

-SQA-SCOTTISH QUALIFICATIONS AUTHORITY

**Hanover House
24 Douglas Street
GLASGOW G2 7NQ**

NATIONAL CERTIFICATE MODULE DESCRIPTOR

-Module Number- 0071924 -Session- 1987-88
-Superclass- KE

-Title- DESIGN STUDIES: PHOTOGRAPHY: STUDIO (x 2)

-DESCRIPTION-

Purpose A specialist module which enables the student to acquire experience in the field of studio photography.

Preferred 61844 Introduction to Photography
Entry Level

Learning The student should:
Outcomes

1. organise and direct studio sets for a given brief;
2. select and use a range of studio cameras and lighting equipment;
3. produce a series of studio photographs for a given brief;
4. comply with regulations and procedures and use safe working practices specified for the area;
5. observe professional, office and studio practice.

Content/
Context Corresponding to Learning Outcomes 1-5:

1. Organisation of studio, development of appropriate working relationship with client(s) creating a relaxed atmosphere, provision of adequate changing facilities for privacy, maintenance of safe working areas for the clients and the photographer, clarity of direction and information to ensure efficient photographic work.

2. Techniques of studio photography, copy techniques, formal portraiture, still life creative photography using a range of camera equipment, eg. large format, 35mm, wide angled, telephoto, medium format cameras, filters, copy stands, and accessories, etc. Use of electronic flash, photoflood, and spotlight and other appropriate light sources, correct synchronisation, accessories, reflectors diffusers, exposure meters, stands and backdrops, lighting techniques, low key. Rembrandt triangle, dramatic, soft, and other appropriate techniques for an individual, and/or groups of people.
3. Production of twelve presentation photographic prints, emphasis on professional finish, mounting and presentation.
4. Interpretation of copyright and related procedures, ensuring a safe working environment for him/herself and other personnel involved in production by carrying out all safety precautions applicable to tools, equipment, and work areas.
5. The design process, the role of the designer/photographer, working environment.

Suggested
Learning and
Teaching
Approaches

The tutor should explain the various working methods and show examples of a wide range of professional studio photography to the student, and demonstrate the procedures utilised in the production of photographic work.

The learning approach should be activity based, and students should work singly with the guidance of the tutor. Student activities should be centred on an assignment and the tutor should supply precise briefs for the assignment.

The student should complete a log book with reference to the assignment, noting:

1. choice of equipment and materials;
2. lighting diagrams;
3. method of exposure determination.

This log book will be for the student's information and will not be submitted for assessment. More than one assignment may be undertaken but only one should be submitted for assessment.

All work in this module will be retained as part of a portfolio.

Assessment
Procedures

Acceptable performance in the module will be the satisfactory achievement of all the performance criteria specified for each Learning Outcome.

The following abbreviations are used below:

LO Learning Outcome
IA Instrument of Assessment
PC Performance Criteria

LO1 IA - 5 Learning outcomes 1-5 will be assessed by a practical assignment, based on a given brief. This will involve the production of a series of 12 prints, the size to be specified, which includes:

(a) four photographs; each of which illustrates a different lighting technique:

- (1) triangle 'Rembrandt' lighting;
- (2) low key;
- (3) high key;
- (4) any other appropriate technique

(b) two studio group photographs;

(c) two portraits which illustrate contrasting lighting effects (e.g. dramatic and soft);

(d) two still life photographs;

(e) two creative photographs of the student's own choice.

LO1 PC The student organises and directs a studio group in an efficient, relaxed manner which facilitates the taking of the group photographs.

LO2 PC The student selects and uses correctly the most appropriate range of studio cameras and lighting equipment for the particular brief to achieve the desired effect.

LO3 PC The student produces a series of twelve photographic prints which show:

- (a) appropriate selection and correct use of equipment and necessary materials;
- (b) clean and efficient processing;
- (c) accurate interpretation of the brief;
- (d) effective use of lighting;
- (e) neat and tidy presentation and mounting;
- (f) sound balance and composition;

- (g) a creative approach to photographic studio work.

LO4 PC The student consistently:

- (a) behaves in a manner appropriate to the working environment;
- (b) uses equipment and materials safely;
- (c) complies with copyright procedures when necessary.

LO5 PC The student carefully observes professional, office and studio practice in carrying out the practical assignment.

© Copyright SQA 1989
