

2005 Art and Design

**Advanced Higher – Research & Appreciation
Dissertation**

Finalised Marking Instructions

These Marking Instructions have been prepared by Examination Teams for use by SQA Appointed Markers when marking External Course Assessments.

Advanced Higher Art and Design

Research and Appreciation

Marking Scheme

Dissertation	Marks Allocation
1 Flyleaf	10 marks
2 Introduction	5 marks
3 Argument	45 marks
4 Conclusion	10 marks
5 Visual Presentation	30 marks
Total Marks	100 marks

Guidance for Teachers

	Marking Instructions
Statement of Intent (10 marks)	If this has been intelligently and fully completed, give full marks. If it is sparse and thin, give no more than 5 marks out of 10 marks.
Introduction (5 marks)	(a) This should set out what the candidate hopes to develop within the ‘argument’. If, for some reason, (and it happens) this appears to be substantially different from that entered into the relevant fly-leaf box, penalise accordingly. The introduction need not be long-winded but should be the springboard for the ensuing text. If it fulfils this criterion, give 5 marks.
Argument (45 marks)	(b) This is the ‘meat’ of the dissertation. There should be substantial research and a reasonably comprehensive bibliography, together with a balanced mixture of description, critical analysis and interpretation.
Conclusion (10 marks)	(c) This should draw together the various strands dealt with in the ‘argument’. A mere précis of the argument cannot attract full marks.
Visual Presentation (30 marks)	(a) Integrated: This must be a seriously well-designed presentation. Word-processed and bound in a way which allows the text to be read with ease, it should be fully illustrated to enhance and support the thrust of the argument. (b) Additional: Candidates must show that they can use the information gleaned from their research to produce a Visual Presentation aimed at a specific audience. It goes without saying that the dissertation and the Visual Presentation should be thematically linked. If it appears that the Visual Presentation has wandered away from the original theme and is therefore irrelevant, no more than half marks can be awarded. This also holds good if the Visual Presentation is no more than the text produced verbatim. With no adjustment made for the target audience, penalise accordingly.

[END OF MARKING INSTRUCTIONS]