NATIONAL CERTIFICATE MODULE DESCRIPTOR

-Module Number-	**0061800**	**-Session-1986-87**
-Superclass-	**JK**	
-Title-	**FASHION DESIGN: GENERAL PRINCIPLES 1**	

-DESCRIPTION-

Type and Purpose

A <u>specialist</u> module which enables the student to acquire a basic understanding of the practical requirements of dress design.

Preferred Entry Level

01722 Drawing Skills: Figure/Life Drawing 1
01700 Colour: An Introduction

Learning Outcomes

The student should:

1. know and use line and create shape from line;

2. know and use repetition, gradation, dominance and balance;

3. know and use texture and co-ordination.

Content/ Context

Corresponding to the Learning Outcomes:

1. use of types of lines in dress design e.g. curved, short, long, thin, thick, broken, etc.

    Use of similar lines - harmonious. Use of two or more different types of line - contrasting. Use of direction of line e.g. horizontal, vertical, diagonal, etc. Use of shape created by lines going in different directions e.g. widening or narrowing of skirts, sleeves, necklines, etc., raising or lowering of hemlines on sleeves, jackets, etc.

2.   use of repetition where a particular styling feature is repeated in a design e.g. pocket tab or top stitching, etc. Use of gradation where connecting similar shapes become larger or smaller.

Use of dominance where one particular aspect of the design is the focal point e.g. neckline, outline of design, direction of a line, use of trimming, etc.

3.   use of texture e.g. rough, smooth, shiny, transparent, pattern, etc. either as fabric, trimming or a particular detail to create a design.

Use of co-ordination of fabrics, textures, colours and shapes to create a uniform look to a series of designs.

Suggested Learning and Teaching Approaches	For Learning Outcomes 1-3 the tutor should explain the basic principles of dress design, using visual aids such as fashion drawings, photographs and/or slides.

Student activities should be centred on assignments and the tutor should prepare precise briefs for each assignment.

ASSIGNMENT 1 (Learning Outcome 1)

Using fashion photographs as reference, produce 3 fashion sketches in pencil only showing the combined use of:

(a)   different types of line (harmonious and contrasting);

(b)   direction of line;

(c)   shape.

From the 3 initial sketches select one design and produce one fashion drawing in colour showing the front and back view of the design.

ASSIGNMENT 2 (Learning Outcome 2)

Using fashion photographs as reference, produce 3 fashion sketches in black and white showing the combined use of:

(a)   repetition and gradation;

(b)   dominance and balance.

From the 3 initial sketches select one design and produce one fashion drawing in colour showing the front and back view of the design.

ASSIGNMENT 3 (Learning Outcome 3)

Using fashion photographs as reference, produce 6 fashion sketches in colour showing the combined use of:

(a)   texture;

(b)   co-ordination.

From the 6 initial sketches select 3 designs and produce 3 fashion drawings in colour showing the front and back view of the designs.

NOTE: More than the specified number of drawings may be produced but only the specified number in each category should be put forward for presentation and assessment.

All presentation drawings should be suitably mounted.

All work for this module will be retained as part of a portfolio.

Assessment
Procedures

Acceptable performance in the module will be the satisfactory achievement of the performance criteria (PC) for each Learning Outcome (LO).

IA   Instrument of Assessment.

The student must successfully complete all the Learning Outcomes.

LO1 IA   Assignment

PC   The student should:

(a)   produce 3 neatly presented fashion sketches which clearly show the function of line and shape in dress design;

(b)   produce, from one of the above sketches, one fashion drawing in colour with front and back view of the design. This presentation drawing should be suitably mounted and show evidence of:

(i)   an understanding of the basic principles of line and shape;

(ii)   the ability to apply these principles in a creative manner;

(iii)   sound drawing skills;

(iv)   skill in handling colour tone.

LO2 IA   Assignment

      PC   The student should:

(a)   produce 3 neatly presented fashion sketches in black and white clearly showing the function of repetition, gradation, dominance and balance in dress design;

(b)   produce, from one of the above sketches, one fashion drawing in colour with front and back view of the design. This presentation drawing should be suitably mounted and show evidence of:

      (i)   an understanding of the basic principles of repetition, gradation, dominance and balance;

      (ii)   the ability to apply these principles in a creative manner;

      (iii)   sound drawing skills;

      (iv)   skill in handling colour tone.

LO3 IA   Assignment

      PC   The student should:

(a)   produce 6 neatly presented fashion sketches in colour clearly showing the function of texture and co-ordination in dress design;

(b)   produce, from 3 of the above sketches, 3 fashion drawings in colour with front and back view of the design. These presentation drawings should be suitably mounted and show evidence of:

      (i)   an understanding of the basic principles of the use of texture and co-ordination;

(ii)   the ability to apply these principles in a creative manner.

(iii)   sound drawing skills;

(iv)   skill in handling colour tone.