



National
Qualifications
SPECIMEN ONLY

S804/75/11

Art and Design

Date — Not applicable

Duration — 1 hour 30 minutes

Total marks — 50

SECTION 1 — EXPRESSIVE ART STUDIES — 25 marks

Attempt Question 1 and ONE other question.

SECTION 2 — DESIGN STUDIES — 25 marks

Attempt Question 7 and ONE other question.

Write your answers clearly in the answer booklet provided. In the answer booklet you must clearly identify the question number you are attempting.

You may use sketches to illustrate your answers.

Use **blue** or **black** ink.

Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not, you may lose all the marks for this paper.



* S 8 0 4 7 5 1 1 *

SECTION 1 — EXPRESSIVE ART STUDIES — 25 marks

Attempt this question.

1. Identify **two artworks** by different artists that you have studied. These should be based on similar *subject matter* and/or the same *theme*.

(a) With reference to these two selected artworks, comment on:

- *colour*
- *media handling and techniques*
- *mood and atmosphere*.

Which of the two artworks do you find most appealing? Give **two** justified reasons.

10

(b) Select **one artist** from part (a).

Identify **two** influences on this artist **and** describe how these influences can be seen in any of their work.

5

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Attempt ONE question from Q2, Q3, Q4, Q5 or Q6.

Read your selected question and the notes on the illustration carefully.

Image for Q2



Goldfish and Palette (1914) by Henri Matisse

Oil on canvas (146 x 112 cm)

2. Comment on this painting, referring to:

- *shape*
- *line*
- *colour.*

What is your opinion of this approach to still life painting? Give **two** justified reasons.

10

[Turn over

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Image for Q3



The Assembled Animals Complain to the Raven about their Mistreatment at the Hands of Man (c.1600) by Miskin

Gouache¹ on paper (27 x 19.4 cm)

¹ Gouache is a type of water-based paint

3. Comment on this painting, referring to:

- *composition*
- *colour*
- *pattern.*

What is your opinion on this style of painting? Give **two** justified reasons.

10

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Image for Q4



My Mother, Bolton Abbey, Yorkshire, Nov. 1982 (1982) by David Hockney

Photographic collage, edition of 20 (120.7 x 69.9 cm)

4. Comment on this artwork, referring to:

- *photographic technique*
- *viewpoint*
- *mood and atmosphere.*

Give your opinion on what you think of the artist's choice of subject matter. Give two justified reasons.

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Image for Q5



Frosty Morning, Trow Mill (1936) by Anne Redpath
Oil on plywood (81.3 x 91.4 cm)

5. Comment on this painting, referring to:

- *composition*
- *colour*
- *technique.*

What is your opinion on the mood and atmosphere of the picture? Give **two** justified reasons.

10

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Image for Q6

*The Tourists II* (1988) by Duane Hanson

This life-size sculpture is made of autobody filler, fibreglass and mixed media with real clothes and accessories.

6. Comment on this sculpture, referring to:

- *choice of subject*
- *materials*
- *pose and facial expression.*

What is your opinion on this approach to creating a sculpture? Give **two** justified reasons.

10

[Turn over

SECTION 2 — DESIGN STUDIES — 25 marks

Attempt this question.

7. Identify **two designs** by different designers that you have studied who have worked in the same design area.

(a) With reference to these two selected designs, comment on:

- *function*
- *style*
- *target market/audience.*

Which of these two designs is the most successful? Give **two** justified reasons.

10

(b) Select **one designer** from part (a).

Identify **two** influences on this designer **and** describe how these influences can be seen in any of their work.

5

SECTION 2 — DESIGN STUDIES (continued)

Attempt ONE question from Q8, Q9, Q10, Q11 or Q12.

Read your selected question and the notes on the illustration carefully.

Image for Q8



Poster design (mid-1920s) by AM Cassandre

8. Comment on this poster design, referring to:

- *imagery*
- *lettering*
- *colour.*

How effective is this poster? Give **two** justified reasons.

10

[Turn over

SECTION 2 — DESIGN STUDIES (continued)

Image for Q9



Lego — plastic construction toy (1958),
designed by Ole Kirk and Godtfred Christiansen
Interlocking building bricks

9. Comment on this product, referring to:

- *function*
- *materials*
- *target market.*

Why is this product still popular today? Give **two** justified reasons.

10

Image for Q10



Millennium Bridge (2001), Gateshead,
by architects Wilkinson Eyre and structural engineers Gifford

The bridge pivots upwards to allow tall boats and ships to pass underneath

10. Comment on this bridge design, referring to:

- *form*
- *style*
- *fitness for purpose.*

What is your opinion of this approach to bridge design? Give **two** justified reasons.

10

[Turn over

SECTION 2 — DESIGN STUDIES (continued)

Image for Q11



Neckpiece from Tahiti (c. 1753) by an unknown designer
Materials: coconut fibre with feathers, shark teeth and dog hair
(height 52 cm, width 59 cm)

11. Comment on this design for body adornment, referring to:

- *function*
- *style*
- choice of *materials*.

Who might have worn this piece? Give **two** justified reasons.

10

SECTION 2 — DESIGN STUDIES (continued)

Image for Q12



Costume design for the film 'The Fall' (2006) by Eiko Ishioka

12. Comment on this costume design, referring to:

- source of *inspiration*
- *colour*
- *pattern*.

What functional issues would have been considered when designing this costume?
Give two justified reasons.

10

[END OF SPECIMEN QUESTION PAPER]

Acknowledgement of Copyright

- Section 1 Question 2 Painting, “Goldfish and Palette” (1914) by Henri Matisse. Reproduced by permission of Scala, Florence. DIGITAL IMAGE © 2017, The Museum of Modern Art, New York/Scala, Florence.
- Section 1 Question 3 Painting, “The Assembled Animals Complain to the Raven about their Mistreatment at the Hands of Man” (c.1600) by Miskin. Reproduced by permission of the British Museum. © The Trustees of the British Museum. All rights reserved.
- Section 1 Question 4 David Hockney “My Mother, Bolton Abbey, Yorkshire, Nov. 1982” Photographic Collage Edition 4 of 20 47 ½ x 27 © David Hockney Photo Credit: Richard Schmidt
- Section 1 Question 5 Painting, “Frosty Morning, Trow Mill” (1936) by Anne Redpath. © The Fleming-Wyfold Art Foundation/Courtesy of the Artist’s Family/Bridgeman Images.
- Section 1 Question 6 Image, “The Tourists II” (1998) by Duane Hanson. Image courtesy Van de Weghe Fine Art, New York. © Estate of Duane Hanson/VAGA, New York/DACS, London 2017.
- Section 2 Question 8 Poster design, ‘LMS, Best Way’ 1928 Ref 200011 by A .M. Cassandre is reproduced by permission of LCM, A.M Cassandre. © & TM. MOURON. CASSANDRE. Lic 2017-23-05-03 www.cassandre-france.com
- Section 2 Question 9 Image of Lego designed by Ole Kirk and Godtfred Christiansen. Photo used with permission. © 2017 The LEGO Group. All information is collected and interpreted by its authors and does not represent the opinion of the LEGO Group.
- Section 2 Question 11 Image of Breastplate from Tahiti (c. 1753) by an unknown designer (Reg.No. Oc, VAN, 344). Reproduced by permission of the British Museum. © The Trustees of the British Museum.
- Section 2 Question 12 Image of costume design for the film The Fall (2006) by Eiko Ishioka. Permission is being sought from the Office of Eiko Ishioka.

SQA has made every effort to trace the owners of copyright materials in this question paper, and seek permissions. We will be happy to incorporate any missing acknowledgements. Please contact janine.anderson@sqa.org.uk.



National
Qualifications
SPECIMEN ONLY

S804/75/11

Art and Design

Marking Instructions

These marking instructions have been provided to show how SQA would mark this specimen question paper.

The information in this publication may be reproduced to support SQA qualifications only on a non-commercial basis. If it is reproduced, SQA should be clearly acknowledged as the source. If it is to be used for any other purpose, written permission must be obtained from permissions@sqa.org.uk.

