MARKERS GUIDELINES 2008
HIGHER LEVEL PHOTOGRAPHY FOR THE MEDIA – C06A 12

The project submitted in portfolio format should be based on one of the following briefs:
Brief 1: Youth Culture
Brief 2: The Natural World
Brief 3: `The camera cannot lie`. Support or refute this statement.

The candidate should produce a portfolio containing 12 `finished` images (max:A4 – min: A5) which encapsulates the chosen brief along with a Plan of Action and an Evaluation. For processes underpinning the activity there should be Recce evidence, image selection criteria and selected manipulations.

		Grade Descriptions for Practical Assignment at Higher	
Practical Assignment at A	Accurate and insightful interpretation of the Practical Assignment brief	Development is tightly structured, relevant to the content of the Units and displays a high level of subject/occupational expertise.	Evaluation effectively applies integrated and consolidated knowledge, understanding and skills from the course Units to complex situations and/or design specifications.
Practical Assignment at B	Accurate interpretation of the Practical Assignment brief.	Development is well structured and displays a good level of subject/occupational expertise.	Evaluation satisfactorily applies integrated and consolidated knowledge, understanding and skills from Course Units to situations and/or design specifications which include a degree of complexity.
Practical Assignment at C	Acceptable interpretation of the Practical Assignment brief.	Reasonably well structured and displays an adequate level of subject/occupational expertise.	Evaluation applies integrated and consolidated knowledge, understanding and skills from the Course Units with some lack of continuity and consistency.

Marking Guidelines for Treatment of Project

		Plan of Action	Development	Evaluation
Excellent	**Upper A 85% - 100%**	**34 - 40**	**102 – 120**	**34 – 40**
Consistently thorough	**Lower A 70% - 84%**	**28 – 33**	**84 – 101**	**28 – 33**
Thorough in parts +	**Upper B 65% - 69%**	**26 – 27**	**78 – 83**	**26 – 27**
Thorough in parts	**Lower B 60% - 64%**	**24 – 25**	**72 – 77**	**24 – 25**
Adequate +	**Upper C 55% - 59%**	**22 – 23**	**66 – 71**	**22 – 23**
Adequate only in parts	**Lower C 50% - 54%**	**20 – 21**	**60 – 65**	**20 – 21**
Basic for level	**D Award 45% - 49%**	**18 – 19**	**54 – 59**	**18 – 19**
Generally poor	**Band 8 40% - 44%**	**16 – 17**	**48 – 53**	**16 – 17**
	Band 9	**15 and below**	**47 and below**	**15 and below**

Development

Plan **40 marks**	**Technical Evidence** **30 marks**	**Thematic Approach** **60 marks**	**Recce Evidence** **30 marks**	**Evaluation** **40 marks**
• rationale for selecting a particular brief • gathering information to clarify the brief • identify information sources • Identify materials and resources, • establish timescales for completion of stages of the Practical Assignment • define the aims and objectives of the Practical Assignment	Evidence of technical elements such as the print quality is required.	Suitability of images to the brief and a thematic approach should be evident.	Recce evidence, eg. contact sheets	Candidates should produce an evaluation report which should: • provide a brief summary of what the assignment was about • review and update the plan of action in the light of experience • assess the effectiveness of the action plan • summarise any unforeseen events and how they were handled • identify knowledge and skills which have been gained and/or developed • assess the strengths, weaknesses and quality of any hands-on activity • assess the effectiveness of the research methods used • determine to what extent the assignment met the original brief