



National Unit specification: general information

Unit title: Fashion Illustration: Basic Principles (SCQF level 6)

Unit code: FP5A 12

Superclass: JK

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Summary

This Unit is designed to provide candidates with an introduction to fashion illustration. Candidates will develop an awareness of different types and techniques of fashion illustration. Candidates will use a variety of media to illustrate simple garments. The Unit will involve research skills and will develop drawing skills for fashion.

This Unit forms part of the National Certificate in Fashion Design and Manufacture but can also be delivered as a freestanding Unit.

Outcomes

- 1 Research a range of fashion illustrations.
- 2 Produce basic stylised fashion illustrations.
- 3 Illustrate a range of simple garments.

Recommended entry

While entry is at the discretion of the centre, candidates would normally be expected to have attained a Course or its component Units at SCQF level 5. It would be beneficial if candidates had some basic understanding of fashion design.

Credit points and level

1 National Unit credit at SCQF level 6: (6 SCQF credit points at SCQF level 6*)

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

National Unit specification: general information (cont)

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Core Skills

Achievement of this Unit gives automatic certification of the following Core Skills component:

- ◆ Critical Thinking at SCQF level 5

There are also opportunities to develop aspects of Core Skills which are highlighted in the Support Notes of this Unit specification.

National Unit specification: statement of standards

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Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit Specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Outcome 1

Research a range of fashion illustrations.

Performance Criteria

- (a) Research different examples of fashion illustration.
- (b) Present a range of fashion illustrations demonstrating a variety of media and styles.
- (c) Identify and annotate the sources.

Outcome 2

Produce basic stylised fashion illustrations.

Performance Criteria

- (a) Use a variety of media to demonstrate rendering techniques.
- (b) Produce examples of stylised fashion figures using different media.

Outcome 3

Illustrate a range of simple garments.

Performance Criteria

- (a) Draw garment silhouettes onto stylised fashion figures using suitable media.
- (b) Render fashion figures using a variety of media.

National Unit specification: statement of standards (cont)

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Evidence Requirements for this Unit

Evidence is required to demonstrate that candidates have achieved all Outcomes and Performance Criteria.

Outcomes 1, 2 and 3 — Portfolio

Candidates will be required to present a portfolio which contains their research, images and illustrations for Outcomes 1, 2 and 3.

The portfolio must include the following:

- ◆ **Outcome 1** — Ten different examples of types of fashion illustrations, annotated with the sources — a minimum of three sources of research must be used.
- ◆ **Outcome 2** — Two examples of stylised fashion figures using different media — straight on pose and fashion head — from a given template — rendering to include face, hair, skin tone.
- ◆ **Outcome 3** — Three simple garments from given working drawings or own garment drawings — shown over three figures to demonstrate three techniques which involve a variety of colour and media.

The portfolio should be structured and presented in a logical way.

National Unit specification: support notes

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This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit could be studied on its own as a freestanding Unit, as part of a group of related Units or it could be studied in conjunction with other Units as part of the National Certificate for Fashion Design and Manufacture.

The aim of the Unit is to raise awareness of the different media and techniques that can be used in fashion illustration. Candidates will research the range of illustrations that are used in the fashion industry — this could include contemporary and historical images.

The Unit will explore the use of different media. The aim is to introduce traditional illustration skills using media such as watercolour, collage, copic markers and paint. Digital illustrations could be incorporated as an element of mixed media.

Candidates will learn to produce basic stylised fashion figures using templates — the emphasis will be on straight on poses but could also include back views.

Candidates will render the figures to illustrate a range of garments. The rendering process will include creating figures with a face, hair and skin tone and drawing colour garment silhouettes onto the figures using different media. Fabric samples could also be used in the rendering process.

Guidance on learning and teaching approaches for this Unit

A candidate centred, resource based learning approach is recommended. The Outcomes in this Unit need not be taught separately and it is likely that an integrated approach could be used. The Outcomes are likely to be taught in the order shown.

Candidates should be encouraged to take a good deal of responsibility for their own learning. Candidates should consider how to carry out their research and how to meet the given brief. Candidates should also plan how to structure their portfolio so that it can be presented in a logical and easily understood way. Candidates could be asked to create a plan for meeting the requirements of the Outcomes which can be discussed at an early stage of the Unit.

