



## **National Unit specification: general information**

**Unit title:** Fashion Forecasting: An Introduction (SCQF level 6)

**Unit code:** FP5D 12

**Superclass:** JK

**Publication date:** September 2011

**Source:** Scottish Qualifications Authority

**Version:** 02

## **Summary**

This Unit is designed to provide candidates with an introduction to fashion forecasting. Candidates will learn how to identify fashion trends and how to interpret trends and develop a fashion 'look'. The Unit will involve research and drawing skills.

This Unit forms part of the National Certificate in Fashion Design and Manufacture but can also be delivered as a freestanding Unit.

## **Outcomes**

- 1 Research a fashion trend prediction for a given brief.
- 2 Develop and present a look for a fashion trend.

## **Recommended entry**

While entry is at the discretion of the centre, candidates would normally be expected to have attained a Course or its component Units at SCQF level 5. It would be beneficial if candidates had some basic understanding of fashion.

## **Credit points and level**

1 National Unit credit at SCQF level 6: (6 SCQF credit points at SCQF level 6\*)

*\*SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

## **National Unit specification: general information (cont)**

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### **Core Skills**

Achievement of this Unit gives automatic certification of the following Core Skills component:

- ◆ Critical Thinking at SCQF level 6

There are also opportunities to develop aspects of Core Skills which are highlighted in the Support Notes of this Unit specification.

## National Unit specification: statement of standards

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Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

### Outcome 1

Research a fashion trend predication for a given brief.

#### Performance Criteria

- (a) Carry out research to identify images of a fashion trend for a given a design brief.
- (b) Present images which represent a fashion trend in accordance with a given design brief.
- (c) Identify key style features related to the trend.

### Outcome 2

Develop and present a look for a fashion trend.

#### Performance Criteria

- (a) Outline a concept for a look for an agreed fashion trend.
- (b) Produce silhouettes which illustrate the look for an agreed fashion trend.
- (c) Annotate silhouettes with key design details.
- (d) Render the silhouettes using an appropriate colour palette.

### Evidence Requirements for this Unit

Evidence is required to demonstrate that candidates have achieved all Outcomes and Performance Criteria.

#### Outcomes 1 and 2 — Portfolio

Candidates will be required to present a portfolio which contains their research, images and silhouettes for Outcomes 1 and 2.

The portfolio must include the following:

- ◆ **Outcome 1** — A minimum of six good quality images which clearly illustrate the trend and meet the given design brief — a minimum of three research sources must be used.
- ◆ **Outcome 1** — Annotations to support images which identify relevant style features.
- ◆ **Outcome 2** — A concept for a look which is clearly linked to a given fashion trend.
- ◆ **Outcome 2** — Three figure silhouettes with three style details in total.
- ◆ **Outcome 2** — Annotations which include key connections related to the look, relevant visuals, key words/explanation and imagery
- ◆ **Outcome 2** — One appropriate colour palette.

The portfolio should be structured and presented in a logical way.

## **National Unit specification: support notes**

### **Unit title:** Fashion Forecasting: An Introduction (SCQF level 6)

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

### **Guidance on the content and context for this Unit**

This Unit could be studied on its own as a freestanding Unit, as part of a group of related Units or it could be studied in conjunction with other Units as part of the National Certificate for Fashion Design and Manufacture. The Unit could be linked to Digital Imaging Units. It will enable candidates to develop their communication and presentation skills.

The aim of the Unit is to look at how fashion trends are developed and to make candidates aware of the many diverse and varied influences that shape future fashion trends. Candidates will research a specific trend and will develop a concept for a look that reflects the fashion trend. Research will relate to a specific design brief or theme and candidates will be encouraged to source cutting edge images which represent and convey the idea of the brief. Candidates will be asked to focus on key style features and how these relate to the given brief. Candidates may also consider the accessory trends.

A fashion look will be created through the development of garment silhouettes which should be annotated to show key connections to the given brief.

A colour palette will be created which represents the look and will be used to render the fashion silhouettes. These could be generated digitally or by hand.

Candidates will present their project which should show a clear connection between the research and the developed 'look' and should demonstrate sound presentation skills.