Where the publication includes materials from sources other than SQA (ie secondary copyright), this material should only be reproduced for the purposes of examination or assessment. If it needs to be reproduced for any other purpose it is the user's responsibility to obtain the necessary copyright clearance.

General marking principles for National 5 Art and Design

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this paper. These principles must be read in conjunction with the specific marking instructions, which identify the key features required in candidate responses.

- (a) Marks for each candidate response must always be assigned in line with these general marking principles and the specific marking instructions for this assessment.
- (b) Marking should always be positive. This means that, for each candidate response, marks are accumulated for the demonstration of relevant skills, knowledge and understanding: they are not deducted from a maximum on the basis of errors or omissions.
- (c) If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader.
- (d) It is possible that some candidates could have investigated artists and designers who are not known to the marker. In such cases, markers are expected to research the artists/designers before marking the response.
- (e) Markers should consider the extent to which the candidate's response demonstrates their knowledge and understanding of art and design practice.
- (f) Marks should not be awarded for mere descriptive comment. At this level, candidates are expected to justify their answers. To gain marks, candidates must develop points made.

For example, *'The painting has bright colours'* would not gain a mark as it is simply descriptive, but

'The painting has bright colours and the use of warm vivid colours on the flowers makes them stand out as they contrast with the cool colours in the background', would gain a mark, as this answer shows an understanding of colour theory.

- (g) No marks should be awarded for simply repeating information from the legend. Where candidates develop and use this information to justify their opinion or qualify their answer, credit can be given.
- (h) To gain full marks, candidate must have responded to all aspects of the question.

Overview

National 5 level candidates are required to demonstrate knowledge and understanding of key art and design issues, and knowledge and understanding of the work of at least two artists and two designers. The format of the questions reflects this emphasis. The paper is divided into Section 1: Expressive Art Studies and Section 2: Design Studies and each is equally demanding.

The questions are designed to test candidates' ability to respond critically to images of art and design works and to form and substantiate judgements about identified aspects of art practice and design issues.

The questions require candidates to demonstrate their understanding of art and design issues in an **extended response format**.

Mandatory questions (Q1 and Q7)

In these questions, candidates are required to demonstrate knowledge and understanding of key art and design issues and knowledge and understanding of the work of two artists and two designers. Candidates are expected to provide substantiated reasons to support their personal opinions.

The questions are divided into two parts:

Part (a)

This part of the question assesses the candidates' ability to comment on the art and design works with explicit reference to the use of visual art/design elements and to express justified opinions on the identified examples of the work.

One mark should be awarded for each relevant, justified point, which responds to the question prompts up to a **maximum of 10 marks**.

Candidates are expected to demonstrate their knowledge and understanding with reference to specific artworks/designs.

Candidates who discuss only one artwork or design can only gain a **maximum of 6 marks**. Where this occurs, marks should be awarded as follows:

- A **maximum of 4 marks** are available for discussing artwork with reference to one artist's use of the specific elements.
- A **maximum of 2 marks** are available for explaining why they find the artist's work appealing, giving reasons.

Part (b)

This part of the question assesses the candidates' knowledge and understanding of the impact of social, cultural and other influences on the work of a selected artist and designer from part (a).

One mark is awarded for each correct influence identified up to a **maximum of 2 marks**.

A **maximum of 3 marks** are available for describing how the influences can be seen in any of the selected artist's or designer's work.

Examples of social and cultural influences may include:

- living conditions, including economic conditions
- family and community
- other artists/designers
- art/design movements
- exposure to different cultures
- physical environment/geography
- new and emerging technology
- politics
- gender
- religion/belief
- national/world events
- developments in other fields for example, science, literature
- personal circumstances
- health and wellbeing.

In Section 1, Expressive Art Studies, question 1 part (a), candidates will respond by commenting on two works of art with a common stimulus/theme. They will be asked about specific issues in relation to the works they have selected.

In question 1 part (b), candidates will select one artist from part (a) and identify two influences on this artist. They will then describe how these influences can be seen in the artist's work. It is acceptable for candidates to refer to the artwork discussed in part (a) or the artist's work in general.

In Expressive Art Studies questions, where the term 'artwork' is used it should be interpreted in its broadest sense, covering painting, printmaking, photography, sculpture, installation, animation, film and video.

Candidates may also refer to groups of artists rather than individuals (eg artists who work in pairs/groups such as the Boyle family), and this is acceptable.

In Section 2, Design Studies, question 7 part (a), candidates will respond by referring to two specific examples of designers' work. They will be asked about visual aspects and functional design issues in relation to the works they have selected.

In question 7 part (b), candidates will select one designer from part (a) and identify two influences on this designer. They will then describe how these influences can be seen in the designer's work. It is acceptable for candidates to refer to the design work discussed in part (a) or the designer's work in general.

In the Design Studies questions, the term 'design' should also be inclusive of any form of design. Occasionally candidates may refer to collections of designs (particularly in fashion/textiles answers), and this is acceptable.

Candidates may also refer to groups of designers rather than individuals (eg Alessi or Timorous Beasties), and this is acceptable.

Optional questions (Q2–6 and Q8–12)

Candidates are asked to choose and respond to **one** other question from each section of the paper.

In each section, there is a **choice of five** different questions for personalisation and choice. These questions require candidates to give a personal response to one selected image from the choice of supplied questions and images in each section. They will demonstrate their understanding of specialist art and design vocabulary when commenting on key aspects of art and design practice and justifying their answers and opinions.

In Section 1, Expressive Art Studies, they will comment on an unseen image, demonstrating an understanding of important aspects of the artist's work.

In Section 2, Design Studies, they will comment on an unseen image, demonstrating understanding of specific design issues.

Each of these questions asks candidates to:

- comment on the artist's/designer's methods or approach and/or their use of specific elements in the artwork/design shown
- give their opinion on a specific aspect of the work, justifying their opinions.

One mark should be awarded for each relevant, justified point, which answers the question up to a **maximum of 10 marks**. Markers should follow the specific marking guidance for each aspect of the questions provided in the table.

Marks should not be awarded for mere descriptive comments. To gain marks, candidates must develop or justify points made.

Substantiated comments and valid, justified personal opinions relating to the question should be rewarded. These opinions can be either positive or negative.

If a candidate answers more than one optional question in either section of the question paper, the answers should be marked and the response that gains the highest marks should be recorded.

Specific marking instructions for each question

Section 1 – Expressive Art Studies

Question		Specific marking instructions	Max mark
All candidates will answer this question.			
1	a	<p>Candidates are expected to demonstrate their knowledge and understanding with reference to two specific artworks.</p> <p>The two selected examples of artwork should clearly contain similar subject matter or be based on the same theme, eg two portraits, two still life paintings with similar objects, two coastal landscapes, two works based on war, fantasy, dance, etc.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to comment on their two selected artworks referring to:</p> <ul style="list-style-type: none"> • <i>colour</i> • <i>media handling and techniques</i> • <i>mood and atmosphere.</i> <p>Appropriate answers here would include comments on:</p> <ul style="list-style-type: none"> • the artists' use of colour for expressive effect and how this has been achieved • use of materials, processes and techniques the artists have used to produce the work and their effect • the mood and atmosphere of the work and how this has been achieved • any other justified comment relating to colour, materials and techniques and mood and atmosphere. 	8
		<p>A maximum of 2 marks is available for giving an opinion on which of the artworks is most appealing, with two justified reasons.</p> <p>Marks should not be awarded for repeating earlier points if these points have not been developed in any way.</p>	2
	b	<p>Candidates' responses can be credited up to a maximum of 5 marks. This question asks candidates to select one artist from part (a).</p> <p>Identify two influences on this artist and describe how these influences can be seen in any of their work.</p> <p>Marks should be allocated as follows:</p>	5

