



**Higher National Qualifications
Internal Assessment Report 2013
Photography**

The purpose of this report is to provide feedback to centres on verification in Higher National Qualifications in this subject.

Higher National Units

General comments

Centres in general are fully aware of the requirements.

Unit specifications, instruments of assessment and exemplification materials

Assessors are fully aware of all the Unit specifications and instruments of assessment used.

In general, exemplars are generated in-house and meet the specifications of the Units and the needs of the candidates.

Evidence Requirements

All evidence presented showed a clear understanding of Unit requirements.

Administration of assessments

The Units selected by the centres match to the framework they are following. The assessments used are those specified within the Unit.

Assessments within this area are in general product-based, the products assessed against identified criteria.

Internal verification systems generally include all staff — both assessors and Internal Verifiers — as these roles alternate with the Units. Most centres have a lead Internal Verifier who has an overall view ensuring all procedures are recorded.

General feedback

Candidate feedback was positive and feedback to candidates was a high priority throughout the centres.

Areas of good practice

Integration of Units such as Advertising with Graphics Units gave candidates awareness of the connectivity within the creative field. Linking Portraiture with Social allows candidates to exercise transferrable skills across the Units.

Using outside competitions as vehicles for Units such as Advertising, Portraiture, etc gives candidates an awareness of professional practice and standards.

Specific areas for improvement

Centres must attempt to keep pace with the ever-changing technology within this area.

Higher National Graded Units

Titles/levels of HN Graded Units verified:

Graded Unit 1 DW91 34

Graded Unit 2 DX0D 35

General comments

All centres offering either of these Graded Units are fully conversant with the requirements of the national standards.

Unit specifications, instruments of assessment and exemplification materials

The centres and assessors are very clear as to the specifications of the Graded Units.

Evidence Requirements

All centres verified produced evidence which met and at times exceeded the Unit requirements.

Administration of assessments

The Graded Units are normally offered in the second semester or third term over a 12 week period. The three distinct elements Proposal, Development and Evaluation are assessed using blind-marking, cross-marking or a mixture. These systems ensure fair and equal assessments.

General feedback

These Units are the culmination of the HNC or HND courses and they represent the bringing together of the acquired skills over the year. Feedback to candidates is imperative and the feedback from the candidates was very positive.

Areas of good practice

The enthusiasm of the staff in all centres is a major positive in this area. The responses to these Units ranged from creative to professional. Greater integration with professional practice was seen within the Graded Unit 2 while Graded Unit 1 encourages the candidates to integrate the acquired skills from year 1.

Specific areas for improvement

As with the comment on the Units, centres must attempt to keep pace with the ever-changing technology within this area.