



Higher National Unit specification

General information

Unit title: Outside Broadcasting: Storytelling Techniques
(SCQF level 9)

Unit code: H6BB 36

Superclass: KB

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Unit purpose

This Unit is designed to allow the learner to develop storytelling skills required for outside broadcasting in a multi camera production. It will cover creative storytelling in terms of writing for news, feature and highlights packages plus appropriate script layouts and running orders in this fast turnaround environment.

Outcomes

On successful completion of the Unit the learner will be able to:

- 1 Analyse storytelling conventions for news, features and highlights packages.
- 2 Produce scripts for news, features and highlights packages.

Credit points and level

1 Higher National Unit credit at SCQF level 9: (8 SCQF credit points at SCQF level 9)

Recommended entry to the Unit

Access to this Unit is at the discretion of the centre, however it is recommended that learners have completed or are in the process of completing an HND or equivalent level qualification in Television or a related subject area. If completing this Unit as part of the PDA in Outside Broadcasting in a Multi Camera Production then it is recommended that both *Outside Broadcasting: An Introduction* and *Outside Broadcasting: Health and Safety* are either currently being undertaken or have been completed.

Higher National Unit Specification: General information (cont)

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Core Skills

Opportunities to develop aspects of Core Skills are highlighted in the Support Notes for this Unit specification.

There is no automatic certification of Core Skills or Core Skill components in this Unit.

Context for delivery

If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Equality and inclusion

This Unit specification has been designed to ensure that there are no unnecessary barriers to learning or assessment. The individual needs of learners should be taken into account when planning learning experiences, selecting assessment methods or considering alternative evidence.

Further advice can be found on our website www.sqa.org.uk/assessmentarrangements.

Higher National Unit specification: Statement of standards

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Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Outcome 1

Analyse storytelling conventions for news, features and highlights packages.

Knowledge and/or Skills

- ◆ Live and post production storytelling
- ◆ Building key moments in a timeline
- ◆ Edit conventions

Outcome 2

Produce scripts for news, features and highlights packages.

Knowledge and/or Skills

- ◆ Research techniques
- ◆ Treatments
- ◆ Script formats
- ◆ Running orders
- ◆ Writing a voice over
- ◆ Sourcing clips using multiple channel and replay hard disk device and post production software

Higher National Unit specification: Statement of standards (cont)

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Evidence Requirements for this Unit

Learners will need to provide evidence to demonstrate their Knowledge and/or Skills across all Outcomes.

Outcome 1

Learners will provide evidence of knowledge and understanding by producing a report which analyses the requirements of two different packages used in outside broadcast programming.

The report must include discussion on the story structure, content, key moments, duration, images, voice-over and edit conventions used within:

- ◆ News and humanity based storytelling
- ◆ Live packages such as replays, highlights and closers
- ◆ Post production packages such as magazine features, extended highlights, abbreviated highlights, round ups, teases, summaries and news stories

Outcome 2

Learners will provide evidence of knowledge and understanding by producing a treatment and script for a minimum of two different types of packages.

The treatment and script should be based on actual footage and link to the in and out points of appropriate clips to be used within the packages.

The scripts must contain an appropriate voice over which is factual and accurate in terms of names, reporting of key events and connected statistical information.



Higher National Unit Support Notes

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Unit Support Notes are offered as guidance and are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit is intended to deliver advanced specialist skills required by outside broadcasting in a multi camera production. This Unit is focussed on storytelling techniques such as writing for news, highlights packages, closers, teases and replays.

The content for these packages may be aimed at sports programming or a live entertainment show.

It is recommended that learners have completed or are in the process of completing an HND or equivalent level qualification in Television or a related subject area. If completing this Unit as part of the PDA in Outside Broadcasting in a Multi Camera Production then it is recommended that *Outside Broadcasting: An Introduction* has been completed.

Guidance on approaches to delivery of this Unit

For Outcome 1 it is recommended that the learner has the opportunity to view and analyse outside broadcasting multiple camera productions and the variety of packages contained within these. This may begin with group based exercise and discussion.