Question			Specific marking instructions	Max mark																		
			<p>One mark should be given for each specific correct influence identified, up to a maximum of 2 marks.</p> <p>One mark should be given for each clear description of how the influences identified can be seen in any of the artist’s work up to a maximum of 2 marks.</p> <p>One additional mark should be given up to a maximum of 5 marks in total for:</p> <ul style="list-style-type: none">• a further developed point which gives additional detail on how one particular influence is seen in the artist’s work <p>or</p> <ul style="list-style-type: none">• a further point describing another way one particular influence is seen in the artist’s work. <p>The table below gives examples</p> <table><tr><th>Response</th><th>Mark</th><th>Reason</th></tr><tr><td>Peploe was influenced by some French artists.</td><td>0</td><td>While correct, this is not specific enough and does not show the knowledge expected.</td></tr><tr><td>Peploe visited France and was influenced by the Fauves.</td><td>1</td><td>A specific and correct influence is identified.</td></tr><tr><td>This made him use bright colours.</td><td>0</td><td>This is too vague and does not show enough subject specific knowledge and understanding.</td></tr><tr><td>As a result, Peploe brightened his colour palette which can be seen in his still life paintings of tulips and roses from the 1920s.</td><td>1</td><td>A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work.</td></tr><tr><td>Peploe brightened his colour palette which can be seen in his vibrant still life paintings of tulips and roses from the 1920s. This was different from the style of his earlier work, which can be seen in ‘The Black Bottle’ which has realistic colours and a dark background.</td><td>2</td><td>A clear description showing knowledge and understanding of art terms is described with reference to a specific body of work, which is awarded 1 mark. An additional 1 mark is achieved for developing the previous point by describing the contrast with the style of the artist’s earlier work.</td></tr></table>	Response	Mark	Reason	Peploe was influenced by some French artists.	0	While correct, this is not specific enough and does not show the knowledge expected.	Peploe visited France and was influenced by the Fauves.	1	A specific and correct influence is identified.	This made him use bright colours.	0	This is too vague and does not show enough subject specific knowledge and understanding.	As a result, Peploe brightened his colour palette which can be seen in his still life paintings of tulips and roses from the 1920s.	1	A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work.	Peploe brightened his colour palette which can be seen in his vibrant still life paintings of tulips and roses from the 1920s. This was different from the style of his earlier work, which can be seen in ‘The Black Bottle’ which has realistic colours and a dark background.	2	A clear description showing knowledge and understanding of art terms is described with reference to a specific body of work, which is awarded 1 mark. An additional 1 mark is achieved for developing the previous point by describing the contrast with the style of the artist’s earlier work.	
Response	Mark	Reason																				
Peploe was influenced by some French artists.	0	While correct, this is not specific enough and does not show the knowledge expected.																				
Peploe visited France and was influenced by the Fauves.	1	A specific and correct influence is identified.																				
This made him use bright colours.	0	This is too vague and does not show enough subject specific knowledge and understanding.																				
As a result, Peploe brightened his colour palette which can be seen in his still life paintings of tulips and roses from the 1920s.	1	A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work.																				
Peploe brightened his colour palette which can be seen in his vibrant still life paintings of tulips and roses from the 1920s. This was different from the style of his earlier work, which can be seen in ‘The Black Bottle’ which has realistic colours and a dark background.	2	A clear description showing knowledge and understanding of art terms is described with reference to a specific body of work, which is awarded 1 mark. An additional 1 mark is achieved for developing the previous point by describing the contrast with the style of the artist’s earlier work.																				

Question			Specific marking instructions			Max mark
			Response	Mark	Reason	
			<p>Peploe brightened his colour palette which can be seen in his vibrant still life paintings of tulips and roses from the 1920s.</p> <p>The influence of the Fauves can also be seen in his landscapes of Iona, as these have much more vibrant exaggerated colours than expected in Scottish landscape paintings.</p>	2	<p>A clear description showing knowledge and understanding of art terms is described with reference to a specific body of work, which is awarded 1 mark.</p> <p>An additional 1 mark is achieved for a further point describing the effect of the Fauve influence on another body of work.</p>	
						15

Question	Specific marking instructions		Max mark				
Optional question – candidates select one from questions 2, 3, 4, 5, 6							
2		<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the painting referring to shape, line and colourgive their opinion on the artist’s approach, with two justified reasons.					
		<p>Marks can be awarded for relevant substantiated comments or points relating to the artist’s use of shape, line and colour. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Shape</td><td><ul style="list-style-type: none">simplification/stylisation of shapescontrast between angular and organic shapesflattening of the perspective through the use of shapecontribution and use of shape to create a focal pointdividing up of the picture plane through shapeuse of shape leading the viewer’s eye to certain areas of the composition, eg the dark rectangular shape in the centre of the workfragmentation of the background using angular shapesany other justified comments regarding shape</td></tr><tr><td>Line</td><td><ul style="list-style-type: none">use of dark outlines to add definition/aid the viewer’s understanding of the subjectcontrast of straight lines with curvilinear linesline being used to break up certain shapesdirection of line — horizontal, vertical, diagonal line leading the viewer’s eye around the compositionany other justified comments regarding line</td></tr></table>	Shape	<ul style="list-style-type: none">simplification/stylisation of shapescontrast between angular and organic shapesflattening of the perspective through the use of shapecontribution and use of shape to create a focal pointdividing up of the picture plane through shapeuse of shape leading the viewer’s eye to certain areas of the composition, eg the dark rectangular shape in the centre of the workfragmentation of the background using angular shapesany other justified comments regarding shape	Line	<ul style="list-style-type: none">use of dark outlines to add definition/aid the viewer’s understanding of the subjectcontrast of straight lines with curvilinear linesline being used to break up certain shapesdirection of line — horizontal, vertical, diagonal line leading the viewer’s eye around the compositionany other justified comments regarding line	8
Shape	<ul style="list-style-type: none">simplification/stylisation of shapescontrast between angular and organic shapesflattening of the perspective through the use of shapecontribution and use of shape to create a focal pointdividing up of the picture plane through shapeuse of shape leading the viewer’s eye to certain areas of the composition, eg the dark rectangular shape in the centre of the workfragmentation of the background using angular shapesany other justified comments regarding shape						
Line	<ul style="list-style-type: none">use of dark outlines to add definition/aid the viewer’s understanding of the subjectcontrast of straight lines with curvilinear linesline being used to break up certain shapesdirection of line — horizontal, vertical, diagonal line leading the viewer’s eye around the compositionany other justified comments regarding line						

Question			Specific marking instructions	Max mark		
			<table><tr><td>Colour</td><td><ul style="list-style-type: none">• use of colour to create a focal point — goldfish and lemon• contrast between warm and cold colours• reference to limited colour palette• effect of the use of black and white• application of flat areas of colour and/or textural brushwork in places• any other justified comments regarding colour</td></tr></table>	Colour	<ul style="list-style-type: none">• use of colour to create a focal point — goldfish and lemon• contrast between warm and cold colours• reference to limited colour palette• effect of the use of black and white• application of flat areas of colour and/or textural brushwork in places• any other justified comments regarding colour	
Colour	<ul style="list-style-type: none">• use of colour to create a focal point — goldfish and lemon• contrast between warm and cold colours• reference to limited colour palette• effect of the use of black and white• application of flat areas of colour and/or textural brushwork in places• any other justified comments regarding colour					
			<p>A maximum of 2 marks may be awarded for the justified personal opinions on the artist’s approach to the still life.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Personal opinion on the artist’s approach</td><td><ul style="list-style-type: none">• comments and opinions on the style of the painting• opinions justifying the difference between this approach and others with which the candidate is familiar• opinions justifying the similarities between this approach and others with which the candidate is familiar• any other justified opinion — either positive or negative</td></tr></table>	Personal opinion on the artist’s approach	<ul style="list-style-type: none">• comments and opinions on the style of the painting• opinions justifying the difference between this approach and others with which the candidate is familiar• opinions justifying the similarities between this approach and others with which the candidate is familiar• any other justified opinion — either positive or negative	2
Personal opinion on the artist’s approach	<ul style="list-style-type: none">• comments and opinions on the style of the painting• opinions justifying the difference between this approach and others with which the candidate is familiar• opinions justifying the similarities between this approach and others with which the candidate is familiar• any other justified opinion — either positive or negative					
				10		

