

-SQA- SCOTTISH QUALIFICATIONS AUTHORITY

**Hanover House
24 Douglas Street
GLASGOW G2 7NQ**

NATIONAL CERTIFICATE MODULE DESCRIPTOR

-Module Number-	1163601	-Session-	1991-92
-Superclass-	JG		

-Title-	PRODUCING FLORAL DESIGNS: FLOWER ARRANGEMENTS
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-DESCRIPTION-

Purpose	This module is designed to enable the student to develop his/her skills in the preparation and production of a range of flower arrangements as follows: asymmetrical design, limited arrangements, silk flower designs, basket arrangements and pew-end designs to customer requirements.
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It is aimed at those continuing their career in commercial floristry at the assistant florist level, while receiving complementary commercial experience.

Preferred	1163000	Flower Design and Arrangement.
Entry Level	1163010	Gift Packaging and Wrapping (x 1/2).
	1163040	Preparing and Conditioning Cut Flowers and Foliage (x 1/2).
	1163050	Wedding Floristry.
	5120031	Introduction to Selling Skills (x 1/2).

Outcomes	The student should:
	1. produce a flower arrangement to customer requirements;
	2. prepare a flower arrangement for delivery/collection.

Assessment Procedures	Acceptable performance in this module will be satisfactory achievement of all the Performance Criteria specified for each Outcome.
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The following abbreviations are used below:

PC	Performance Criteria
IA	Instrument of Assessment

Note: The Outcomes and PCs are mandatory and cannot be altered. The IA may be altered by arrangement with SQA. (Where a range of performance is indicated, this should be regarded as an extension of the PCs and is therefore mandatory.)

OUTCOME 1 PRODUCE A FLOWER ARRANGEMENT TO CUSTOMER REQUIREMENTS

- PCs
- (a) The preparation of the workbench is appropriate to the work to be undertaken.
 - (b) The soaking of the foundation is in accordance with the design to be produced.
 - (c) The selection and preparation of flowers and foliage is appropriate to their stage of development, durability, type, colour, form, texture and to the relative cost of the arrangement.
 - (d) The selection of the container and any mechanics/accessories is in accordance with customer requirements.
 - (e) The wiring of flowers/foliage requiring support is correct in terms of technique and gauge of wire used.
 - (f) The construction of the design is created using the appropriate techniques in accordance with the Society of Floristry definition and is completed within a reasonable time.
 - (g) The presentation of the finished design is in accordance with the following specifications:
 - (i) conforms with the principles of design, colour and texture and meets customer requirements;
 - (ii) is secure/stable, proportion/scale of materials to overall design is correct and has visual and actual balance;
 - (iii) appropriate accessories have been incorporated/attached;
 - (iv) instructions are secured/attached to design for order identification.

The range of performance for this Outcome is as follows:

asymmetrical design; limited arrangement; silk flower design; basket arrangement; pew-end design.

IA Practical Exercise

The student will be set a practical exercise to test the application of knowledge and skills required to produce a range of flower arrangements to customer requirements.

The student will be expected to produce the full range of flower arrangements as specified above from order forms which outline customer requirements, to the standards specified in the Performance Criteria.

The assessment will be carried out with the aid of an observation checklist.

Satisfactory achievement of the Outcome will be based on all the Performance Criteria being met for the full range.

OUTCOME 2 PREPARE A FLOWER ARRANGEMENT FOR DELIVERY/COLLECTION

- PCs
- (a) The packaging of the design is in accordance with the given instructions and ensures safe transportation.
 - (b) The completed message card and envelope is neatly written.
 - (c) The attachment of the completed message card, care card and flower food is well placed and secure.
 - (d) The storing of the arrangement while awaiting delivery/collection is in a location which is effective in minimising damage and deterioration.
 - (e) The advising of the customer on the appropriate method of carrying/displaying the arrangement is correct.

IA Practical Exercise

The student will be set a practical exercise to test the application of knowledge and skills required to prepare a flower arrangement for delivery/collection.

The student will be expected to prepare a flower arrangement for delivery/collection to the standards specified in the Performance Criteria.

The assessment will be carried out with the aid of an observation checklist.

Satisfactory achievement of the Outcome will be based on all the Performance Criteria being met.

**The following sections of the descriptor are offered as guidance.
They are not mandatory.**

CONTENT/CONTEXT

Safety regulations and safe working practices and procedures should be adhered to at all times.

Corresponding to Outcomes 1 and 2:

1. Suggested timescale for completion of:

Asymmetrical design	- 30 minutes
Limited flower arrangement	- 30 minutes
Silk flower design	- 45 minutes
Basket arrangement	- 30 minutes
Pew-end design	- 30 minutes

Prepare workbench with necessary items needed for design i.e. sundries, flowers and foliage for the stated purpose.

Students should be reminded to smooth off sharp edges of foam.

All flower designs should have dry and wet foam base adequately camouflaged so mechanics are hidden and be made without undue waste of materials.

All fresh flower designs should incorporate a watering space.

Ribbons if used should be integrated into all designs.

List priced materials and time taken on all orders.

Asymmetrical Design

This design should appear to be heavier at one side although flowers and foliage should seem to emerge from point of origin (i.e. focal point).

Limited Flower Arrangement

The student should be reminded that each flower in this design should be positioned to show its full visual impact. Visual balance can be created by the use of large leaves, driftwood, branches or stones. These will also add interest to the design.

Silk Flower Design

This design should be constructed in the same manner as a fresh design. Materials should be suitably wired on correct gauge where necessary and all exposed wires neatly taped. Proper use of colour is important.

Basket arrangement

Basket should be made watertight i.e. insertion of plastic dish or lined with polythene. It should be ascertained whether basket has to be carried or presented to ensure design does not obstruct handle.

Gifts/accessories could be incorporated into any of above designs i.e. chocolates, baby gifts, jewellery, balloons etc.

Pew End

Ensure protective material is attached to container to prevent damage to pew. If arranged "in situ" rubbish should be removed and area left clean.

As this is frequently a hanging design it is essential to ensure that focal area and downward placed flowers and foliage are correctly secured to defy the law of gravity.

Particular attention should be given to sides and back of design to ensure mechanics are concealed.

2. The designs should be suitably packaged for climatic conditions and for ease of handling and transportation.

Boxes packed with tissue paper to steady designs are very suitable and are a cheap method of transportation.

SUGGESTED LEARNING AND TEACHING APPROACHES

There should be a practical approach at all times to ensure that the student acquires the knowledge and skills required to prepare and make the flower arrangements as listed below. A practical demonstration is preferable before the student begins:

Designs: Asymmetrical design;
 Limited flower arrangement;
 Silk flower design;
 Basket arrangement;
 Pew-end design.

The following books are recommended:

The Society of Floristry Analysis Book;
 Floristry Hand Book - Rona Coleman (Published by B.T. Batsford Ltd. London);
 The Senior Florist - Rona Coleman;
 Basic Floristry - Rona Coleman.

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