



National Unit specification: general information

Unit title: Creative Printmaking with Photography: Visual Presentation (SCQF level 6)

Unit code: FP9C 12

Superclass: KH

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Summary

This Unit is designed to develop candidates' knowledge, understanding and skills in visual presentation, enabling them to review and prioritise a given body of printed images. Candidates will identify concepts prior to preparing and creating a visual presentation using both conventional and digital methods.

This Unit was written as an optional Unit for the National Certificate in Creative Printmaking at SCQF level 6. This Unit could also be delivered as part of a programme of units in Screen Print or Art and Design or it can be taken as a freestanding Unit.

This Unit is suitable for candidates who:

- ◆ are undertaking a general programme of Creative Printmaking Units
- ◆ are preparing portfolios for employment or progression for art school or university

Outcomes

- 1 Identify and gather artwork in preparation for visual presentation.
- 2 Present artwork as a visual presentation using conventional methods.
- 3 Present artwork as a visual presentation using digital technology.

Recommended entry

Access to this Unit is at the discretion of the centre, there is no formal entry requirement for this Unit although the Unit was written as an optional Unit for the National Certificate in Creative Printmaking and Photography at SCQF level 6. If it is delivered as part of the Group Award it should be delivered once learners have successfully completed other related Units in the award such as Creative Printmaking with Photography: Single Colour Lithography, Art & Design: Line & Tone Techniques F5CB 12, Art & Design: Printmaking F5BV 11, Art & Design: Printmaking Applied Skill F5C8 12.

National Unit specification: general information (cont)

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Credit points and level

1 National Unit credit at SCQF level 6: (6 SCQF credit points at SCQF level 6*)

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

Core Skills

Achievement of this Unit gives automatic certification of the following Core Skills component:

- ◆ Critical Thinking at SCQF level 5

There are also opportunities to develop aspects of Core Skills which are highlighted in the Support Notes of this Unit specification.

National Unit specification: statement of standards

Unit title: Creative Printmaking with Photography: Visual Presentation (SCQF level 6)

Acceptable performance in this Unit will be the satisfactory achievement of the standards set out in this part of the Unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Outcome 1

Identify and gather artwork in preparation for visual presentation.

Performance Criteria

- (a) Describe concepts of an effective visual presentation.
- (b) Identify suitable sources of artwork for a visual presentation.
- (c) Select appropriate artwork for a visual presentation.

Outcome 2

Present artwork as a visual presentation using conventional methods.

Performance Criteria

- (a) Describe conventional artwork presentation methods.
- (b) Present artwork visually using conventional methods.

Outcome 3

Present artwork as a visual presentation using digital technology.

Performance Criteria

- (a) Describe digital technology artwork presentation methods.
- (b) Present artwork visually using digital technology methods.

National Unit specification: statement of standards (cont)

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Evidence Requirements for this Unit

Evidence will be produced to demonstrate that candidates have achieved all of the Outcomes and Performance Criteria.

Outcome 1 — Written and/or oral recorded and product evidence

Written and/or oral recorded evidence

A description of the concepts of a successful visual presentation. The description must include:

- ◆ an understanding of formats appropriate to intentions, showing evidence of: consideration of different methods of presentation as well as awareness of the properties and potential of these

Product evidence

Identification of sources of artwork must include:

- ◆ listings of major resources (i.e. bibliographies, references, extracts)
- ◆ a selection of artwork gathered in preparation for visual presentation which includes:
 - a minimum of six items of artwork sourced through research or artwork created by learners, who have successfully completed other related Units in a Group Award

Outcome 2: Written and/or oral recorded, product and performance evidence

Written/oral recorded evidence

- A description of conventional artwork presentation methods which includes: stamping, editioning, mounting and framing of artwork using correct terminology and an accurate description of current professional practices

Product evidence

A presentation of a selection of visual artwork using conventional methods including the production of outputs using at least two of the following presentation method:

- ◆ stamping, editioning, mounting and framing.

Outcome 3: Written and/or oral and product evidence

Written and/or oral recorded evidence

A description of digital artwork presentation methods which includes:

- ◆ a presentation software application tool
- ◆ an interactive CD or DVD
- ◆ a website
- ◆ a digital file in the form of a PDF
- ◆ an online image bank where groups of images can be uploaded securely and displayed via the world wide web

National Unit specification: statement of standards (cont)

Unit title: Creative Printmaking with Photography: Visual Presentation (SCQF level 6)

Outcome 3: Written and/or oral recorded and product evidence

Performance evidence which includes using of a variety of digital presentation methods including at least two of the following:

- ◆ a presentation software application tool
- ◆ an interactive CD or DVD
- ◆ a website
- ◆ a digital file in the form of a PDF
- ◆ an online image bank where groups of images can be uploaded securely and displayed via the World Wide Web

for **either** joint simultaneous **or** sequential viewing.