Question	Specific marking instructions		Max mark						
Optional question – candidates select one from questions 2, 3, 4, 5, 6									
3		<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the painting referring to composition, colour and pattern.give their opinion of the artist’s style of painting, with two justified reasons.							
		<p>Marks can be awarded for relevant substantiated comments or points relating to the artist’s use of composition, colour and pattern. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer</p> <table><tr><td>Composition</td><td><ul style="list-style-type: none">the dominant triangular shape of the mountainperspectiveshape‘unrealistic’ proportionsthe busy, cluttered scenethe arrangementleading lineshow the viewer’s eye is led around the paintingthe focal pointany other justified comments regarding composition</td></tr><tr><td>Colour</td><td><ul style="list-style-type: none">the vibrant colour palettethe blue backgrounduse of secondary and tertiary colourswarm and cold colours and their effectany other justified comments regarding colour</td></tr><tr><td>Pattern</td><td><ul style="list-style-type: none">the use of pattern to show the different markings on the animalspattern used to depict the trees and flowersthe decorative nature of the workany other justified comments regarding pattern</td></tr></table>	Composition	<ul style="list-style-type: none">the dominant triangular shape of the mountainperspectiveshape‘unrealistic’ proportionsthe busy, cluttered scenethe arrangementleading lineshow the viewer’s eye is led around the paintingthe focal pointany other justified comments regarding composition	Colour	<ul style="list-style-type: none">the vibrant colour palettethe blue backgrounduse of secondary and tertiary colourswarm and cold colours and their effectany other justified comments regarding colour	Pattern	<ul style="list-style-type: none">the use of pattern to show the different markings on the animalspattern used to depict the trees and flowersthe decorative nature of the workany other justified comments regarding pattern	8
Composition	<ul style="list-style-type: none">the dominant triangular shape of the mountainperspectiveshape‘unrealistic’ proportionsthe busy, cluttered scenethe arrangementleading lineshow the viewer’s eye is led around the paintingthe focal pointany other justified comments regarding composition								
Colour	<ul style="list-style-type: none">the vibrant colour palettethe blue backgrounduse of secondary and tertiary colourswarm and cold colours and their effectany other justified comments regarding colour								
Pattern	<ul style="list-style-type: none">the use of pattern to show the different markings on the animalspattern used to depict the trees and flowersthe decorative nature of the workany other justified comments regarding pattern								

Question			Specific marking instructions	Max mark		
			<p>A maximum of 2 marks may be awarded for the justified personal opinions on the artist's style. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Personal opinion on style</td><td><ul style="list-style-type: none">• opinions and comments on the attention to detail in the work and the level of technical control needed• opinions on the use and creation of mythical animals• the stylisation of the scene• the illustrative style of the painting• any other justified opinion on the style of the painting</td></tr></table>	Personal opinion on style	<ul style="list-style-type: none">• opinions and comments on the attention to detail in the work and the level of technical control needed• opinions on the use and creation of mythical animals• the stylisation of the scene• the illustrative style of the painting• any other justified opinion on the style of the painting	2
Personal opinion on style	<ul style="list-style-type: none">• opinions and comments on the attention to detail in the work and the level of technical control needed• opinions on the use and creation of mythical animals• the stylisation of the scene• the illustrative style of the painting• any other justified opinion on the style of the painting					
				10		

Question	Specific marking instructions		Max mark		
Optional question – candidates select one from questions 2, 3, 4, 5, 6					
4		<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the artwork, referring to photographic technique, viewpoint and mood and atmosphere.give their opinion on the choice of subject matter, with two justified reasons.			
		<p>Marks can be awarded for relevant substantiated comments or points relating to the artist’s use of photographic technique, viewpoint and mood and atmosphere. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer</p> <table><tr><td>Photographic technique</td><td><ul style="list-style-type: none">the fact that the picture is made from several overlapping, smaller imagesthe slight changes in tone and colour in the smaller photographsthe fragmentation of some parts of the imagethe uneven edge of the image and the artist’s choice of background colourdifference between this approach and others with which they might be familiar, eg paintingthe capturing of a ‘moment in time’ with the cameraany other justified comments regarding photographic technique</td></tr></table>	Photographic technique	<ul style="list-style-type: none">the fact that the picture is made from several overlapping, smaller imagesthe slight changes in tone and colour in the smaller photographsthe fragmentation of some parts of the imagethe uneven edge of the image and the artist’s choice of background colourdifference between this approach and others with which they might be familiar, eg paintingthe capturing of a ‘moment in time’ with the cameraany other justified comments regarding photographic technique	8
Photographic technique	<ul style="list-style-type: none">the fact that the picture is made from several overlapping, smaller imagesthe slight changes in tone and colour in the smaller photographsthe fragmentation of some parts of the imagethe uneven edge of the image and the artist’s choice of background colourdifference between this approach and others with which they might be familiar, eg paintingthe capturing of a ‘moment in time’ with the cameraany other justified comments regarding photographic technique				

Question			Specific marking instructions	Max mark				
			<table><tr><td>Viewpoint</td><td><ul style="list-style-type: none">the way the image has been captured — from one viewpoint, with the artist moving the camerathe angle of view (the artist standing) — looking down on the subject (who is seated)the distorted perspectivethe distorted proportions of the subjectthe fact that the artist's feet are included in the imagethe inclusion of the background in the imageany other justified comments regarding viewpoint</td></tr><tr><td>Mood and atmosphere</td><td><ul style="list-style-type: none">the depressing, gloomy mood caused by the lighting/weather/ cold coloursthe significance of the ruined abbey in the backgroundthe mother's facial expressionspeculation on what the subject may be thinking/her emotions, with justificationany other justified comments regarding mood and atmosphere</td></tr></table>	Viewpoint	<ul style="list-style-type: none">the way the image has been captured — from one viewpoint, with the artist moving the camerathe angle of view (the artist standing) — looking down on the subject (who is seated)the distorted perspectivethe distorted proportions of the subjectthe fact that the artist's feet are included in the imagethe inclusion of the background in the imageany other justified comments regarding viewpoint	Mood and atmosphere	<ul style="list-style-type: none">the depressing, gloomy mood caused by the lighting/weather/ cold coloursthe significance of the ruined abbey in the backgroundthe mother's facial expressionspeculation on what the subject may be thinking/her emotions, with justificationany other justified comments regarding mood and atmosphere	
Viewpoint	<ul style="list-style-type: none">the way the image has been captured — from one viewpoint, with the artist moving the camerathe angle of view (the artist standing) — looking down on the subject (who is seated)the distorted perspectivethe distorted proportions of the subjectthe fact that the artist's feet are included in the imagethe inclusion of the background in the imageany other justified comments regarding viewpoint							
Mood and atmosphere	<ul style="list-style-type: none">the depressing, gloomy mood caused by the lighting/weather/ cold coloursthe significance of the ruined abbey in the backgroundthe mother's facial expressionspeculation on what the subject may be thinking/her emotions, with justificationany other justified comments regarding mood and atmosphere							
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the artist's choice of subject matter. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Personal opinion on choice of subject matter</td><td><ul style="list-style-type: none">the age of the subject together with the graveyard setting and its significancethe relationship between the artist and his motherwhy the artist's feet have been included in the imageany other justified opinion of the choice of subject matter</td></tr></table>	Personal opinion on choice of subject matter	<ul style="list-style-type: none">the age of the subject together with the graveyard setting and its significancethe relationship between the artist and his motherwhy the artist's feet have been included in the imageany other justified opinion of the choice of subject matter	2		
Personal opinion on choice of subject matter	<ul style="list-style-type: none">the age of the subject together with the graveyard setting and its significancethe relationship between the artist and his motherwhy the artist's feet have been included in the imageany other justified opinion of the choice of subject matter							
				10				

