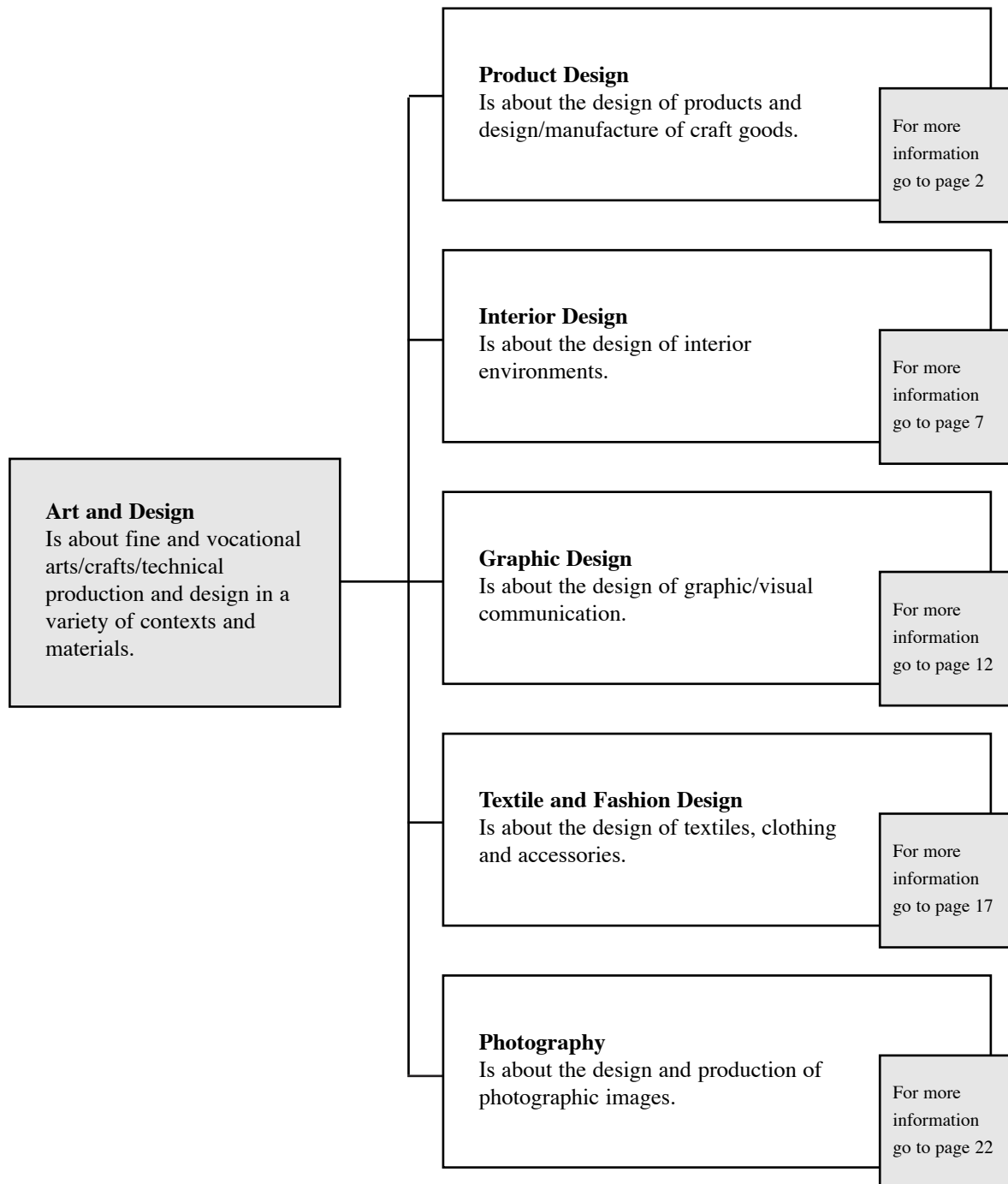


Art and Design

1. career options

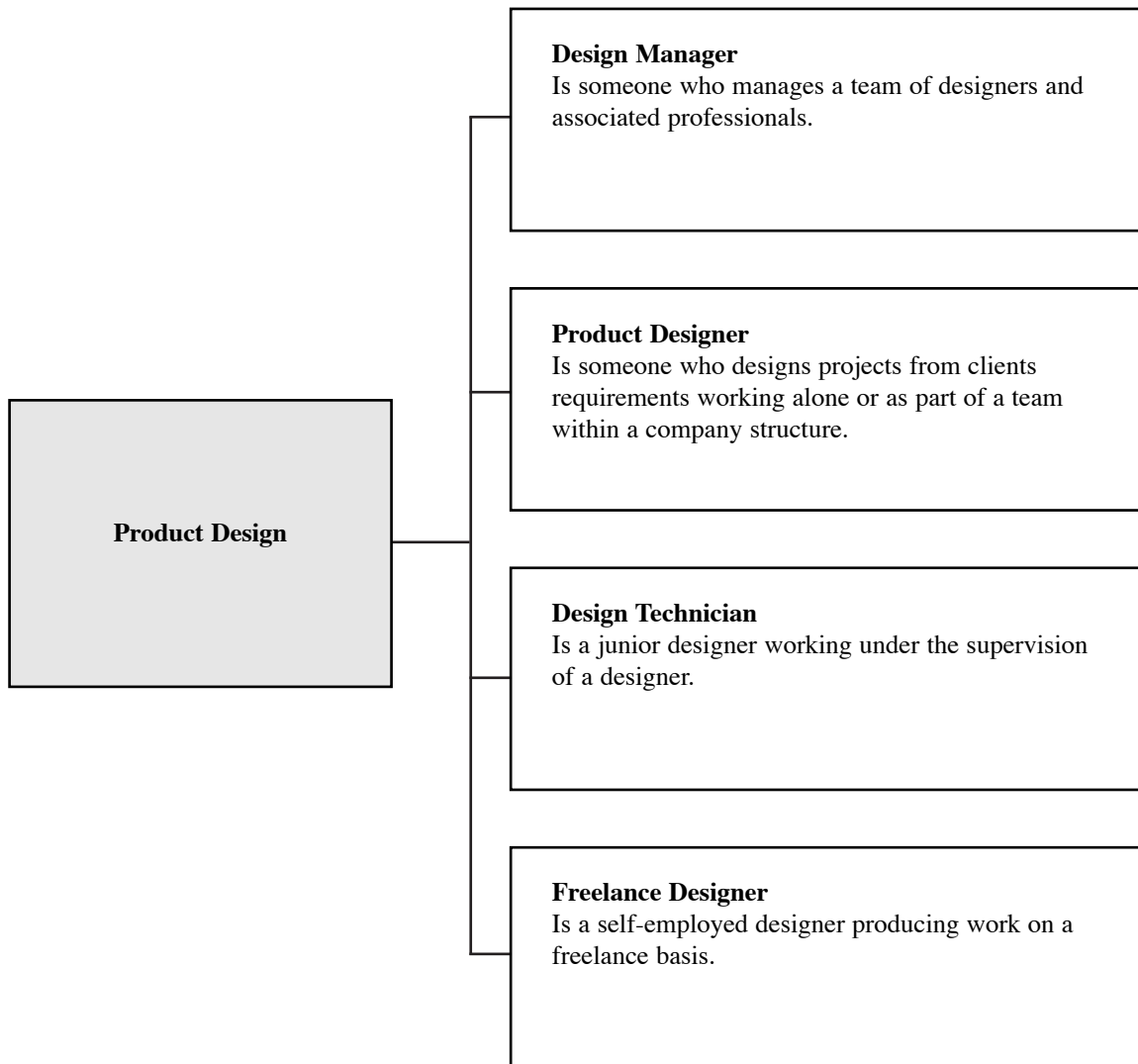


Other career areas related to Art and Design include:

7. Built Environment (Construction)
5. Communication and Media
6. Computing and Information Technology
7. Construction (Construction Trade Operations)
10. Engineering and Manufacturing
16. Performing Arts
6. Technology

Product Design

2. jobs and careers



