8*).

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

Recommended prior knowledge and skills: Access to this Unit is at the discretion of the centre. Candidates should have comprehensive knowledge of photographic techniques. They should also have strong visual communication skills. The candidate should have good organisational and interpersonal skills. It is envisaged that this Unit takes place towards the end of the HND photography course. The candidate is able to assess the potential of a wide range of photographic processes, materials and equipment, both digital and traditional for the production of a body of personal work.

Core Skills: There are opportunities to develop the Core Skills of Communication, Information Technology, Problem Solving and Working with Others at SCQF level 6 in this Unit, although there is no automatic certification of Core Skills or Core Skills components.

Context for delivery: If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Assessment: The evidence generated by the exhibition briefs could be used to assess this Unit holistically.

Outcome 1 would be assessed by the production of a workbook with visual evidence from at least three exhibitions.

General information for centres (cont)

Outcome 2 and 3 would be assessed by the production of a minimum of two images, which are printed, retouched and mounted suitable for an exhibition. At least one other image should be presented using an alternative media.

Higher National Unit specification: statement of standards

Unit title: Photography: Exhibition

Unit code: DW84 35

The sections of the Unit stating the Outcomes, knowledge and/or skills, and evidence requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the knowledge and/or skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Research exhibitions

Knowledge and/or skills

- ◆ Layout Design
- ◆ Publicity materials
- ◆ Exhibition design

Evidence Requirements

Candidates will need evidence to demonstrate their knowledge and/or skills by showing that they can produce an annotated evaluative workbook. The workbook must contain:

- ◆ evaluative comments on each exhibition
- ◆ examples of form context and content from a minimum of three different exhibitions

Assessment guidelines

The candidate could design a poster and an exhibition invitation. The candidates could work together in small groups and select the best design for the exhibition poster and invitation. Examples would then be produced and used for publicity for the exhibition.

This Outcome could be integrated into other photography units.

The candidate should be aware of considerations regarding image size, frame size exhibition space, lighting and ambience.

The candidate should be aware of the cultural significance of the context of different uses of exhibitions and exhibition space. The candidate should be aware of the private and public context.

Higher National Unit specification: statement of standards (cont)

Unit title: Photography: Exhibition

Outcome 2

Produce images for an exhibition

Knowledge and/or skills

- ◆ Technical and aesthetic competence
- ◆ Digital and traditional printing techniques
- ◆ Visual communication
- ◆ Composition

Evidence Requirements

Candidates will need evidence to demonstrate their knowledge and/or skills by showing that they can produce:

- ◆ A minimum of three images where the following points must be achieved:
 - creativity in connection with the negotiated brief
 - appropriate output for the exhibition
 - finish at least two images to a traditional exhibition standard

Assessment guidelines

The assessment would require the candidate to complete individual creative images. The candidate should select appropriate print techniques and consider output in terms of format, scale and form of exhibition.

The final images produced should be technically competent and show creativity.

Outcome 3

Exhibit and evaluate finished images

Knowledge and/or skills

- ◆ Presentation Media
- ◆ Creative print techniques
- ◆ Retouching
- ◆ Planning and organising
- ◆ Exhibition skills
- ◆ Evaluative skills

Evidence Requirements

Candidates will need evidence to demonstrate their knowledge and/or skills by showing that they can:

- ◆ select appropriate presentation format for a photographic exhibition
- ◆ retouch the images to remove unwanted blemishes if required
- ◆ present at least two images in a appropriate format for an exhibition

Higher National Unit specification: statement of standards (cont)

Unit title: Photography: Exhibition

- ◆ evaluate the effectiveness of selected images for the exhibition
- ◆ contribute images to an exhibition

Assessment guidelines

The assessment could require the candidate to retouch, mount and frame the images suitable for an exhibition.

Teamwork would be important in the layout, design, publicity and hanging of the exhibition. Presentation of the final output should demonstrate practical and creative skills. A selection of presentation methods could include, for example window mounting, dry mounting, liquid emulsion, foam board, aluminium, powerpoint.

Evaluation could be in the form of a group discussion.

Work produced outwith controlled conditions must be subject to authentication by the tutor.

Administrative Information

Unit code: DW84 35
Unit title: Photography: Exhibition
Superclass category: KE
Original date of publication: August 2006
Version: 01

History of Changes:

Version	Description of change	Date

Source: SQA

© Scottish Qualifications Authority 2006

This publication may be reproduced in whole or in part for educational purposes provided that no profit is derived from reproduction and that, if reproduced in part, the source is acknowledged.