The evidence for this Unit must be produced under open-book conditions and the assessor must be satisfied that evidence is the candidate's own work.

National Unit specification: support notes

Unit title: Creative Printmaking with Photography: Visual Presentation (SCQF level 6)

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit is aligned to the following National Occupational Standard (NOS) Unit from Business Skills @Work:

DES12 Make a presentation

This Unit is designed to develop learners' knowledge, understanding and skills in visual presentation. Learners will create a visual presentation in a variety of contexts, one of them very much in the context of the NOS above when they present artwork visually using digital technology methods.

In this Unit, candidates will identify and select a suitable body of work for use in preparing and creating visual presentations. This body of work could come from students' personal collection of artwork and/or artwork gathered through research using books, magazines, the internet, etc.

Candidates will use a selection of presentation methods. Some will be traditional in nature and some will use current technologies and will therefore be in a digital format.

This will enable the student to use the wide variety of methods employed in industry to present artwork.

Conventional methods will include stamping, editioning, mounting and framing of artwork. Digital methods will include a variety of methods ranging from a presentation software application tool, or an interactive CD or DVD, or a website or a digital file in the form of a PDF and finally an online image bank where groups of images can be uploaded securely and displayed via the world wide web.

National Unit specification: support notes (cont)

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Guidance on learning and teaching approaches for this Unit

In Outcome 1 candidates should be able to identify and gather a range of suitable printed artwork to be used for presentation purposes. Learning and teaching would be enhanced by visits to art galleries or studios where a range of artwork prepared to a professional standard could be viewed and assessed by the learners. Candidates should be encouraged to discuss findings and keep a record of visits and the artwork discussed. They should be encouraged to identify and locate suitable artwork such as students' personal collection of artwork and/or artwork gathered through research using books, magazines, the internet in preparation for own presentation.

Outcome 2 and 3 of this Unit could be delivered using practical tutor demonstrations and learners should be encouraged to explore the pressroom and finishing resources on their own so that they can become familiar with the processes enabling them to output final presentations using a variety of media.

The Unit should be delivered within the context of a blended learning environment so that candidates can work with conventional artwork presentation before using scanners to create digital artwork for use in a digital context

Guidance on approaches to assessment for this Unit

This Unit is mainly a practical Unit and therefore practical tasks should be set and completed by the candidates when. Some theory in terms of identifying suitable artwork and artwork presentation methods will be supported by relevant handouts and classroom lectures, but also by visits to art galleries or studios where a range of artwork prepared to a professional standard could be viewed and assessed by the learners.

The Outcomes may be assessed on an individual basis or a combined staged assessment can be used to cover all three Outcomes. The finished presentations should be both traditional and in a form that uses digital technologies.

Traditional methods used will be mounting and/or framing of original artwork as well as editing and stamping of artwork.

The use of digital technologies will include a wide variety of methods ranging from a presentation software application tool, or an interactive CD or DVD, or a website or a digital file in the form of a PDF and finally an online image bank where groups of images can be uploaded securely and displayed via the world wide web.

Opportunities for the use of e-assessment

E-assessment may be appropriate for some assessments in this Unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or e-checklists. Centres which wish to use e-assessment must ensure that the national standard is applied to all candidate evidence and that conditions of assessment as specified in the Evidence Requirements are met, regardless of the mode of gathering evidence. Further advice is available in *SQA Guidelines on Online Assessment for Further Education (AA1641, March 2003)*, *SQA Guidelines on e-assessment for Schools (BD2625, June 2005)*.

National Unit specification: support notes (cont)

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Opportunities for developing Core Skills

In this Unit candidates will learn about the concepts of producing an effective visual presentation. They will research and select artwork and present it using conventional and digital methods.

Candidates will describe concepts and formats appropriate to intentions using the correct terminology. They will also describe conventional and digital artwork presentation methods including a software application tool, an interactive CD or DVD, website, a digital file in the form of a PDF and an online image bank using the correct terminology.

They will use a variety of digital presentation methods for either joint simultaneous or sequential viewing. The use of scanned images in digital presentations will give candidates an opportunity to create and process digital artwork.

Candidates will have opportunities to develop aspects of the *ICT Core Skill, Problem Solving, Communication* and *Working with Others* in this Unit.

Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website www.sqa.org.uk/assessmentarrangements

History of changes to Unit

Version	Description of change	Date
02	Core Skills Component Critical Thinking at SCQF level 5 embedded.	29/09/2011

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