Product based design includes: consumer goods, environmental and transport design, furniture.

Craft based design includes: pottery, ceramics, jewellery, glass, silver, decorative building elements.

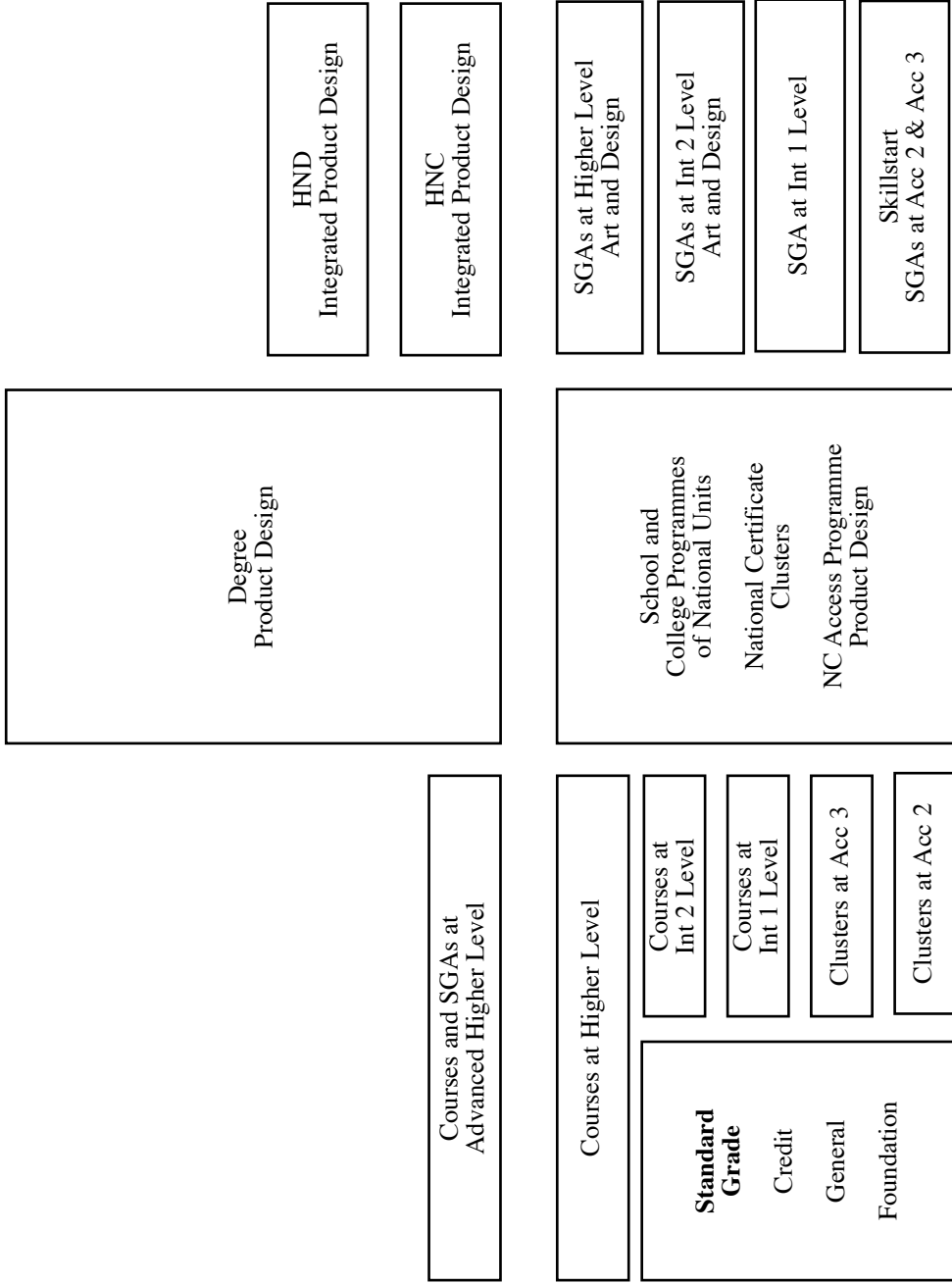
Product Design

3: jobs and qualifications

School, Further and Higher Education Qualification awards

Type of job

Workbased Award



This diagram outlines the main qualifications in the Product Design area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Product Design