SQA acknowledges the valuable contribution that Scotland's colleges have made to the development of Higher National qualifications.

Additional copies of this Unit specification can be purchased from the Scottish Qualifications Authority. Please contact the Customer Contact Centre for further details, telephone 0845 279 1000.

Higher National Unit specification: support notes

Unit title: Photography: Exhibition

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit is intended for the candidates who are taking a qualification in photography at Higher National level. It may also be taken by candidates in relevant employment wishing to develop and/or enhance their skills.

In this Unit candidates will undertake assignments individually, but could work as a group to select final designs for the posters and invitations. The focus for Outcome 1 is on research of exhibition styles and content of the exhibition. Each candidate could produce an invitation and poster.

In Outcome 2 and 3 the candidates will be encouraged to select their best images. The candidates should be encouraged to look at different printing and presentation methods.

The candidates could work together as a team to hang the exhibition. They could also contribute to the press and publicity for the exhibition. Candidates could also be required to take part in the organising of the exhibition opening.

Guidance on the delivery and assessment of this Unit

This Unit is a mandatory part of the HNC/D photography course. It is important that the assignments are achievable in the given deadlines.

The candidates would be expected to work together in the planning and delivery of the exhibition. The layout and design of the exhibition would also be part of the teamwork. Each individual image for the exhibition should be visually creative, technically and aesthetically competent.

It is expected that the images for the exhibition Unit would emerge from other photographic units. The images should represent some of the best examples of the candidate's work.

Opportunities for developing Core Skills

Support in developing an effective search strategy for accessing and evaluating sources of complex information on exhibition materials will be of value. The production and discussion of initial drafts for workbooks and exhibition support materials is a useful way to ensure the development of skills in presentation and collation. Although communication skills are not formally assessed candidates should be expected to produce and present publicity materials to a professional standard, to communicate ideas, information effectively and with impact in an appropriate medium. The availability of suitable software to support professional presentation could further assist the development of skills in the use of technology.

Higher National Unit specification: support notes (cont)

Unit title: Photography: Exhibition

Elements of the Core Skill of Problem Solving, namely Planning and Organising, Critical Thinking, and Reviewing and Evaluating could be developed and enhanced as candidates undertake the unit. Candidates need to analyse the issues inherent in a series of briefs. They should identify and consider variables, including resources available, and analyse the significance of each before exploring an appropriate strategic approach. Creative interpretation of briefs and selection of appropriate media will provide opportunities to develop problem solving skills to an advanced level. Evaluation of all stages of proposed design solutions and their potential and actual impact will be on-going and formally assessed.

There may be opportunities to foster co-operative working skills, by encouraging candidates to discuss aspects of proposals for exhibition design and to:

- ◆ analyse the task and identify the elements comprising the task
- ◆ negotiate the nature and scope of goals, roles and responsibilities in group activities taking account of all resources including strengths and weaknesses of individuals
- ◆ negotiate rules for effective management of the group
- ◆ use working methods consistent with available resources
- ◆ demonstrate and explain to others
- ◆ fulfil their own roles and responsibilities
- ◆ review and evaluate own contribution with justification, supporting conclusions with evidence

Open learning

If this Unit is delivered by open learning methods, additional resources will be required for candidate support, assessment and quality assurance. For further information and advice please refer to the SQA guide: *Assessment and Quality Assurance for Open and Distance Learning (A1030), February 2001*.

Candidates with disabilities and/or additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments or considering alternative Outcomes for Units. For information on these, please refer to the SQA document *Guidance on Alternative Assessment Arrangements for Candidates with Disabilities and/or Additional Support Needs*, which is available on SQA's website: www.sqa.org.uk.

General information for candidates

Unit title: Photography: Exhibition

This Unit is designed to enable you to research the design, content and context of exhibitions. Then in consultation with the tutor you should select and produce two of your own photographs, which represent the best examples of your work. Finally you will produce an exhibition.

In Outcome 1 you will research the content and context of at least three exhibitions: points to consider are publicity, design, presentation, content, layout etc.

The research will be collated in an annotated workbook and this will include examples from at least three exhibitions.

In Outcome 2 you will need to produce at least three images for exhibition. The images selected should demonstrate innovation, creativity and visual communication.

In Outcome 3 you will need to select the most appropriate format for your images, retouch where necessary and exhibit selected images. Presentation of the final output should demonstrate practical and creative skills. Teamwork would be important in the layout and design of the exhibition. Teamwork would also be important in the production of publicity material eg invitations, catalogues and posters.