Question	Specific marking instructions		Max mark						
Optional question – candidates select one from questions 2, 3, 4, 5, 6									
5		<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the painting referring to composition, colour and techniquegive their opinion on the mood and atmosphere of the painting, with two justified reasons.							
		<p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and technique. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Composition</td><td><ul style="list-style-type: none">perspectives-curvehow the eye is led into the picturefocal pointoverlapping shapesarrangement of trees and housesbackground and foregroundshapesense of distanceany other justified comments regarding composition</td></tr><tr><td>Colour</td><td><ul style="list-style-type: none">the muted colour palettethe soft coloursthe harmonious coloursbalance of warm and cold colourstintssecondary and tertiary coloursany other justified comments regarding colour</td></tr><tr><td>Technique</td><td><ul style="list-style-type: none">the application of paintvisible brushstrokestextural brushworkimpasto effectsany other justified comments regarding technique</td></tr></table>	Composition	<ul style="list-style-type: none">perspectives-curvehow the eye is led into the picturefocal pointoverlapping shapesarrangement of trees and housesbackground and foregroundshapesense of distanceany other justified comments regarding composition	Colour	<ul style="list-style-type: none">the muted colour palettethe soft coloursthe harmonious coloursbalance of warm and cold colourstintssecondary and tertiary coloursany other justified comments regarding colour	Technique	<ul style="list-style-type: none">the application of paintvisible brushstrokestextural brushworkimpasto effectsany other justified comments regarding technique	8
Composition	<ul style="list-style-type: none">perspectives-curvehow the eye is led into the picturefocal pointoverlapping shapesarrangement of trees and housesbackground and foregroundshapesense of distanceany other justified comments regarding composition								
Colour	<ul style="list-style-type: none">the muted colour palettethe soft coloursthe harmonious coloursbalance of warm and cold colourstintssecondary and tertiary coloursany other justified comments regarding colour								
Technique	<ul style="list-style-type: none">the application of paintvisible brushstrokestextural brushworkimpasto effectsany other justified comments regarding technique								

Question			Specific marking instructions	Max mark		
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the mood and atmosphere of the painting. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Personal opinion on mood and atmosphere</td><td><ul style="list-style-type: none">the emptiness of the scenepeacefulnesstranquillitycapturing of the light and weathereffectiveness of showing the cold and frostany other justified opinion on the mood and atmosphere of the painting</td></tr></table>	Personal opinion on mood and atmosphere	<ul style="list-style-type: none">the emptiness of the scenepeacefulnesstranquillitycapturing of the light and weathereffectiveness of showing the cold and frostany other justified opinion on the mood and atmosphere of the painting	2
Personal opinion on mood and atmosphere	<ul style="list-style-type: none">the emptiness of the scenepeacefulnesstranquillitycapturing of the light and weathereffectiveness of showing the cold and frostany other justified opinion on the mood and atmosphere of the painting					
				10		

Question		Specific marking instructions		Max mark				
Optional question – candidates select one from questions 2, 3, 4, 5, 6								
6			<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the sculpture, referring to choice of subject, materials and pose and facial expressiongive their opinion of the approach to creating this sculpture, with two justified reasons.					
			<p>Marks can be awarded for relevant substantiated comments or points relating to the artist's choice of subject, materials and pose and facial expression. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Choice of subject</td><td><ul style="list-style-type: none">the 'everyday' nature of the subjectthe humourthe tourist stereotypethe fact that the couple are not particularly 'aesthetic'any other justified comments on the choice of subject</td></tr><tr><td>Materials</td><td><p>Marks should not be awarded for information already given in the legend. Candidates need to expand on this in order to gain marks. Appropriate answers here would include:</p><ul style="list-style-type: none">the skilful use of art materials and the sense of realism achievedthe real clothes and props used in the sculpture and their effectthe choice of clothing in terms of its colour and pattern and the effect of this choicethe high level of detail achieved in the 3D sculptureany other justified comments on the materials</td></tr></table>	Choice of subject	<ul style="list-style-type: none">the 'everyday' nature of the subjectthe humourthe tourist stereotypethe fact that the couple are not particularly 'aesthetic'any other justified comments on the choice of subject	Materials	<p>Marks should not be awarded for information already given in the legend. Candidates need to expand on this in order to gain marks. Appropriate answers here would include:</p> <ul style="list-style-type: none">the skilful use of art materials and the sense of realism achievedthe real clothes and props used in the sculpture and their effectthe choice of clothing in terms of its colour and pattern and the effect of this choicethe high level of detail achieved in the 3D sculptureany other justified comments on the materials	8
Choice of subject	<ul style="list-style-type: none">the 'everyday' nature of the subjectthe humourthe tourist stereotypethe fact that the couple are not particularly 'aesthetic'any other justified comments on the choice of subject							
Materials	<p>Marks should not be awarded for information already given in the legend. Candidates need to expand on this in order to gain marks. Appropriate answers here would include:</p> <ul style="list-style-type: none">the skilful use of art materials and the sense of realism achievedthe real clothes and props used in the sculpture and their effectthe choice of clothing in terms of its colour and pattern and the effect of this choicethe high level of detail achieved in the 3D sculptureany other justified comments on the materials							

Question			Specific marking instructions	Max mark		
			<table><tr><td>Pose and facial expression</td><td><ul style="list-style-type: none">the fact that the couple appear to be looking at something and speculation as to what that might bethe body languagethe slightly bored stance of the wife and the more captivated expression of the husbandthe fact that they look weighed down with bagswhere they are standing in relation to each otherany other well justified comments on the pose and facial expression</td></tr></table>	Pose and facial expression	<ul style="list-style-type: none">the fact that the couple appear to be looking at something and speculation as to what that might bethe body languagethe slightly bored stance of the wife and the more captivated expression of the husbandthe fact that they look weighed down with bagswhere they are standing in relation to each otherany other well justified comments on the pose and facial expression	
Pose and facial expression	<ul style="list-style-type: none">the fact that the couple appear to be looking at something and speculation as to what that might bethe body languagethe slightly bored stance of the wife and the more captivated expression of the husbandthe fact that they look weighed down with bagswhere they are standing in relation to each otherany other well justified comments on the pose and facial expression					
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the artist's approach. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Personal opinion on this approach to sculpture</td><td><ul style="list-style-type: none">the everyday nature of the subjectthe humourthe unusual combination and use of materialshyperrealismany other justified opinion on the approach to this sculpture</td></tr></table>	Personal opinion on this approach to sculpture	<ul style="list-style-type: none">the everyday nature of the subjectthe humourthe unusual combination and use of materialshyperrealismany other justified opinion on the approach to this sculpture	2
Personal opinion on this approach to sculpture	<ul style="list-style-type: none">the everyday nature of the subjectthe humourthe unusual combination and use of materialshyperrealismany other justified opinion on the approach to this sculpture					
				10		

Section 2 – Design Studies

Question		Specific marking instructions	Max mark
All candidates will answer this question.			
7	a	<p>Candidates are expected to demonstrate their knowledge and understanding with reference to two specific designs.</p> <p>The two selected designs should be from the same design area, eg two posters, two products with similar functions, two buildings, two neckpieces, two theatrical costumes etc.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to identify and comment on two selected designs referring to:</p> <ul style="list-style-type: none"> • <i>function</i> • <i>style</i> • <i>target market/audience.</i> <p>Candidates' answers might include commenting on:</p> <ul style="list-style-type: none"> • what way the designers' consideration of function has affected the designs • the style of the designs and inspiration for this style • how the design style has affected the appearance • consideration of the target market/audience and how this has affected the designs • any other justified comment relating to function, style and target market/ audience. 	8
		<p>A maximum of 2 marks is available for giving an opinion on which of the designs is the most successful, with two justified reasons.</p> <p>Marks should not be awarded for repeating earlier points, if these points have not been developed in any way.</p>	2
	b	<p>Candidates' responses can be credited up to a maximum of 5 marks. This question asks candidates to select one designer from part (a).</p> <p>Identify two influences on this designer and describe how these influences can be seen in any of their work.</p> <p>Marks should be allocated as follows:</p> <p>One mark should be given for each specific correct influence identified, up to a maximum of 2 marks</p>	5