4. qualifications

HND

Architectural and Decorative Glasswork
Art and Design
Arts Management
Design for Craft
Environmental Art
Exhibition Design
Furniture Construction and Design
Furniture Craftmanship
Furniture Restoration
Integrated Product Design
Jewellery: Production Design and Business Management
Modelmaking: 3D Design
Product Design
Public Art
Three Dimensional Design: Industrial Design
Three Dimensional Design: Jewellery
Three Dimensional Design: Pottery and Ceramics
Three Dimensional and Furniture Design

HNC

Architectural and Decorative Glasswork
Art and Design
Environmental Art
Environmental Signwork
Fine Art
Furniture Construction and Design
Furniture Restoration
Integrated Product Design
Jewellery: Production, Design and Business Management
Modelmaking
Modelmaking: 3D Design
Portfolio in Art & Design
Product Design and Manufacture
Public Art

PDA

Adv Diploma
Art and Design

SGA

Higher

Art and Design
Arts: Creative Arts

Int 2

Art and Design

GSVQ III

Design

GSVQ II

Design

National Course**Adv Higher**

Art and Design Enquiry: Research and Appreciation

Art and Design Enquiry: Design

DET Craft and Design: Craft and Design

Higher

Art and Design

Design

DET Craft and Design: Craft and Design

Visual Arts

Int 2

Art and Design

Design

DET Craft and Design: Craft and Design

Int 1

Art and Design

Acc 3

Art and Design Cluster

DET Practical Craft Skills: Enterprise through Craft Cluster

Acc 2

Art and Design Cluster

DET Practical Craft Skills: Enterprise through Craft Cluster

Standard Course

Art and Design

Craft and Design

NC Cluster

Design levels 1, 2 and 3

SVQ 4

Design

SVQ 3

Design

SVQ 2

Design: Ceramics Design

Design: Exhibition Design

Design: Furniture Design

Design: Product Design

Product Design

5. notes on entry to jobs and careers

A portfolio of work is usually necessary for progression to jobs or to higher qualifications.

Entry routes

- ◆ **School leavers** — the main entry routes to a job in the Product Design field are at two levels, as a design technician after HND study or at designer or freelance level after study at degree level. There are very few jobs available for direct entry from school.
- ◆ **Adult entry** — most centres of education will examine the qualifications, a portfolio of work and/or past industrial experience of adult entrants on interview to assess the relevant level of entry. However, each case is decided on merit by the individual institution.

Employment opportunities for adults without qualifications or industrial experience are very limited.

SVQ access

SVQs in this occupational area are workplace assessed. Extensive work experience is usually required to achieve them. In design, progression from an academic/vocational qualification to an SVQ will be at a higher level than other occupations. For example, the HNC provides preparation for an SVQ at level 2.

The Chartered Society of Designers — the leading body for all ‘design’ disciplines — recognises both HNDs and degrees for the award of its Diploma.

