



2007 Media Studies

Intermediate 1 – Unseen Analysis Folio

Finalised Marking Instructions

© Scottish Qualifications Authority 2007

The information in this publication may be reproduced to support SQA qualifications only on a non-commercial basis. If it is to be used for any other purposes written permission must be obtained from the Assessment Materials Team, Dalkeith.

Where the publication includes materials from sources other than SQA (secondary copyright), this material should only be reproduced for the purposes of examination or assessment. If it needs to be reproduced for any other purpose it is the centre's responsibility to obtain the necessary copyright clearance. SQA's Assessment Materials Team at Dalkeith may be able to direct you to the secondary sources.

These Marking Instructions have been prepared by Examination Teams for use by SQA Appointed Markers when marking External Course Assessments. This publication must not be reproduced for commercial or trade purposes.

2007 Media Studies

Intermediate 1

The Unseen Analysis at Intermediate 1 is in the form of a submission to SQA for external Assessment which is made by centres in April of 2007.

Markers should check that each envelope contains a copy of the text for Unseen Analysis, Candidate scripts enclosed in Flyleaves, and Questions on the text. If either the text or questions are missing, please contact SQA at the number given in the general Marking Instructions.

Markers should then examine the questions to ascertain that they cover the prescribed key areas of Categories and Language.

Markers should then examine the text, reading, watching or listening to it.

Questions must cover Categories and Language in detail but related Questions on other key aspects allow for a range of answers.

Candidates should not be penalised because their cultural assumptions differ from those of the marker.

The maximum mark allocated by the centre for the Unseen Analysis is 20.

It is not a requirement to supply a marking scheme.

Use your professional judgement and mark the questions out of 20. Please write no comments on the work, but merely indicate by normal marking conventions (tick, cross, underline – or 1, 2 etc) what you think the answers are worth and put a total mark in the box on the flyleaf and on the EX6.

The Markers' meeting will offer advice in how to go about marking a number of example scripts. In cases of doubt, when you are unsure about any centres, text, questions or answers, please **mark the work** and refer it to the Principal Assessor so that a second opinion can be applied.

[END OF MARKING INSTRUCTIONS]