

**2006 Art and Design**

**Advanced Higher – Research & Appreciation  
Dissertation**

**Assessment Criteria and Finalised Marking  
Instructions**

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## Art and Design: Research and Appreciation (Advanced Higher)

### Assessment Criteria

The Art and Design Research and Appreciation (AH) course should be presented for external assessment as a coherent body of coursework. It should consist of a dissertation developed from work undertaken and selected from the Research and Appreciation unit (80 hours) and visually presented by the Visual Presentation: Art and Design unit (40 hours). The dissertation should be accompanied by a Statement of Intent which will be provided by SQA for completion of candidates. The assessment of this course will be as follows: Dissertation 60%; Visual Presentation 30%; Statement of Intent 10%.

The course will be assessed as follows:

- Dissertation between 4000 – 6000 words
- Visual Presentation any appropriate format \*

\* The Visual Presentation must include the Dissertation which has been selected/developed from the Research and Appreciation unit. Visual Presentations of Dissertations may be in formats such as videos, multimedia, computer-generated and written.

### GRADE DESCRIPTIONS

#### GRADE 'C'

*The Research and Appreciation shows:*

clear identification of a visual arts or design subject of personal relevance

*The dissertation shows:*

supported justification for choice and statement of perceived potential

sustained research and investigation of a wide range of relevant sources

developed personal interpretation of, response to and comment on the subject

accurate, factual information

well supported personal opinions, conclusions and judgements

*The Visual Presentation shows:*

structure, coherence and logic

effective, coherent application of visual communication skills

#### GRADE 'A'

*The Research and Appreciation shows:*

clear identification of a visual arts or design subject of personal interest and significance

*The dissertation shows:*

well-substantiated documentation justifying choice of subject and statement of perceived potential

sustained research and investigation, showing depth and breadth, of a wide and extensive range of relevant sources

consistent developed personal interpretation of, response to and comment on the subject, and issues/implications arising

extensive, accurate, factual information

well supported personal opinions, conclusions, judgements and informed insights

*The Visual Presentation shows:*

structure, coherence and logic

consistent, sophisticated levels of visual communication skills, including precision and logic in their application.

## **Advanced Higher Art and Design**

### **Research and Appreciation**

#### **Marking Scheme**

<b>Dissertation</b>	<b>Marks Allocation</b>
1 Statement of Intent	10 marks
2 Introduction	5 marks
3 Argument	45 marks
4 Conclusion	10 marks
5 Visual Presentation	30 marks
<b>Total Marks</b>	<b>100 marks</b>

## Guidance for Teachers

	<b>Marking Instructions</b>
<b>Statement of Intent (10 marks)</b>	If this has been intelligently and fully completed, give full marks. If it is sparse and thin, give no more than 5 marks out of 10 marks.
<b>Introduction (5 marks)</b>	(a) This should set out what the candidate hopes to develop within the ‘argument’. If, for some reason, (and it happens) this appears to be substantially different from that entered into the relevant fly-leaf box, penalise accordingly. The introduction need not be long-winded but should be the springboard for the ensuing text. If it fulfils this criterion, give 5 marks.
<b>Argument (45 marks)</b>	(b) This is the ‘meat’ of the dissertation. There should be substantial research and a reasonably comprehensive bibliography, together with a balanced mixture of description, critical analysis and interpretation.
<b>Conclusion (10 marks)</b>	(c) This should draw together the various strands dealt with in the ‘argument’. A mere précis of the argument cannot attract full marks.
<b>Visual Presentation (30 marks)</b>	(a) <b>Integrated:</b> This must be a seriously well-designed presentation. Word-processed and bound in a way which allows the text to be read with ease, it should be fully illustrated to enhance and support the thrust of the argument.  (b) <b>Additional:</b> Candidates must show that they can use the information gleaned from their research to produce a Visual Presentation aimed at a specific audience. It goes without saying that the dissertation and the Visual Presentation should be thematically linked. If it appears that the Visual Presentation has wandered away from the original theme and is therefore irrelevant, no more than half marks can be awarded. This also holds good if the Visual Presentation is no more than the text produced verbatim. With no adjustment made for the target audience, penalise accordingly.

[END OF MARKING INSTRUCTIONS]