



# **Internal Assessment Report: Media Studies**

Assessment Panel: Drama, Dance and Media Studies

The purpose of this report is to provide feedback to centres on verification in National Qualifications in this subject.

# Component/coursework verified

National Units verified (central verification) Access 3 to Higher

DF14: Media Analysis: Fiction

DF15: Media Analysis: Non-Fiction

DF16: Media Production

National Units verified (visiting verification)

D6V5: Introduction to Media

D6TX 12: Film

D6V0 12: Popular Music

D6V7 12: Press and Magazines

## Feedback to centres

### General comments

At all levels, verifiers found clear evidence of the following:

- ◆ good understanding of Unit specifications and requirements
- ◆ good preparation of candidates
- ◆ good use of appropriate texts
- ◆ sound grasp of 'Key Aspects'
- ◆ appropriate use of media terminology

### Advice on good practice and areas for further development

#### Central verification

Most centres provided detailed comments on candidates' work with areas for improvement highlighted. This practice is to be recommended as it provides candidates with information where they can improve. A mere Pass or Fail remark does not indicate to candidates where possible improvements may be made.

The following points arose during this verification:

- ◆ It is important that a marking scheme should accompany scripts.
- ◆ A full text should be used for the Media Analysis assessment, not a text extract which is used for Unseen Analysis.
- ◆ The instrument of assessment should be included with candidates' scripts or a copy of the 'Brief' if the Media Production assessment is being verified.
- ◆ Integration of 'Key Aspects' should be encouraged in internal assessment as this is rewarded in the external exam.
- ◆ The six 'Key Aspects' should be covered over the two assessments for Media Analysis Fiction and Non-Fiction. There is no need to cover all six 'Key Aspects' for each text.

## **Visiting verification**

The comments made under the General Comments heading also apply to visiting verification.

Points made by verifiers included:

- ◆ Assessments should require candidates to 'analyse' at Higher level.
- ◆ At Intermediate 2 level it is important that candidates should 'explain' rather than 'describe'.
- ◆ It is better if candidates are assessed by a text chosen by the tutor rather than a number of texts chosen by candidates.