### **Guidance on learning and teaching approaches for this Unit**

A candidate centred, resource based learning approach is recommended. The Outcomes in this Unit need not be taught separately and it is likely that an integrated approach could be used. The Outcomes are likely to be taught in the order shown.

Candidates should be encouraged to take a good deal of responsibility for their own learning. Candidates should consider how to carry out their research and how to meet the given briefs. Candidates should also plan how to structure their Portfolio so that it can be presented in a logical and easily understood way. Candidates could be asked to create a plan for meeting the requirements of the Outcomes which can be discussed at an early stage of the Unit.

Candidates should be encouraged to research a wide range of influence on fashion trends, for example, film, history and architecture, and encompass relevant websites, historical and current fashion and fashion related publications. Research images should be of good quality and candidates could also collect their own images/photos

## National Unit specification: support notes (cont)

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The Unit also develops communication skills and candidates need to develop the ability to pull together, present and justify own ideas. This will include describing what influenced them and showing an understanding of how fashion develops, for example, fashion trends, vintage, retro. Candidates could be asked to make a short 2 minute presentation to explain their look.

### Guidance on approaches to assessment for this Unit

Each candidate should have several opportunities to develop practical skills required in this Unit and should be assessed at appropriate points throughout the Unit. The Outcomes are likely to be assessed in the order shown. Where a candidate is unsuccessful in achieving an Outcome, provision should be made for remediation and re-assessment.

### Instruments of Assessment

Centres may use Instruments of Assessment which are considered by assessors/tutors to be the most appropriate.

It is recommended that practical exercises are used to assess Outcomes 1 and 2. As outlined in the Evidence Requirements candidates will be required to present a portfolio which contains their images and silhouettes for Outcomes 1 and 2. The portfolio could be based on a range of formats eg look book, mood board, montage, digital.

The assessor/tutor is responsible for ensuring that candidates develop an individual portfolio of evidence which matches the Evidence Requirements. Candidates should be made aware of copyright issues when using images.

### Assessment Guidance

**Outcome 1** — Candidates must identify at least six images which illustrate a fashion trend. Candidates should be given a design brief which could be a word or theme. Candidates must use at least three research methods and images could be sourced from photographs, magazines, books or the internet. It is important that candidates select images which clearly match the design brief. Collected images should be good quality. Candidate could include their own images/photos. The presentation of the images is an important part of the assessment. Annotations must identify relevant style features.

**Outcome 2** — Candidates must produce three silhouettes which illustrate a fashion trend, three style details must be created. The presentation of the images is a key part of the assessment. Annotations must identify key connections related to the look, relevant visuals, key words/explanation and imagery. Layout and composition must demonstrate good communication and presentation skills which clearly explain the look to the audience. One appropriate colour palette must be used.

## National Unit specification: support notes (cont)

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### Opportunities for the use of e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or e-checklists. Centres which wish to use e-assessment must ensure that the national standard is applied to all candidate evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. Further advice is available in *SQA Guidelines on Online Assessment for Further Education (AA1641, March 2003)*, *SQA Guidelines on e-assessment for Schools (BD2625, June 2005)*.

### Opportunities for developing Core Skills

During the delivery of this Unit candidates will be involved in research and practical activities which would offer opportunities for developing aspects of:

- ◆ *Communication*
- ◆ *Problem Solving*
- ◆ *Information and Communication Technology*

The following gives some examples of some of the opportunities for developing these Core Skills which the Unit makes available to candidates.

*Communication* (Portfolio, Sketches) — Presenting images and silhouettes in the Portfolio in a structured and logical way; presenting images that clearly illustrate the fashion trend; providing sufficient detail through annotations to explain style details in silhouettes; presenting a look.

*Problem Solving* (Portfolio, Sketches) — Planning research and determining relevant sources for information; interpretation of given briefs; planning and production of silhouettes which will meet the design brief.

*Information and Communication Technology* (Portfolio) — Using the internet to carry out research; collating and presenting research images.

### Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website [www.sqa.org.uk/assessmentarrangements](http://www.sqa.org.uk/assessmentarrangements)

## History of changes to Unit

Version	Description of change	Date
02	Core Skills Component Critical Thinking at SCQF level 6 embedded	30/09/2011

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