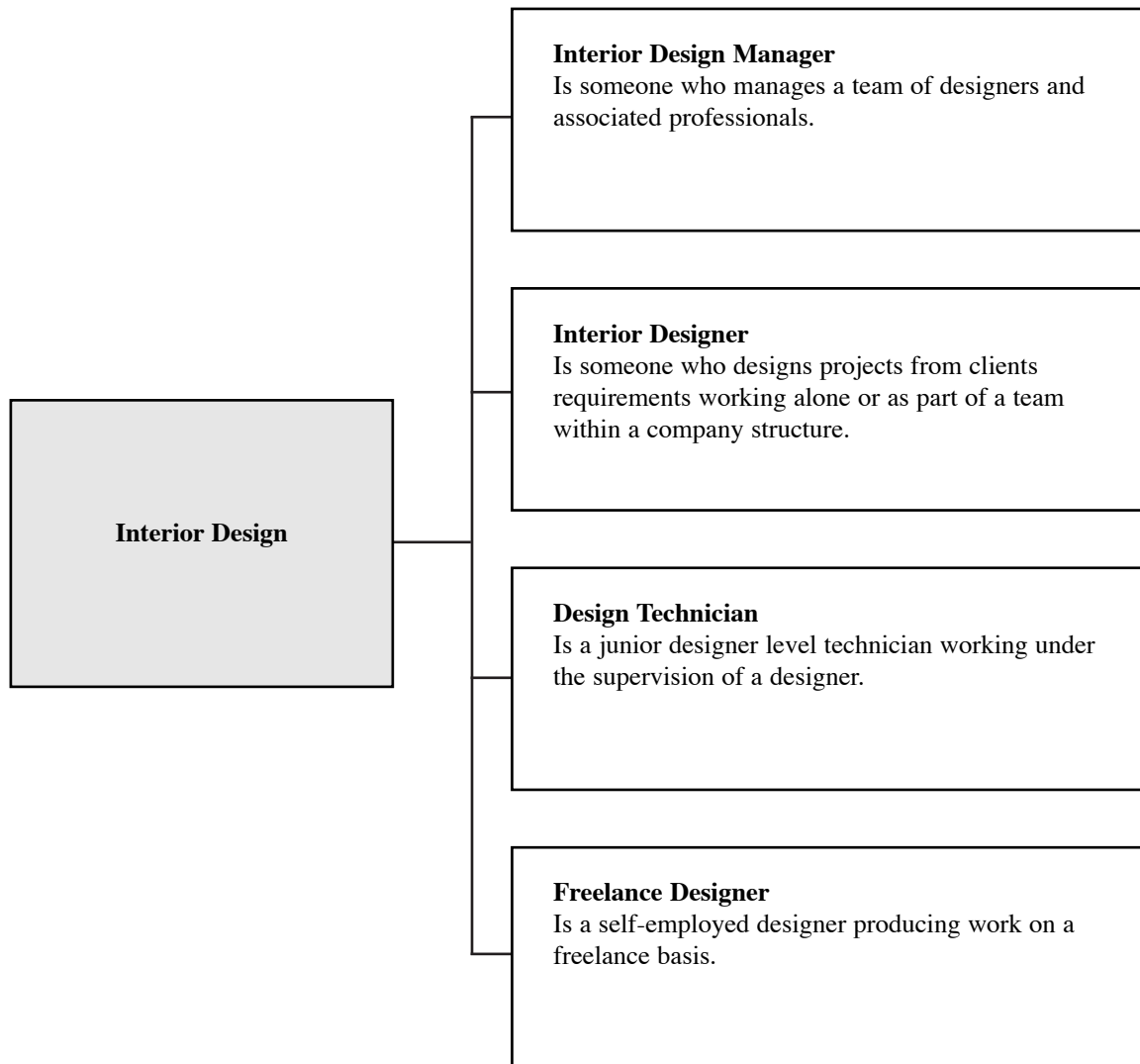
Entry requirements

- ◆ Entry to an SGA ranges from no formal qualifications to three or four Standard Grades including English, Art and a numeracy subject (a Higher may be required depending on level).
- ◆ HNCs/HNDs usually require an appropriate SGA or one or two Highers (Art and English preferred) and appropriate Standard Grades.
- ◆ Degree courses usually require three or four Highers (English, Art and Design or Craft and Design recommended), or appropriate HNC/HND. Product Design Engineering courses will usually require Higher Maths and Physics or Technological Studies.

Note — entry requirements vary between institutions. Check prospectuses before applying.

Interior Design

2. jobs and careers



Interior design includes: residential and commercial interiors, exhibition, theatre and TV design.

Retail design includes: display and merchandising design.

Architectural design includes: space planning and interior/architectural presentation design.

Interior design can also include furniture design.

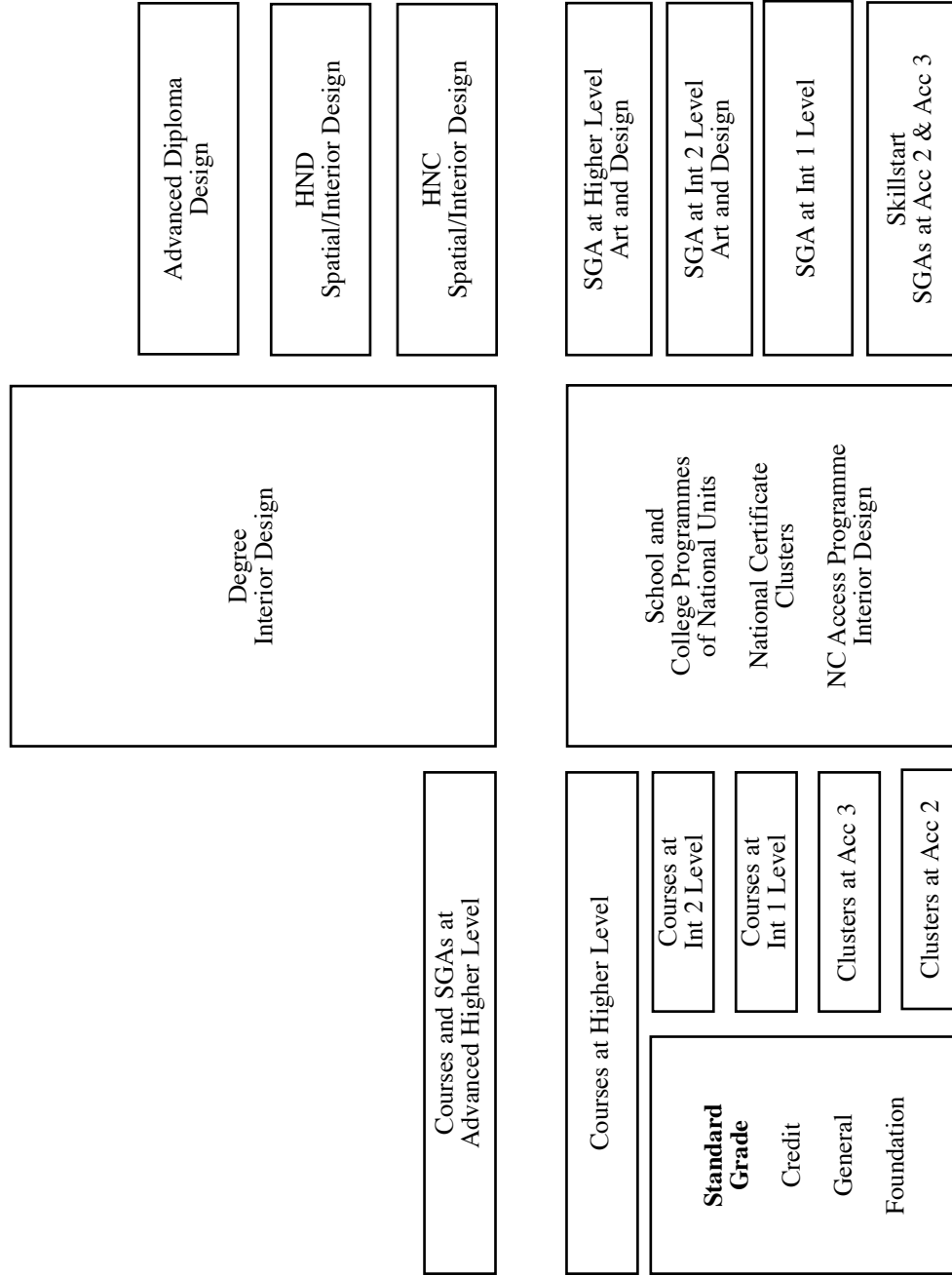
Interior Design

3: qualifications and jobs

School, Further and Higher Education Qualification awards

Workbased Award

Type of job



This diagram outlines the main qualifications in the Interior Design area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Interior Design

4. qualifications

HND

Art and Design
Exhibition Design
Furniture Construction and Design
Interior Design
Interior Design with CAD
Spatial Design: Display Design
Spatial Design: Interior Design
Spatial Design: Interior Planning
Three Dimensional and Furniture Design
Visual Information: Design and Illustration
Visual Merchandising and Display
3D Computer Animation