The variety of packages should include:

- ◆ News and humanity based storytelling
- ◆ Live packages such as replays, highlights and closers
- ◆ Post production packages such as magazine features, extended highlights, abbreviated highlights, round ups, teases, summaries and news stories

Key aspects to analyse and discuss would be:

- ◆ Story structure
- ◆ Content
- ◆ Key moments
- ◆ Duration
- ◆ Images
- ◆ Voice over
- ◆ Edit conventions

Higher National Unit Support Notes (cont)

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For Outcome 2 learners should have access to footage and gain knowledge of logging conventions. A demonstration of multiple channel and replay hard disk device and access to edit software would be useful for all learners. Learners should be given the opportunity to practice their knowledge and skills by writing scripts and producing the final content, this may be in conjunction with learners who are developing their technical skills. Peer review and lecturer feedback would be beneficial throughout the process.

Guidance on approaches to assessment of this Unit

Evidence can be generated using different types of assessment. The following are suggestions only. There may be other methods that would be more suitable to learners.

Centres are reminded that prior verification of centre-devised assessments would help to ensure that the national standard is being met. Where learners experience a range of assessment methods, this helps them to develop different skills that should be transferable to work or further and higher education.

Outcome 1

It is suggested that the learner is given two set packages to analyse to standardise the assessment process. If the learner is given the opportunity to choose the packages to analyse it would be useful to have the assessor check that these are appropriate.

Outcome 2

It would be useful for the learner to have two set briefs to work from in order to write appropriate treatments and scripts. Access to footage is also required to support this assessment.

Opportunities for e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or social software. Centres which wish to use e-assessment must ensure that the national standard is applied to all learner evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. The most up-to-date guidance on the use of e-assessment to support SQA's qualifications is available at www.sqa.org.uk/e-assessment.

Higher National Unit Support Notes (cont)

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Opportunities for developing Core and other essential skills

Depending on the learning and teaching/assessment approaches adopted, this Unit provides opportunities for developing *aspects* of the following:

Communication at SCQF level 6: Written/Oral

Learners will carry out research and produce a report, treatment and script which must meet all the specific practical and professional requirements listed. The product evidence must be accurate, appropriate, clearly and logically presented and use appropriate language and terminology.

Problem Solving at SCQF level 6: Critical Thinking/Planning and Organising/ Reviewing and Evaluating

Learners will need to identify approaches, plan their research and assess the relative importance of different factors. They will have to monitor and evaluate their product evidence on a continual basis and present their final output in an appropriate and coherent format.

ICT at SCQF level 6: Accessing/Processing information

Learners will use software independently and responsibly to research and present it in appropriate formats. They will carry out searches, evaluate information and keep their work secure.

Working Co-operatively with Others at SCQF level 6

Throughout the Unit learners will promote co-operation by demonstrating appropriate attitudes and behaving appropriately towards others.

Numeracy at SCQF level 4: Using Graphical Information/Using Number

Learners will apply straightforward numerical skills in everyday situations, calculating replay/run times, checking graphical, numerical or statistical information and drawing straightforward conclusions from results.

History of changes to Unit

Version	Description of change	Date

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General information for learners

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This section will help you decide whether this is the Unit for you by explaining what the Unit is about, what you should know or be able to do before you start, what you will need to do during the Unit and opportunities for further learning and employment.

This Unit is designed to allow you to develop storytelling skills required for the outside broadcasting: multi camera production sector. It will cover creative storytelling in terms of writing for news, feature and highlights packages plus appropriate script layouts and running orders in this fast turnaround environment.

During the Unit you will learn how to:

Analyse storytelling conventions for news, features and highlights packages

This will involve you analysing different packages used in outside broadcast programming and producing a report. You will learn about editing conventions, live and post production storytelling and how to build key moments in a timeline.

Produce scripts for news, features and highlights packages

This will involve you undertaking research and producing a treatment and script for at least two different types of packages. Your treatment and script will be based on actual footage, include appropriate voice over and must link to the in out points of appropriate clips to be used within the packages.

You will learn through analysing broadcast packages, practical workshops, workplace visits, lectures and independent learning.

You will be assessed by writing a report plus producing treatments and scripts for outside broadcast packages.

This Unit may be completed alongside the PDA in Outside Broadcasting in a Multi Camera Production. This is intended to prepare you for employment within this specialist sector or further study.