



# NQ Verification 2014–15

## Key Messages Round 2

01

### Section 1: Verification group information

Verification group name:	Media
Verification event/visiting information	Event
Date published:	June 2015

#### National Courses/Units verified:

H239 74 Media Assignment (National 4) Added Value Unit

02

### Section 2: Comments on assessment

#### Assessment approaches

The assessment approach for this Unit in 2014–15 is mandatory. Centres are required to use the published SQA Unit assessment support package.

The majority of centres made appropriate and relevant use of the Unit assessment support package and the accompanying judging evidence table in their assessment approach.

A range of content was used to demonstrate candidate evidence, which was appropriate to achieving the Assessment Standards.

Some centres adapted the Candidate Assessment Records for their candidates to show more clearly how assessment judgements were made.

A small number of centres amended the assessment approach by using only the tasks set out in column 4 of the Unit assessment support package. This was undertaken to support some candidates who had started doing National 5 Media and dropped down to National 4. However, by doing this it may have disadvantaged the National 4 candidates who would likely have benefitted from the supporting questions and stimuli given on pages 16–19 of the Unit assessment support package.

Some centres provided evidence from candidates who had originally been working on the Assignment for National 5. This is again acceptable; however, centres must ensure that the National 5 evidence meets all the requirements of the National 4 Added Value Unit, particularly in terms of achieving Assessment Standards 1.1 (*Generating ideas in response to a brief*) and 1.4 (*Reflecting on the process and the product*). These two Assessment Standards are slightly different from the requirements of the National 5 Assignment.

In a scenario where candidates start off doing the National 5 Assignment and drop down to National 4, it is recommended that the evidence gathered as part of the work for the Assignment is repurposed in the form of the National 4 Added Value Unit assessment. The details of this are clearly set out on pages 16–19 of the Unit assessment support package. This will further support candidates in their response to the National 4 Added Value Unit.

## Assessment Judgements

The majority of centres applied the judging evidence table accurately to the candidate evidence producing accurate and reliable judgements.

Evidence from centres was either complete or interim. Either is acceptable as candidates may still be completing this Unit.

However, in the case of a small number of centres either no assessment judgments or only a very small number of assessment judgements had been made and recorded for the purposes of verification.

In such cases, verification cannot proceed as it is not possible to verify a centre's judgements where none have been made or where the percentage of judgements is so small as to make the verification process meaningless. While it is accepted that candidates may not have completed all of the tasks in the Added Value Unit, they should have completed some of the early Assessment Standards, particularly 1.1 (*Generating ideas in response to a brief*) and/or 1.2 (*Researching and analysing media content relevant to the brief*). Judgements for these Assessment Standards should be made and submitted for verification as interim evidence.

03

## Section 3: General comments

Many centres showed good practice in the Added Value Unit by providing a brief that could be widely interpreted, therefore allowing candidates the opportunity for personalisation and choice.

Most centres showed clear evidence of internal verification. This good practice is now becoming more widespread and the comments made by internal verifiers were often clearly supportive of candidates.

Centres should provide a copy of the brief along with the candidate evidence.

When submitting evidence gathered during the Added Value Unit, centres should indicate which Assessment Standard they are crediting.

Assessors must indicate their judgements for each Assessment Standard as pass or fail.

When submitting evidence that has been gathered in response to the National 5 Media Assignment to support the award of National 4 Added Value Unit, that evidence should be clearly identified with the Assessment Standard it is linked to, along with the assessor judgement of pass or fail.

Some centres did not submit Candidate Assessment Records and, as a result, it was difficult to determine how the assessment judgement had been made, particularly for Assessment Standard 1.3.

Centres should be aware that the judgement entered on the Verification Sample Form is not necessarily final. There may be time for candidates to be re-assessed.