HNC

Art and Design
Computer Aided Draughting and Design
Furniture Construction and Design
Interior Design
Spatial Design: Display Design
Spatial Design: Interior Design
Spatial Design: Interior Planning
Visual Information: Design and Illustration
Visual Merchandising and Display
3D Computer Animation

PDA

Adv Diploma

Art and Design
Design: Interior
Spatial Design
Spatial & Interior Architectural Design

Certificate

Computer Aided Draughting

SGA

Higher

Art and Design
Arts: Creative Arts

Int 2

Art and Design

GSVQ III

Design

GSVQ II

Design

National Course**Adv Higher**

Art and Design Enquiry: Research and Appreciation

Art and Design Enquiry: Design

Higher

Art and Design

Design

Int 2

Art and Design

Design

Int 1

Art and Design

Acc 3

Art and Design Cluster

Acc 2

Art and Design Cluster

Standard Course

Art and Design

Craft and Design

NC Cluster

Design levels 1, 2 and 3

SVQ 4

Design

SVQ 3

Design

SVQ 2

Design: Exhibition Design

Design: Furniture Design

Design: Interior Design

Stagecraft: Flying

Stagecraft: Lighting

Stagecraft: Scenic

SVQ 1

Stagecraft: Running Costume

Interior Design

5. notes on entry to jobs and careers

A portfolio of work is usually necessary for progression to jobs or to higher qualifications.

Entry routes

- ◆ **School leavers** — the main entry routes to a job in the Interior Design field are at two levels, as a Design Technician after HND study or at Designer level after study at Degree level, with few jobs available for direct entry from school.
- ◆ **Adult entry** — most centres of education will examine the qualifications, a portfolio of work, and/or past industrial experience of mature applicants on interview to decide level of entry. However, each case is decided on merit by the individual situation.

Employment opportunities for adults without qualifications or industrial background are very limited.

SVQ access

SVQs in this occupational area are workplace assessed — extensive work experience is usually required to achieve them. In design, progression for an academic/vocational qualification to an SVQ will be at a higher level than in other occupations. For example, the HNC provides preparation for an SVQ at level 2.

The Chartered Society of Designers — the leading body for all ‘design’ disciplines, recognises both HNDs and degrees for the award of its Diploma.

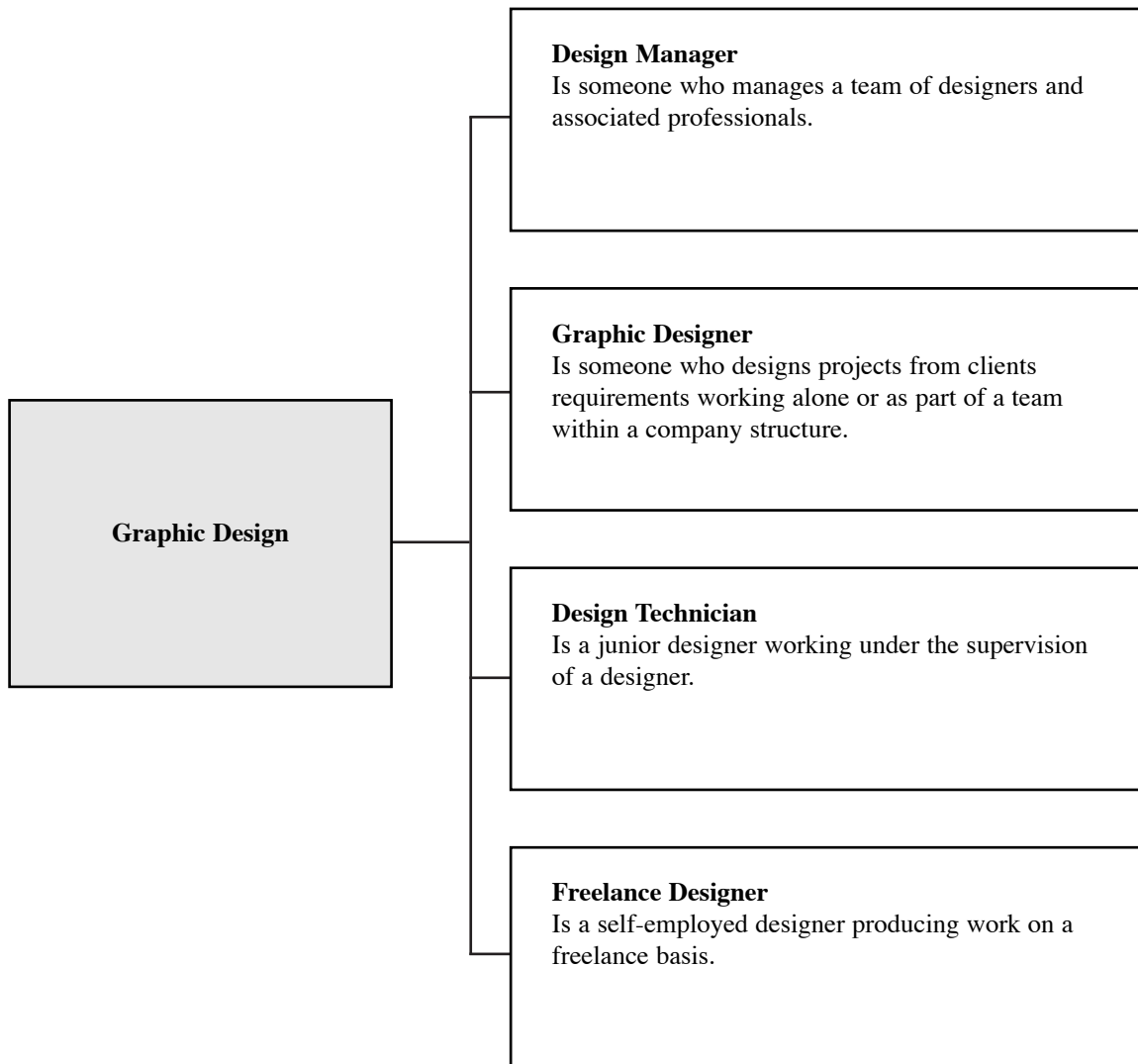
Entry requirements

- ◆ Entry to an SGA ranges from no formal qualifications to three or four Standard Grades (or National Courses at an equivalent level).
- ◆ HNCs/HNDs usually require an appropriate SGA or one to three Highers including English and/or Art and Design plus appropriate Standard Grades.
- ◆ Degree courses usually require three or four Highers including English and Art or Craft and Design plus appropriate Standard Grades including Maths; or appropriate HNC/HND.