Question			Specific marking instructions	Max mark																		
			<p>One mark should be given for each clear description of how the influences identified can be seen in the designer's work up to a maximum of 2 marks.</p> <p>One additional mark should be given up to a maximum of 5 marks in total for:</p> <ul style="list-style-type: none">• a further developed point which gives additional detail on how one particular influence is seen in the designer's work <p>or</p> <ul style="list-style-type: none">• a further point describing another way one particular influence is seen in the designer's work. <p>The table below gives examples</p> <table><tr><th>Response</th><th>Mark</th><th>Reason</th></tr><tr><td>William Morris was influenced by events that were happening at the time he lived.</td><td>0</td><td>This is not specific enough and does not show the level of knowledge expected.</td></tr><tr><td>William Morris was influenced by the Industrial Revolution.</td><td>1</td><td>A specific and correct influence is identified.</td></tr><tr><td>This led him to do mass-production so he was able to make lots of products cheaply, as he wanted them to be available for everyone to afford.</td><td>0</td><td>This is factually incorrect so cannot be awarded a mark.</td></tr><tr><td>He did not like the poor quality factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs.</td><td>1</td><td>A clear description of how the influence can be seen in the designer's work (the production method) is given.</td></tr><tr><td>He did not like the poor quality, factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs. He returned to older techniques, such as the use of traditional vegetable dyes in his textiles.</td><td>2</td><td>A clear description of how the influence can be seen in the designer's work (the production method) is given which is awarded 1 mark. An additional mark is given for the further detail provided on the techniques Morris used.</td></tr></table>	Response	Mark	Reason	William Morris was influenced by events that were happening at the time he lived.	0	This is not specific enough and does not show the level of knowledge expected.	William Morris was influenced by the Industrial Revolution.	1	A specific and correct influence is identified.	This led him to do mass-production so he was able to make lots of products cheaply, as he wanted them to be available for everyone to afford.	0	This is factually incorrect so cannot be awarded a mark.	He did not like the poor quality factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs.	1	A clear description of how the influence can be seen in the designer's work (the production method) is given.	He did not like the poor quality, factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs. He returned to older techniques, such as the use of traditional vegetable dyes in his textiles.	2	A clear description of how the influence can be seen in the designer's work (the production method) is given which is awarded 1 mark. An additional mark is given for the further detail provided on the techniques Morris used.	
Response	Mark	Reason																				
William Morris was influenced by events that were happening at the time he lived.	0	This is not specific enough and does not show the level of knowledge expected.																				
William Morris was influenced by the Industrial Revolution.	1	A specific and correct influence is identified.																				
This led him to do mass-production so he was able to make lots of products cheaply, as he wanted them to be available for everyone to afford.	0	This is factually incorrect so cannot be awarded a mark.																				
He did not like the poor quality factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs.	1	A clear description of how the influence can be seen in the designer's work (the production method) is given.																				
He did not like the poor quality, factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs. He returned to older techniques, such as the use of traditional vegetable dyes in his textiles.	2	A clear description of how the influence can be seen in the designer's work (the production method) is given which is awarded 1 mark. An additional mark is given for the further detail provided on the techniques Morris used.																				

Question			Specific marking instructions			Max mark	
			Response	Mark	Reason		
			He did not like the poor quality, factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs. Morris thought his hand-crafted designs should be affordable to everyone, but the techniques were time-consuming and the materials were expensive, so they ended up costing too much for ordinary people.	2	A clear description of how the influence can be seen in the designer's work (the production method) is given which is awarded 1 mark. An additional mark is given for the further point on the influence of the Industrial Revolution, which describes an unintended consequence on the target market.		
							15

Question	Specific marking instructions		Max mark				
Optional question – candidates select one from questions 8, 9, 10, 11, 12							
8		<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the design, referring to imagery, lettering and colourgive their opinion on the effectiveness of the poster, with two justified reasons.					
		<p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of imagery, lettering and colour. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Imagery</td><td><ul style="list-style-type: none">the cropping of part of the train and track only and the effect of thisthe stylisation of the imagery to suggest modernitythe multiple image technique used on the pistons to suggest movementthe lines which suggest movement blur with its connotations of speedthe idea of machinery and technologythe suggestion that this company will get you to your destination quicklyany other justified comments on the imagery</td></tr><tr><td>Lettering</td><td><ul style="list-style-type: none">the design of the letteringthe stylisation and simplicity of the fontsthe two different fonts usedthe highlights used on LMS to make them distinct from the backgroundthe unusual design of the letter Sthe incorporation of 'bestway' into the arc of the wheelthe placement of the lettering and its effectthe minimal lettering and lack of information givenany other justified comments on the lettering</td></tr></table>	Imagery	<ul style="list-style-type: none">the cropping of part of the train and track only and the effect of thisthe stylisation of the imagery to suggest modernitythe multiple image technique used on the pistons to suggest movementthe lines which suggest movement blur with its connotations of speedthe idea of machinery and technologythe suggestion that this company will get you to your destination quicklyany other justified comments on the imagery	Lettering	<ul style="list-style-type: none">the design of the letteringthe stylisation and simplicity of the fontsthe two different fonts usedthe highlights used on LMS to make them distinct from the backgroundthe unusual design of the letter Sthe incorporation of 'bestway' into the arc of the wheelthe placement of the lettering and its effectthe minimal lettering and lack of information givenany other justified comments on the lettering	8
Imagery	<ul style="list-style-type: none">the cropping of part of the train and track only and the effect of thisthe stylisation of the imagery to suggest modernitythe multiple image technique used on the pistons to suggest movementthe lines which suggest movement blur with its connotations of speedthe idea of machinery and technologythe suggestion that this company will get you to your destination quicklyany other justified comments on the imagery						
Lettering	<ul style="list-style-type: none">the design of the letteringthe stylisation and simplicity of the fontsthe two different fonts usedthe highlights used on LMS to make them distinct from the backgroundthe unusual design of the letter Sthe incorporation of 'bestway' into the arc of the wheelthe placement of the lettering and its effectthe minimal lettering and lack of information givenany other justified comments on the lettering						

Question			Specific marking instructions	Max mark		
			<table><tr><td>Colour</td><td><ul style="list-style-type: none">the limited colour scheme and its effectthe warm colours used in the background against the colder greysthe different shade of grey used to suggest the appearance of metalthe orange highlights suggesting heat/sparks and the train moving quicklyany other justified comments on the colour</td></tr></table>	Colour	<ul style="list-style-type: none">the limited colour scheme and its effectthe warm colours used in the background against the colder greysthe different shade of grey used to suggest the appearance of metalthe orange highlights suggesting heat/sparks and the train moving quicklyany other justified comments on the colour	
Colour	<ul style="list-style-type: none">the limited colour scheme and its effectthe warm colours used in the background against the colder greysthe different shade of grey used to suggest the appearance of metalthe orange highlights suggesting heat/sparks and the train moving quicklyany other justified comments on the colour					
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the effectiveness of the design.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Personal opinion on the effectiveness of the poster</td><td><ul style="list-style-type: none">the style and ease of readability of the letteringthe abstract and stylised nature of the picture — train wheels, etcthe visual effect/its suggestion of speedthe lettering is not very clear or prominentnot initially very clear that the poster is about a railwayany other justified opinions on the effectiveness of the poster, either positive or negative</td></tr></table>	Personal opinion on the effectiveness of the poster	<ul style="list-style-type: none">the style and ease of readability of the letteringthe abstract and stylised nature of the picture — train wheels, etcthe visual effect/its suggestion of speedthe lettering is not very clear or prominentnot initially very clear that the poster is about a railwayany other justified opinions on the effectiveness of the poster, either positive or negative	2
Personal opinion on the effectiveness of the poster	<ul style="list-style-type: none">the style and ease of readability of the letteringthe abstract and stylised nature of the picture — train wheels, etcthe visual effect/its suggestion of speedthe lettering is not very clear or prominentnot initially very clear that the poster is about a railwayany other justified opinions on the effectiveness of the poster, either positive or negative					
				10		