For **Outcome 1** candidates should be encouraged to use a wide range of research methods, ie not just the internet. The Outcome will develop research skills to identify relevant images that meet the brief. Candidates should identify and record research sources. Candidates should be made aware of copyright issues when using images.

National Unit specification: support notes (cont)

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For **Outcome 2** and **Outcome 3** candidates should be given guidance on how to produce stylised fashion illustrations. They should be given simple templates as blocks and should be encouraged to practice their drawing skills. Candidates should develop an understanding of basic body proportions and different techniques, eg different ways to render figures. They may need assistance to develop techniques for fashion heads. Candidates should use a range of techniques/media to illustrate the figure/garment in different ways. Fabrics are not required but candidates could be encouraged to discuss options and attach fabric samples at the side of the illustrations.

Guidance on approaches to assessment for this Unit

Each candidate should have several opportunities to develop practical skills required in this Unit and should be assessed at appropriate points throughout the Unit. The Outcomes are likely to be assessed in the order shown. Where a candidate is unsuccessful in achieving an Outcome, provision should be made for remediation and re-assessment.

Instruments of Assessment

Centres may use Instruments of Assessment which are considered by assessors/tutors to be the most appropriate.

It is recommended that practical exercises are used to assess Outcomes 1, 2 and 3. As outlined in the Evidence Requirements candidates will be required to present a Portfolio which contains their images and illustrations for Outcomes 1, 2 and 3. The portfolio could be based on A3 boards, sketch books, or other relevant options.

The assessor/tutor is responsible for ensuring that candidates develop an individual portfolio of evidence which matches the Evidence Requirements. Candidates should be made aware of copyright issues when using images.

Assessment Guidance

Outcome 1 — Candidates must identify images for ten different types of fashion illustration — examples of fashion illustration should cover a range of different media such as watercolour, collage, copic markers, paint, digital. Photographs are not appropriate for this Unit. Candidates should use a range of methods to carry out their research — images must be sourced from a minimum of three research sources. The presentation of the images and annotation with sources are important aspects of the assessment.

Outcome 2 — Candidates must produce a minimum of two examples of stylised fashion figures. Candidates could be given a template to work from. The range of media that could be used includes dry, wet or mixed media, eg watercolour, collage, paint — digital could be incorporated as an element of the mixed media used. Illustrations should demonstrate an understanding of proportion.

National Unit specification: support notes (cont)

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Outcome 3 — Candidate must illustrate three simple garments using three different techniques. They could work from given working drawings or they could use their own garment drawings. Candidates could be given silhouettes/style features or use silhouettes from Outcome 2. Candidates should be asked to illustrate a figure in colour in different ways. They could be given fabrics to use. Although not required candidates could also illustrate back poses.

Opportunities for the use of e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or e-checklists. Centres which wish to use e-assessment must ensure that the national standard is applied to all candidate evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. Further advice is available in *SQA Guidelines on Online Assessment for Further Education (AA1641, March 2003)*, *SQA Guidelines on e-assessment for Schools (BD2625, June 2005)*.

Opportunities for developing Core Skills

During the delivery of this Unit candidates will be involved in research and practical activities which would offer opportunities for developing aspects of:

- ◆ *Communication*
- ◆ *Problem Solving*
- ◆ *Information and Communication Technology*

The following gives some examples of some of the opportunities for developing these Core Skills which the Unit makes available to candidates.

Communication (Portfolio, Sketches) — presenting images and sketches in the portfolio in a structured and logical way; presenting images that clearly demonstrate different techniques; providing sufficient detail of research sources.

Problem Solving (Portfolio, Sketches) — planning research and determining relevant sources for information; interpretation of given brief; planning and production of illustrations using different techniques.

Information and Communication Technology (Portfolio) — using the internet to carry out research; collating and presenting research images.

Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website www.sqa.org.uk/assessmentarrangements

History of changes to Unit

Version	Description of change	Date
02	Core Skills Component Critical Thinking at SCQF level 5 embedded.	30/09/2011

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