Note — entry requirements vary between institutions. Check prospectuses before applying.

Graphic Design

2. jobs and careers



This area includes the following context for design.

Advertising: corporate identity, signage and architectural graphics.

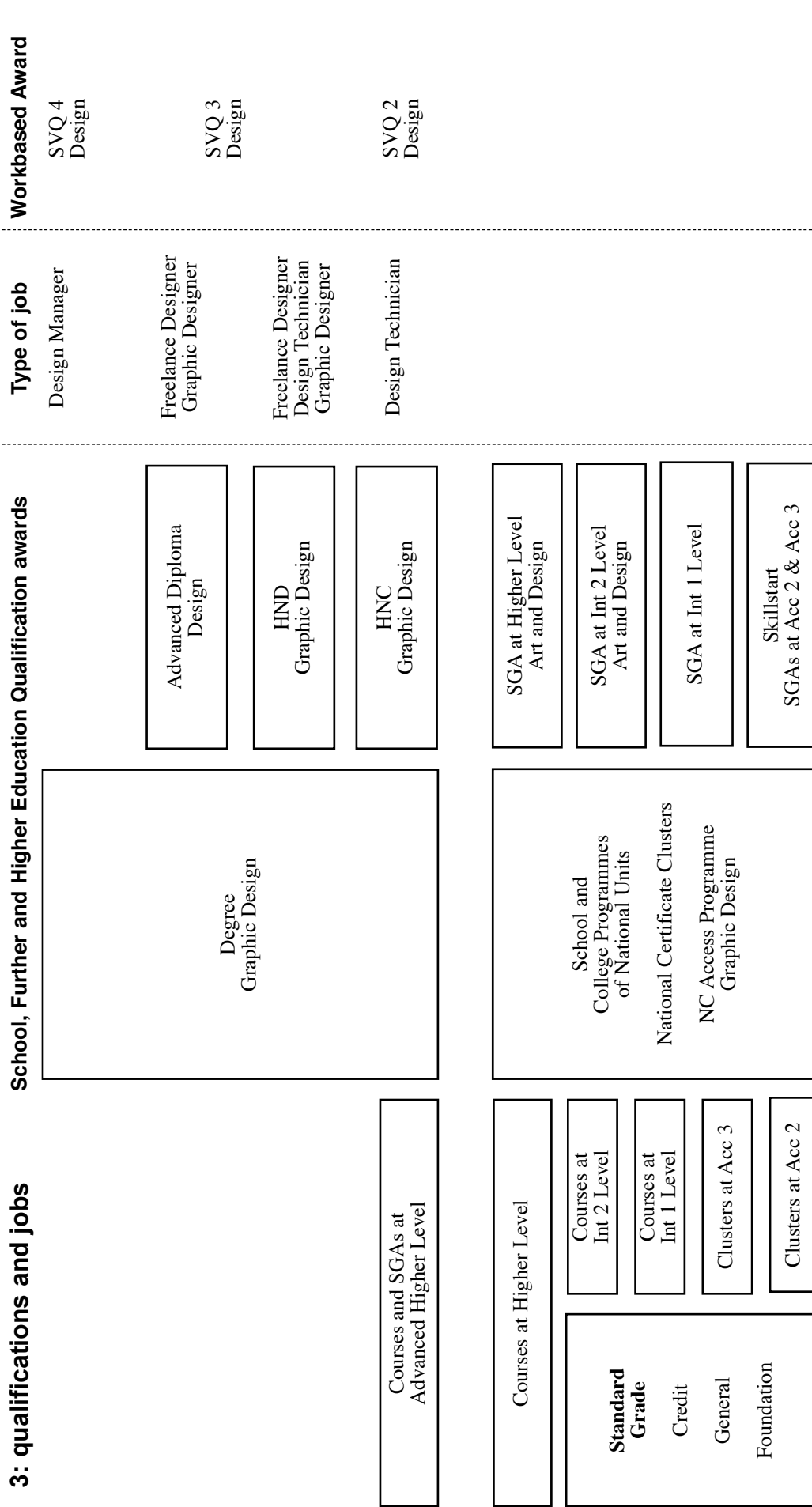
Illustration: general, children's, technical, medical, fashion and architectural.

Multimedia/Computer based design.

Print production: design of books, magazines and packaging.

Publishing: typographic, lettering and calligraphy.

Graphic Design



This diagram outlines the main qualifications in the Graphic Design area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Graphic Design

4. qualifications

HND

Computer Graphic Design and Production
Design and Typography for Print
Design: Graphic
Digital: Art and Design
Display Design
Electronic Publishing with Print Management Studies
Graphic and Digital Design
Graphic Design
Graphic Design and New Media
Graphic Design for Print and New Media
Graphic Design and Illustration
Graphics and Illustration
Illustration
Illustration with Applied Graphics
Illustration with Design
Illustration with Printmaking
Illustration and Media Design
Interactive Multimedia (Design and Production)
Marketing Design
Origination Systems with Print Management Studies
Press Production with Print Management Studies
Publication Production, Editing and Design
Sales and Marketing with Print Management Studies

HNC

Art and Design
Computer Graphic Design and Production
Design and Typography for Print
Design for Craft
Electronic Publishing
Graphic Design
Graphic and Digital Design
Graphic Design and Illustration
Graphic Design and New Media
Graphics and Illustration
Illustration and Design
Illustration with Design
Illustration and Media Design
Interactive Multi Media (Design and Production)
Signwork
Signwork and Environmental Graphics

