



**National Qualifications 2014
Internal Assessment Report
Skills for Work:
Creative Digital Media**

The purpose of this report is to provide feedback to centres on verification in National Qualifications in this subject.

National Courses

Skills for Work: Creative Digital Media (Intermediate 1)

General comments

External verification of the five centres visited was successful.

External Verifiers reported that centres had a clear perspective on the aims and objectives of the Skills for Work qualification and adhered to the standard exemplified in the revised National Assessment Bank Materials (NABs).

Course Arrangements, Unit specifications, instruments of assessment and exemplification materials

All centres administered assessments to the standard exemplified in the revised NABs.

In one instance, assessments were centre-devised and allowed a student-centred and holistic approach to learning. One tutor delivered Process and Production, the other, Introduction and Hardware and Software. Aspects of the NABs were included in the assessment instruments. (The instruments of assessment met the standard of the specifications in each case.) The centre was advised of SQA's free prior verification service.

At another centre, the brief for the Creative Digital Media: Production Project was amended to suit the candidates. This was a very good brief based around a transition from Primary 7 into secondary school. The DVD was aimed at both Primary 7 pupils and their parents.

In one centre, candidates discussed their productions, including how they had managed the productions and worked together in different teams. The candidates appreciated working on a real-life project and felt that it helped improve their motivation.

Evidence Requirements

Evidence was of a high standard and on occasions far exceeded SCQF level 4. Care is required to ensure that all of the Evidence Requirements are met with regards to skills for work as candidates often want to focus on project work.

In one centre, the candidates had completed pro forma 'mind-maps' for some parts of the instruments of assessment and when checked against the issued versions their contents did cover each of the items in the instrument of assessment.

In almost all cases, evidence was word-processed and, when printed, countersigned and dated by the assessor and the candidate. Extremely well

presented group portfolios and individual submissions demonstrate that across the selected centres candidates are fully engaged in the Unit.

Centres had a clear understanding of requirements of the Course and individual Units. The centres were also aware of the skills for work emphasis in this award.

Administration of assessments

Assessment evidence was marked fairly and to the standard exemplified in the National Assessment Bank packs. In most centres, the assessor recorded personalised, positive feedback with clear direction on assessment evidence.

All centres would appear to have embraced the skills for work elements of the Course and are actively promoting self-reliance and group work in relation to assessment.

Access to industry-standard digital media hardware and software has become the norm for use in assessment.

Areas of good practice

One centre had good practice in place with candidates taking responsibility for their own work and signing it off when completed. Candidates also took responsibility for giving their files meaningful names. Although there is a central backup made on the network, candidates made their own personal backup copies of the materials. Candidates also kept a video diary of their work as it progressed.

Some centres provided evidence of giving regular, positive feedback to the candidates on how they performed in their assessments, building their self-esteem and confidence.

Another instance of good practice was standardisation meetings between assessors and internal verifiers that are then documented in subject-group action minutes and held in a master pack.

Links with external organisations prove very positive and candidates engage with them very enthusiastically.

A 'Dragons' Den' approach with business partners and a pitch was commended.

Specific areas for improvement

In some centres, the evidence of internal verification was not particularly clearly documented.

Conclusion

This session, all centres assessed to the standard exemplified in the National Assessment Bank materials. The centres visited are fully engaged in and enthusiastic about the award. The skills for work element is paramount in this

award and it is heartening to see that creative digital practitioners are visiting centres and more visits to creative media industries are taking place. This emphasises both the skills for work element of the award as well as creative digital media.