

Higher National Unit Specification

General information for centres

Unit title: Exhibition Design: Studio Practice

Unit code: DX05 34

Unit purpose: Demonstrate an understanding of good working practice in the execution of all exhibition design activities through collaboration between the design team and its clients and support associations.

On completion of the Unit the candidate should be able to:

- 1 Demonstrate an understanding of practice, roles and responsibilities within the Exhibition Design Industry.
- 2 Identify the skills required to work both autonomously and as a team member.
- 3 Demonstrate an understanding of exhibition legislation.

Credit points and level: 1 HN Credit at SCQF level 7: (8 SCQF credit points at SCQF level 7*).

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

Recommended prior knowledge and skills: No prior knowledge is required and access to this unit is at the discretion of the centre.

Core Skills: There are opportunities to develop the Core Skills of Problem Solving, Communication and Working with Others at SCQF level 6 in this Unit, although there is no automatic certification of Core Skills or Core Skills components.

Context for delivery: If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Assessment: This Unit could be assessed by a single instrument of assessment, requiring candidates to produce and present an illustrated report or reports addressing issues highlighted in the three Outcomes. It would also be possible to break this assessment into three separate tasks that will assess each Outcome individually.

Higher National Unit specification: statement of standards

Unit title: Exhibition Design: Studio Practice

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The sections of the Unit stating the Outcomes, knowledge and/or skills, and Evidence Requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the knowledge and/or skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Demonstrate an understanding of practice, roles and responsibilities within the Exhibition Design Industry

Knowledge and/or skills

- ◆ Constituent sector elements
- ◆ Synergy of roles
- ◆ Working within a design studio / practice
- ◆ Impact of technology

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and/or skills by showing that they can:

- ◆ Produce an accurate description of roles and responsibilities of the exhibition designer through an illustrated written report (minimum 500 words) or oral/audio representation (minimum three minutes).

Assessment guidelines

The assessment of this Outcome can be combined with Outcomes 2 and 3 as part of a single assessment for the Unit, details of which are given under Outcome 3.

Outcome 2

Identify the skills required to work both autonomously and as a team member

Knowledge and/or skills

- ◆ Time management
- ◆ Roles and responsibilities
- ◆ Communication
- ◆ Industry practice

Higher National Unit specification: statement of standards (cont)

Unit title: Exhibition Design: Studio Practice

Evidence Requirements

Candidates will need evidence to demonstrate their skills and / or knowledge by showing that they can:

- ◆ Describe the effectiveness of working as a member of a team and working autonomously. The evidence should be presented as an illustrated report (minimum 500 words) or an oral/audio visual presentation (minimum three minutes).

Assessment guidelines

The assessment of this Outcome can be combined with Outcomes 1 and 3 as part of a single assessment for the Unit. Where assessment might be conducted on Outcome 2 alone, candidates should provide sufficient evidence that they have responded to all of the Evidence Requirements above. Alternative means of providing evidence, for example by portfolio submission, may be considered.

Outcome 3

Demonstrate an understanding of exhibition legislation

Knowledge and/or skills

- ◆ Legal and statutory controls and responsibilities
- ◆ Health and Safety
- ◆ Public liability
- ◆ Copyright and intellectual property rights

Evidence Requirements

Candidates will need evidence to demonstrate their knowledge and/or skills by showing that they can:

- ◆ Describe the issues and support mechanisms that affect the exhibition industry. Candidates will present either an illustrated report (minimum 1,000 words) or an oral/audio visual presentation (minimum five minutes) that describes and evaluates the impact of working practices and provide reference to pertinent legal constraints and statutory controls.
- ◆ Examples of relevant Health and Safety issues, the implications of intellectual property rights, relevant support organisations and professional associations will also be explained and identified.

Assessment guidelines

The assessment of this Outcome can be combined with Outcomes 1 and 2 as part of a single assessment for the Unit. Further detail of this assessment option is included below. Where assessment might be conducted on Outcome 3 alone, candidates will be required to provide sufficient evidence that they have responded to all the evidence requirements above. Alternative means of providing evidence, for example, examination style questioning may be considered.

Higher National Unit specification: statement of standards (cont)

Unit title: Exhibition Design: Studio Practice

Single Unit Assessment Option/Opportunity

As this Unit focuses on a specific vocational area of the Exhibition Industry it may be appropriate to consider a 'sectoral' medium for delivery of assessment evidence across all three Outcomes. This may take the form of an assessed portfolio, a recorded (audio/video) interview or other similar, acceptable specific output. A case study approach to the assessment of all three Outcomes may also be considered. Candidates must demonstrate throughout an awareness of statutory requirements on safety and the principles of copyright, originality and ownership of intellectual property rights.