PDA

Adv Diploma

Creative Arts
Graphic Design
Design: Graphic
Interactive Graphic Design

SGA

Higher

Art and Design

Int 2

Art and Design

GSVQ III

Communication and Media (optional modules in Graphic Design)
Design

GSVQ II

Design

National Course

Adv Higher

Art and Design Enquiry: Design

Art and Design Enquiry: Research and Appreciation

DET Graphic Communication: Graphic Communication

Higher

Art and Design

Design

DET Graphic Communication: Graphic Communication

Int 2

Art and Design

Design

DET Graphic Communication: Graphic Communication

Int 1

Art and Design

Acc 3

Art and Design Cluster

Acc 2

Art and Design Cluster

Standard Course

Art and Design

Craft and Design

NC Cluster

Design levels 1, 2 and 3

SVQ 4

Design

Graphic Design for the Moving Image

SVQ 3

Carton Manufacture

Design

Graphic Design for the Moving Image

Machine Printing

Merchandised Binding

Origination

Print Commercial

Print Finishing

SVQ 2

Carton Manufacture

Design: Graphic Design

Machine Printing

Merchandised Binding

Origination

Print Commercial

Print Finishing

Graphic Design

5. notes on entry to jobs and careers

A portfolio of work is usually necessary for progression to jobs or to higher qualifications.

Entry routes

- ◆ **School leavers** — the main entry routes to a job in the Graphic Design field are most likely to be at two levels, as a design technician after HND study or a designer after degree level study. There are few jobs available for direct entry from school.
- ◆ **Adult entry** — most centres of education will examine the qualifications, a portfolio of work and/or past industrial experience of mature applicants on interview to decide level of entry. However, each case is decided on merit by the individual institution.

Employment opportunities for adults without qualifications or industrial experience are very limited.

SVQ access

SVQs in this occupational area are workplace assessed — extensive work experience is usually required to achieve them. In design, progression from an academic/vocational qualification to an SVQ will be at a higher level than in other occupations. For example, the HNC provides preparation for an SVQ at level 2.

The Chartered Society of Designers — the leading body for all ‘design’ disciplines, recognises both HNDs and degrees for the award of its Diploma.

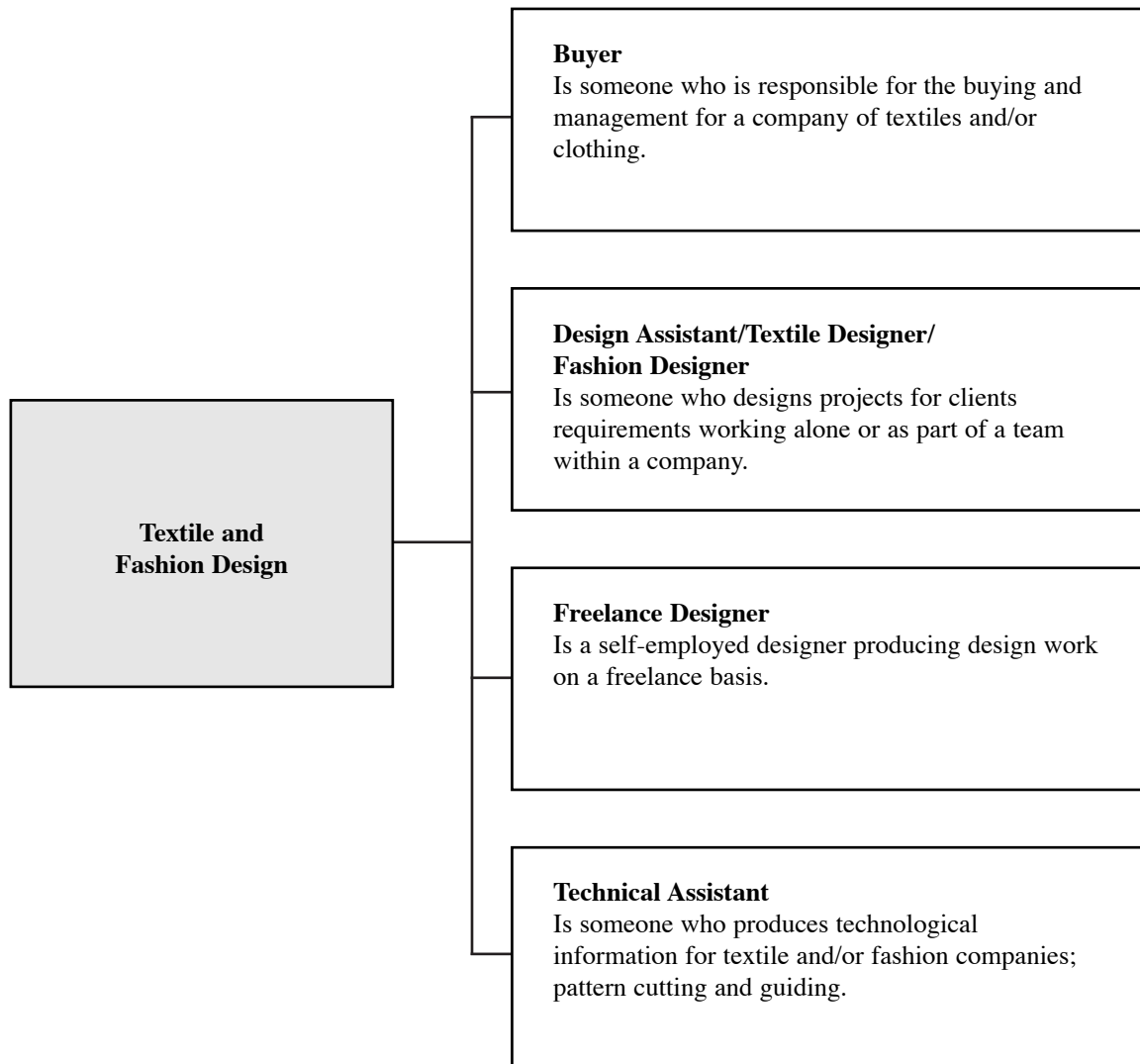
Entry requirements

- ◆ Entry to an SGA ranges from no formal qualifications to three or four Standard Grades including Art and English. Higher Art may be preferred for some courses.
- ◆ HNCs/HNDs usually require an appropriate SGA or one to three Highers including Art and appropriate Standard Grades.
- ◆ Degree courses usually require three or four Highers including English and Art and Design or Craft and Design; or appropriate HNC/HND.