Question	Specific marking instructions		Max mark						
Optional question – candidates select one from questions 8, 9, 10, 11, 12									
9		<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the design, referring to function, materials and the target marketgive their opinion on the continued popularity of the product, with two justified reasons.							
		<p>Marks can be awarded for relevant substantiated comments or points relating to the function, materials and target market. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate points which candidates could have developed in their answer.</p> <table><tr><td>Function</td><td><ul style="list-style-type: none">the product’s purpose as a toyto provide interest and entertainmentthe versatility of the product — allowing creativitythe way the product can be used to construct different objectsthe fact that it can be taken apart and reconstructed countless timesthe educational purpose of the productany other justified comments on the function of the design</td></tr><tr><td>Materials</td><td><ul style="list-style-type: none">the coloured plasticthe properties of plastic — robust, durableeasy to cleanthe way plastic can be formedthe low-cost nature of the materialany other justified comments on the materials used to create the toy</td></tr><tr><td>Target Market</td><td><ul style="list-style-type: none">unisex toy for childrennot suitable for very young children (choke hazard)appeals to parents — educational/creative valuemodular system — can grow with the childany other well justified comments on the target market for the toy</td></tr></table>	Function	<ul style="list-style-type: none">the product’s purpose as a toyto provide interest and entertainmentthe versatility of the product — allowing creativitythe way the product can be used to construct different objectsthe fact that it can be taken apart and reconstructed countless timesthe educational purpose of the productany other justified comments on the function of the design	Materials	<ul style="list-style-type: none">the coloured plasticthe properties of plastic — robust, durableeasy to cleanthe way plastic can be formedthe low-cost nature of the materialany other justified comments on the materials used to create the toy	Target Market	<ul style="list-style-type: none">unisex toy for childrennot suitable for very young children (choke hazard)appeals to parents — educational/creative valuemodular system — can grow with the childany other well justified comments on the target market for the toy	8
Function	<ul style="list-style-type: none">the product’s purpose as a toyto provide interest and entertainmentthe versatility of the product — allowing creativitythe way the product can be used to construct different objectsthe fact that it can be taken apart and reconstructed countless timesthe educational purpose of the productany other justified comments on the function of the design								
Materials	<ul style="list-style-type: none">the coloured plasticthe properties of plastic — robust, durableeasy to cleanthe way plastic can be formedthe low-cost nature of the materialany other justified comments on the materials used to create the toy								
Target Market	<ul style="list-style-type: none">unisex toy for childrennot suitable for very young children (choke hazard)appeals to parents — educational/creative valuemodular system — can grow with the childany other well justified comments on the target market for the toy								

Question			Specific marking instructions	Max mark		
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the success of the product with reference to fitness for purpose. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Personal opinion on the popularity of the product</td><td><p>Many candidates will be aware of updates and additions that have been made to this product range. It is acceptable to comment on this.</p><ul style="list-style-type: none">the fact that children like to be creative and construct thingsthe way that the collection can be added tothe appeal for parents because of the educational/creative aspecttheir own experience of this toyany other justified comments and opinions on the continued popularity of this toy</td></tr></table>	Personal opinion on the popularity of the product	<p>Many candidates will be aware of updates and additions that have been made to this product range. It is acceptable to comment on this.</p> <ul style="list-style-type: none">the fact that children like to be creative and construct thingsthe way that the collection can be added tothe appeal for parents because of the educational/creative aspecttheir own experience of this toyany other justified comments and opinions on the continued popularity of this toy	2
Personal opinion on the popularity of the product	<p>Many candidates will be aware of updates and additions that have been made to this product range. It is acceptable to comment on this.</p> <ul style="list-style-type: none">the fact that children like to be creative and construct thingsthe way that the collection can be added tothe appeal for parents because of the educational/creative aspecttheir own experience of this toyany other justified comments and opinions on the continued popularity of this toy					
				10		

Question	Specific marking instructions		Max mark				
Optional question – candidates select one from questions 8, 9, 10, 11, 12							
10		<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the design referring to form, style and fitness for purposegive their opinion of this approach to bridge design, with two justified reasons.					
		<p>Marks can be awarded for relevant substantiated comments or points relating to the designer’s use of form, style and the fitness for purpose of the design. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Form</td><td><ul style="list-style-type: none">curved form of the bridge in contrast rectilinear formsthe two curved elements of the bridgeattempts to describe the form of the bridge, eg curvilinear, fluid, sweeping curves, etcthe changing form of the bridge as it is lifted to allow boats throughcomparison with other types of bridges, such as suspension, cantilever, drawbridges, etcany other justified comments on the form of the bridge</td></tr><tr><td>Style</td><td><ul style="list-style-type: none">the contrast between the bridge and its surroundings in terms of stylethe modern, futuristic appearance of the bridgewhether the bridge enhances its surroundings or is out of placethe fact that the bridge may become a well-known landmark, standing out from its surroundingsany other justified comments on the style of the bridge</td></tr></table>	Form	<ul style="list-style-type: none">curved form of the bridge in contrast rectilinear formsthe two curved elements of the bridgeattempts to describe the form of the bridge, eg curvilinear, fluid, sweeping curves, etcthe changing form of the bridge as it is lifted to allow boats throughcomparison with other types of bridges, such as suspension, cantilever, drawbridges, etcany other justified comments on the form of the bridge	Style	<ul style="list-style-type: none">the contrast between the bridge and its surroundings in terms of stylethe modern, futuristic appearance of the bridgewhether the bridge enhances its surroundings or is out of placethe fact that the bridge may become a well-known landmark, standing out from its surroundingsany other justified comments on the style of the bridge	8
Form	<ul style="list-style-type: none">curved form of the bridge in contrast rectilinear formsthe two curved elements of the bridgeattempts to describe the form of the bridge, eg curvilinear, fluid, sweeping curves, etcthe changing form of the bridge as it is lifted to allow boats throughcomparison with other types of bridges, such as suspension, cantilever, drawbridges, etcany other justified comments on the form of the bridge						
Style	<ul style="list-style-type: none">the contrast between the bridge and its surroundings in terms of stylethe modern, futuristic appearance of the bridgewhether the bridge enhances its surroundings or is out of placethe fact that the bridge may become a well-known landmark, standing out from its surroundingsany other justified comments on the style of the bridge						

Question			Specific marking instructions	Max mark		
			<table><tr><td>Fitness for purpose</td><td><ul style="list-style-type: none">• how the bridge appears to operate using a series of pulleys/wires to raise the footbridge and the effectiveness of this system• the fact that pedestrians have to walk further going up and around the curve, instead of straight across the river• the splitting of the walkway into two• the engineering involved• any other justified comments on the fitness for purpose of the bridge</td></tr></table>	Fitness for purpose	<ul style="list-style-type: none">• how the bridge appears to operate using a series of pulleys/wires to raise the footbridge and the effectiveness of this system• the fact that pedestrians have to walk further going up and around the curve, instead of straight across the river• the splitting of the walkway into two• the engineering involved• any other justified comments on the fitness for purpose of the bridge	
Fitness for purpose	<ul style="list-style-type: none">• how the bridge appears to operate using a series of pulleys/wires to raise the footbridge and the effectiveness of this system• the fact that pedestrians have to walk further going up and around the curve, instead of straight across the river• the splitting of the walkway into two• the engineering involved• any other justified comments on the fitness for purpose of the bridge					
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the designer's approach. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Personal opinion on the approach</td><td><ul style="list-style-type: none">• elegant and clever solution to the problem of allowing pedestrians to cross the river, while allowing access to tall ships and boats• that there are simpler ways to solve this problem, so style is clearly important and the intention may have been to create• an architecturally interesting bridge• any other well justified opinions on the approach</td></tr></table>	Personal opinion on the approach	<ul style="list-style-type: none">• elegant and clever solution to the problem of allowing pedestrians to cross the river, while allowing access to tall ships and boats• that there are simpler ways to solve this problem, so style is clearly important and the intention may have been to create• an architecturally interesting bridge• any other well justified opinions on the approach	2
Personal opinion on the approach	<ul style="list-style-type: none">• elegant and clever solution to the problem of allowing pedestrians to cross the river, while allowing access to tall ships and boats• that there are simpler ways to solve this problem, so style is clearly important and the intention may have been to create• an architecturally interesting bridge• any other well justified opinions on the approach					
				10		

