

-SQA-SCOTTISH QUALIFICATIONS AUTHORITY

**Hanover House
24 Douglas Street
GLASGOW G2 7NG**

NATIONAL CERTIFICATE MODULE DESCRIPTOR

-Module Number-	0061706	-Session-1986-87
-Superclass-	KH	

-Title-	TWO-DIMENSIONAL DESIGN : LETTERFORMS 1
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-DESCRIPTION-

Type and Purpose	A <u>general</u> module which enables the student to acquire an understanding of letterforms, principles and practice.
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Preferred Entry Level	No formal qualifications required.
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Learning Outcomes	The student should: <ol style="list-style-type: none">1. know the construction techniques of Roman letterforms;2. know and use various calligraphic styles;3. know the characteristics of letterforms;4. use letterforms as a creative design solution.
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Content/ Context	Corresponding to the Learning Outcomes: <ol style="list-style-type: none">1. characteristics and origins of the Roman alphabet e.g. Greek, Egyptian, Etruscan, etc.2. study and reproduction of calligraphic styles e.g. Gothic, Carolingian script, etc.3. practical study of characteristics of letterforms e.g. old face, transitional, modern, etc. Styles, shapes and development of form.4. creative use of letterforms, singly and in multiple units to form designs. Selection of appropriate media. Balance of scale, shape, tone and colour.
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Suggested
Learning and
Teaching
Approaches

For Learning Outcomes 1 and 2 students should be given a historic survey and the construction techniques of classic letterforms and calligraphic styles from which they should produce their own illustrated worksheets/workbooks.

For Learning Outcomes 3 and 4 students should be shown examples of different categories of typeface and lettering sheets/books would be made available together with examples of designs based on letterforms.

The students should then produce a series of letterform based designs.

Students should work singly.

Student activities should be centred on assignments and the tutor should prepare precise briefs for each assignment.

ASSIGNMENT 1 (Learning Outcome 1)

Produce worksheets showing construction techniques of Roman letterforms.

ASSIGNMENT 2 (Learning Outcome 2)

Produce worksheets showing examples of different calligraphic styles.

ASSIGNMENT 3 (Learning Outcomes 3 and 4)

Produce examples of work using letterforms singly and in multiple units.

All work for this module will be retained as part of a portfolio.

Assessment
Procedures

Acceptable performance in the module will be the satisfactory achievement of the performance criteria (PC) for each Learning Outcome (LO).

PC The student must successfully complete all the Learning Outcomes.

For Learning Outcomes 1-4 the following criteria should be observed.

The student should:

ASSIGNMENT 1

LO1 Show acceptable skill in the construction and painting of Roman letterforms.

ASSIGNMENT 2

LO2 Produce neat worksheets which display detailed observation and skill in rendering various calligraphic styles.

ASSIGNMENT 3

LO3 &4 (a) Explore a number of ideas in relation to the brief via good working roughs, composition of shapes, weight, balance and colour.

(b) Produce interesting and apt solutions to the design problems.

(c) Develop the selected idea with particular reference to the creation of:

(i) balanced relationships of scale between the selected letterforms;

(ii) balanced shapes;

(iii) balanced distribution of tone/appropriate colour.

(d) Select a medium which best expresses the design idea.

(e) Produce work which shows a high degree of skill of execution.

(f) Present all exercises in a neat and clean condition.
