



**National Qualifications 2013  
Internal Assessment Report  
Media Studies**

The purpose of this report is to provide feedback to centres on verification in National Qualifications in this subject.

# National Qualifications (NQ) Units

Titles/levels of NQ Units verified:

Media Studies (Intermediate 1, Intermediate 2 and Higher)

DF 14 Media Studies: Fiction

DF15 Media Studies: Non-Fiction

DF 16 Media Studies: Production

## General comments

All centres verified have shown a clear and accurate understanding of the requirements of the national standards and are aware of, and comply with, the Unit specifications.

## Unit specifications, instruments of assessment and exemplification materials

As stated above, all centres are familiar with the Course Arrangements and Unit specifications. Centres are using Assessment Support Packs and SQA exemplification materials and this has greatly enhanced the understanding and knowledge of centre staff in the delivery of the Media Studies Units.

## Evidence Requirements

All centres verified have shown a clear understanding of Evidence Requirements and this was underlined by good, clear and relevant assessment instruments — and assessment of candidates.

## Administration of assessments

It is clear from the evidence submitted that all centres verified are aware of and administer assessment procedures including marking schemes and correct assessments for the levels and Units verified. In some cases, more robust internal verification procedures and practices could be utilised as these are very important for quality assurance purposes.

## Areas of good practice

As mentioned in the 2012 report, all centres had some aspects of good practice and taken together the following were evident:

- ◆ Good clear and appropriate assessment instruments
- ◆ Detailed feedback to candidates regarding assessments
- ◆ Marking schemes to assist consistency of assessment judgements
- ◆ Candidates showing a good grasp of Media Theory and Language

- ◆ Good clear documentation when submitting assessments for central verification
- ◆ Evidence of robust internal verification procedures

### **Specific areas for improvement**

Some of the areas highlighted in 2012 still need to be improved.

Candidates need to integrate Key Aspects when answering assessments as this enhances the answer and is looked for in external examinations.

In some cases, candidates were given no comments on assessments but merely a pass or fail. Candidates need to be given detailed comments on their work as this indicates what was good and what was bad and helps to improve their performance for future external examinations.

When submitting evidence for central verification, clear and appropriate documentation should be submitted. This should include assessment instruments, marking schemes, comments on candidates' assessments regarding pass or fail judgements, and appropriate and full documentation for Media Production assessments.