

Award ID: **G8HD 45**

Level: **SCQF Level 5**

Award Title: **National Progression Award in Web Design
Fundamentals at SCQF¹ Level 5**

Introduction to the Award

The National Progression Award (NPA) in Web Design Fundamentals at SCQF Level 5 was developed to address a demand for an entry-level qualification in web design that may be gained through short-course provision.

In recent years, there has been rapid uptake of Higher National and university degree level courses in multimedia, web design, media and related disciplines, to the extent that multimedia qualifications are the third most popular in the Scottish Qualification Authority's catalogue of HN qualifications. This nationally devised course specifically addresses these disciplines at an introductory level and allows natural progression to a higher level of study.

Target Audience

This NPA in Web Design Fundamentals at SCQF Level 5 will offer a wide variety of candidates a foundation in web design and provide a qualification, which is suitable to allow people to move on to a higher level of study such as the National Certificate in Digital Media Computing programme, in design, media and computing.

There may also be opportunities for successful candidates to progress into employment at an entry level in the area of web design and development, in a variety of businesses, public sector or voluntary organisations.

Content

The qualification focuses on technical skills in the creation of websites, animation, graphics and interactive media, but also emphasises the importance of the design process and soft skills such as interviewing and responding to feedback. Some aspects of the qualification also address demands from industry and government for the promotion of 'employability skills'. Successful candidates would be expected

¹ SCQF (Scottish Credit and Qualifications Framework) helps people to understand and compare different qualifications in Scotland. (visit the website www.scqf.org.uk for more information)

to have an appreciation of important employability skills such as collaboration, communicating with a client, problem solving and reflective practice, as well as being able to produce customer-focussed designs.

The qualification has been designed around the industry-developed vendor ² course called *Digital Design: Foundations of Web Design*, from Adobe (formerly Macromedia), as part of the SQA's DIVA Project (www.sqa.org.uk/diva).

Structure of the award

On successful completion of the Award, candidates will receive the National Progression Award (NPA) Certificate in addition to the three separate units listed below, endorsed on their Scottish Qualifications Certificate (SQC).

All units in the National Progression Award in Web Design Fundamentals at SCQF Level 5 are mandatory

UNIT TITLE	CODE	CREDIT VALUE	*SCQF LEVEL
Computing: Web Design Fundamentals	F181 11	1	5
Computing: Interactive Multimedia for Website Development	F180 11	1	5
Computing: Web Design and Development	F182 11	1	5

*The Scottish Credit & Qualifications Framework (SCQF) is a way of helping people understand and compare Scottish Qualifications, by giving them credit points which shows how much learning has been achieved and a level on a scale of 12, to show how demanding the learning is. Details can be found at www.scqf.org.uk.

At the end of the award you should be able to:

- Demonstrate knowledge and understanding of the main technical and design considerations in designing a website.
- Produce and optimise graphics for the World Wide Web to a given brief.
- Create a webpage for use on a web-server using basic HTML features
- Plan an animation for inclusion on a website.
- Create an animation and incorporate it in a website.
- Plan and design a digital narrative for inclusion on a website.
- Create a digital narrative for inclusion on a website.
- Test and evaluate a digital narrative.
- Produce a plan for the design and creation of a website to a client's requirements.
- Design a website to a client's requirements.
- Construct and upload a website which includes text and graphics.
- Test and evaluate a website.

Centre Contact details

² Vendor Awards are those Awards designed and certificated by a product manufacturer or trade alliance organisation.