Question	Specific marking instructions		Max mark				
Optional question – candidates select one from questions 8, 9, 10, 11, 12							
11		<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the design referring to function, style and choice of materialsgive their opinion on who might have worn this design, with two justified reasons.					
		<p>Marks can be awarded for relevant substantiated comments or points relating to the function, style and choice of materials. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Function</td><td><ul style="list-style-type: none">the tribal nature of the design — worn by a member of a tribe for body adornment or decorationidentity — this piece marks out the wearer as having a particular status or belonging to a particular groupceremonial purposeany other justified comments on the function of the design</td></tr><tr><td>Style</td><td><ul style="list-style-type: none">primitive/tribal styleethnic styleother culturessymmetryscalecolourtextureinspiration, eg birds' wings, animalsany other justified comments on the style of the design</td></tr></table>	Function	<ul style="list-style-type: none">the tribal nature of the design — worn by a member of a tribe for body adornment or decorationidentity — this piece marks out the wearer as having a particular status or belonging to a particular groupceremonial purposeany other justified comments on the function of the design	Style	<ul style="list-style-type: none">primitive/tribal styleethnic styleother culturessymmetryscalecolourtextureinspiration, eg birds' wings, animalsany other justified comments on the style of the design	8
Function	<ul style="list-style-type: none">the tribal nature of the design — worn by a member of a tribe for body adornment or decorationidentity — this piece marks out the wearer as having a particular status or belonging to a particular groupceremonial purposeany other justified comments on the function of the design						
Style	<ul style="list-style-type: none">primitive/tribal styleethnic styleother culturessymmetryscalecolourtextureinspiration, eg birds' wings, animalsany other justified comments on the style of the design						

Question			Specific marking instructions	Max mark		
			<table><tr><td>Choice of Materials</td><td><ul style="list-style-type: none">the unusual materialsnatural materialsthe colour and texture of the materialstheir own reaction to these materials being used in jewellerythe ethics of using materials derived from animalsthe effect given by the materialshow the piece has been constructedany other justified comments on the choice of materials in the design</td></tr></table>	Choice of Materials	<ul style="list-style-type: none">the unusual materialsnatural materialsthe colour and texture of the materialstheir own reaction to these materials being used in jewellerythe ethics of using materials derived from animalsthe effect given by the materialshow the piece has been constructedany other justified comments on the choice of materials in the design	
Choice of Materials	<ul style="list-style-type: none">the unusual materialsnatural materialsthe colour and texture of the materialstheir own reaction to these materials being used in jewellerythe ethics of using materials derived from animalsthe effect given by the materialshow the piece has been constructedany other justified comments on the choice of materials in the design					
			<p>A maximum of 2 marks may be awarded for justified personal opinions on who might have worn the piece. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Personal opinion on who might have worn the piece</td><td><ul style="list-style-type: none">the importance or status of the person who would have worn thisthe fact that they may have been a warrior and worn the piece when going into battle — to intimidate othersthe piece being ceremonial in nature, maybe worn for special ceremoniesany other well justified comments and opinions on who might have worn this</td></tr></table>	Personal opinion on who might have worn the piece	<ul style="list-style-type: none">the importance or status of the person who would have worn thisthe fact that they may have been a warrior and worn the piece when going into battle — to intimidate othersthe piece being ceremonial in nature, maybe worn for special ceremoniesany other well justified comments and opinions on who might have worn this	2
Personal opinion on who might have worn the piece	<ul style="list-style-type: none">the importance or status of the person who would have worn thisthe fact that they may have been a warrior and worn the piece when going into battle — to intimidate othersthe piece being ceremonial in nature, maybe worn for special ceremoniesany other well justified comments and opinions on who might have worn this					
				10		

Question	Specific marking instructions		Max mark						
Optional question – candidates select one from questions 8, 9, 10, 11, 12									
12		<p>Candidates’ responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none">comment on the design, referring to sources of inspiration, colour and patterngive their opinion on the designer’s consideration of function, with two justified reasons.							
		<p>Marks can be awarded for relevant substantiated comments or points relating to the sources of inspiration, colour and pattern. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Sources of inspiration</td><td><ul style="list-style-type: none">the obvious floral inspiration in the form of the headpiece and decorationthe idea of flowers opening suggesting the opening and closing maskoriental culture — the kimono-style costumemedieval style — the long dress and wide sleevesany other justified comments on the possible design inspiration/theme</td></tr><tr><td>Colour</td><td><ul style="list-style-type: none">the connotations of the red and gold colour schemethe graduated colour on the headpieceoriental colourscultural associations with the colourany other justified comments on the costumes’ use of colour</td></tr><tr><td>Pattern</td><td><ul style="list-style-type: none">the floral border designs on the sleevesthe attention to detailhow the pieces co-ordinatehow the floral motifs echo the form of the headpiecethe placement of the floral motif on the front of the dressany other justified comments on the costumes’ use of pattern</td></tr></table>	Sources of inspiration	<ul style="list-style-type: none">the obvious floral inspiration in the form of the headpiece and decorationthe idea of flowers opening suggesting the opening and closing maskoriental culture — the kimono-style costumemedieval style — the long dress and wide sleevesany other justified comments on the possible design inspiration/theme	Colour	<ul style="list-style-type: none">the connotations of the red and gold colour schemethe graduated colour on the headpieceoriental colourscultural associations with the colourany other justified comments on the costumes’ use of colour	Pattern	<ul style="list-style-type: none">the floral border designs on the sleevesthe attention to detailhow the pieces co-ordinatehow the floral motifs echo the form of the headpiecethe placement of the floral motif on the front of the dressany other justified comments on the costumes’ use of pattern	8
Sources of inspiration	<ul style="list-style-type: none">the obvious floral inspiration in the form of the headpiece and decorationthe idea of flowers opening suggesting the opening and closing maskoriental culture — the kimono-style costumemedieval style — the long dress and wide sleevesany other justified comments on the possible design inspiration/theme								
Colour	<ul style="list-style-type: none">the connotations of the red and gold colour schemethe graduated colour on the headpieceoriental colourscultural associations with the colourany other justified comments on the costumes’ use of colour								
Pattern	<ul style="list-style-type: none">the floral border designs on the sleevesthe attention to detailhow the pieces co-ordinatehow the floral motifs echo the form of the headpiecethe placement of the floral motif on the front of the dressany other justified comments on the costumes’ use of pattern								

Question			Specific marking instructions	Max mark		
			<p>A maximum of 2 marks may be awarded for justified personal opinions on the designer's consideration of function. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table><tr><td>Personal opinion on functional issues</td><td><ul style="list-style-type: none">• the ease of getting the costume on and off• how comfortable it would be for the actress• how easy it would be to move in• the weight of the costume• the time the costume would need to be worn• trip hazards if the costume has long trailing parts• the materials — perhaps need to be flameproof• translucent mask so the actress can see where she is going• any other justified comments and opinions on possible valid functional issues</td></tr></table>	Personal opinion on functional issues	<ul style="list-style-type: none">• the ease of getting the costume on and off• how comfortable it would be for the actress• how easy it would be to move in• the weight of the costume• the time the costume would need to be worn• trip hazards if the costume has long trailing parts• the materials — perhaps need to be flameproof• translucent mask so the actress can see where she is going• any other justified comments and opinions on possible valid functional issues	2
Personal opinion on functional issues	<ul style="list-style-type: none">• the ease of getting the costume on and off• how comfortable it would be for the actress• how easy it would be to move in• the weight of the costume• the time the costume would need to be worn• trip hazards if the costume has long trailing parts• the materials — perhaps need to be flameproof• translucent mask so the actress can see where she is going• any other justified comments and opinions on possible valid functional issues					
				10		

[END OF SPECIMEN MARKING INSTRUCTIONS]

Published: October 2019

Change since last published:

Question 1. (b), page 02, revision to question and marking instructions.

Question 7. (b), page 08, revision to question and marking instructions.