Administrative Information

Unit code: DX05 34

Unit title: Exhibition Design: Studio Practice

Superclass category: JC

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History of Changes:

Version	Description of change	Date

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Higher National Unit specification: support notes

Unit title: Exhibition Design: Studio Practice

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

On successful completion of this Unit, candidates will develop an understanding of good working practice in the execution of all exhibition design activities by:

- ◆ demonstrating an understanding of practice, roles and responsibilities within the Exhibition Design Industry
- ◆ identifying the skills required to work both autonomously and as a team member
- ◆ demonstrating an understanding of exhibition legislation

Guidance on the delivery and assessment of this Unit

This Unit should be delivered in such a way that it enables candidates to appreciate its relevance to the exhibition sector. The media selected for delivery of project outputs is equally relevant. Providers and candidates are encouraged, whilst observing legal requirements to be creative in the teaching/provision of learning opportunities promoted in this Unit.

This Unit should be delivered in such a way that enables candidates to appreciate the vital importance of exhibitions as a marketing tool for the public and private sectors, providing a cost effective conduit for communicating messages and disseminating information.

It would be helpful if arrangements could be made to enable candidates to visit and experience various operations and businesses within the exhibition industry.

This Unit may be delivered by use of a Virtual Learning Environment (VLE) to support existing learning and teaching practises. Presentations generated by the lecturer, as well as coursework notes and assessments could be accessed on a VLE. Consideration should be given to the employment of On-line materials and assessments.

Opportunities for developing Core Skills

Candidates will be required as they undertake the Unit to analyse and seek solutions to a range of theoretical and practical issues involved in studio practice. Formative discussion in which they are encouraged to identify and consider all variables impacting on studio work, and to analyse the significance of each before identifying and justifying an appropriate approach to work will be valuable. The application of knowledge in the presentation for Outcome 3 will provide opportunities to develop problem solving and technology skills. Evaluation which examines all aspects of studio work will be an integral part of the report.

Skills in developing an effective search strategy for accessing and evaluating paper based and electronic sources of current complex information on professional considerations, issues and ideas should be developed.

Higher National Unit specification: support notes (cont)

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There may be opportunities to foster co-operative working skills, as candidates are involved in working with other people. They could be encouraged to:

- ◆ analyse the task and identify the elements comprising the task
- ◆ negotiate the nature and scope of goals, roles and responsibilities taking account of all resources including strengths and weaknesses of individuals
- ◆ negotiate rules for effective management of the group
- ◆ use working methods consistent with available resources
- ◆ demonstrate and explain to others
- ◆ fulfil their own roles and responsibilities
- ◆ review and evaluate own contribution with justification, supporting conclusions with evidence

Although communication skills are not formally assessed candidates are expected to analyse, produce and present written or oral materials to standards acceptable in industry, and to express essential ideas, information accurately and coherently. They should be encouraged to consider the most appropriate approach to others and to ensure that the report has been considered, is accurate and is designed for impact and effectiveness. Presentations should include a facility to respond to questions.

Open learning

This Unit may be delivered as part of e-learning. Source material and questionnaires could be accessed via a Virtual Learning Environment.

Candidates with disabilities and/or additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments or considering alternative Outcomes for Units. For information on these, please refer to the SQA document *Guidance on Alternative Assessment Arrangements for Candidates with Disabilities and/or Additional Support Needs*, which is available on SQA's website: www.sqa.org.uk.

General information for candidates

Unit title: Exhibition Design: Studio Practice

On completion of this Unit you should be able to demonstrate understanding and knowledge of the skills, roles and responsibilities, required by an Exhibition designer.

You will become aware of and be able to source authoritative information on various exhibition requirements, including the organisational structures of promotional design, selection and specification of materials and equipment; evaluation of suppliers and contractors and negotiation of contracts.

You will learn to communicate your research in a coherent manner identifying and evaluating findings clearly through the preparation of reports and case studies.

You will be able to demonstrate an understanding of relevant legislation as it affects exhibition work, including, for example, advertising restrictions, building regulations, fire regulations, consumer and data protection, protection of trading interests, performing and intellectual property rights, control of alcohol and trade descriptions.

You will also gain an understanding of time management, be able to work as a member of a team; communicate and present your ideas and thoughts to others and to work safely.