Note — entry requirements vary between institutions. Check prospectuses before applying.

Textile and Fashion Design

2. jobs and careers

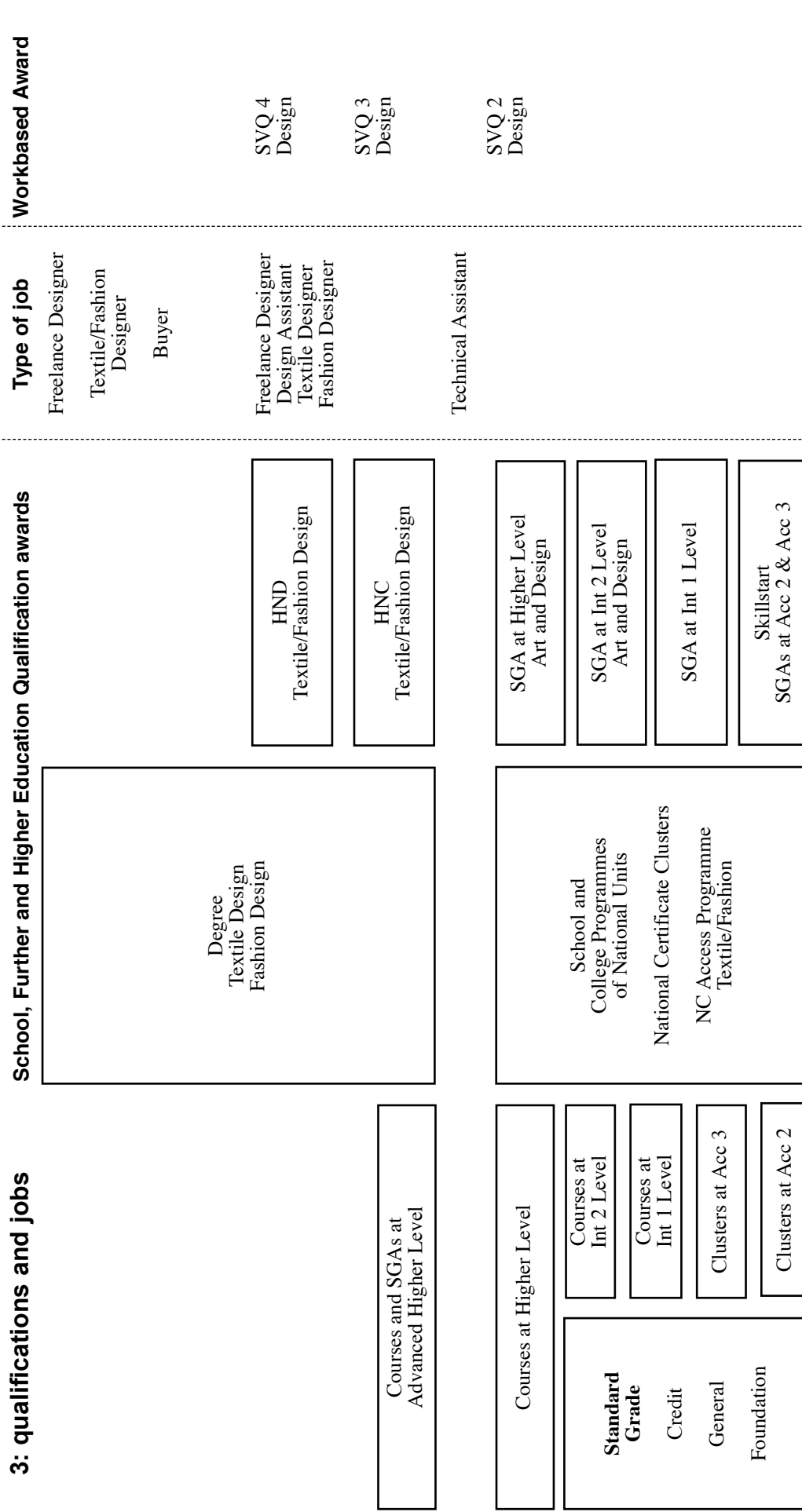


Fashion design covers design of clothing and accessories.

Surface pattern design includes design of textiles, carpets, ceramics and tiles.

Textile design includes both woven and knitted textiles.

Textile and Fashion Design



This diagram outlines the main qualifications in the Textile and Fashion Design area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Textile and Fashion Design

4. qualifications

HND

Art and Design
Design: Fashion and Textile
Fashion Design and Manufacture
Fashion: Design and Production with Retail
Textile Art

HNC

Art and Design
Fashion: Design and Production with Retail
Textile Art

PDA

Adv Diploma
Art and Design
Design for Stitched Textiles and Fashion

SGA

Higher

Art and Design
Arts: Creative Arts

Int 2

Art and Design

GSVQ III

Design

GSVQ II

Design

National Course

Adv Higher

Art and Design Enquiry: Research and Appreciation
Art and Design Enquiry: Design
DET Craft and Design: Craft and Design
Home Economics (All Contexts)

Higher

Art and Design
Design
DET Craft and Design: Craft and Design
Home Economics: Fashion and Textile Technology

Int 2

Art and Design
Design
DET Craft and Design: Craft and Design
Home Economics: Fashion and Textile Technology

Int 1

Art and Design

Home Economics: Fashion and Textile Technology

Acc 3

Art and Design Cluster

Home Economics: Fashion and Textile Technology Cluster

Acc 2

Art and Design Cluster

Home Economics: Home Economics Cluster

Standard Course

Art and Design

Craft and Design

Home Economics

NC Cluster

Design levels, 1, 2 and 3

Home Economics levels 1, 2 and 3

SVQ 4

Design

SVQ 3

Design

SVQ 2

Design: Constructed Textile Design

Design: Fashion Design

Design: Surface Pattern Textile Design

Textile and Fashion Design

5. notes on entry to jobs and careers

A portfolio of work is usually necessary for progression to jobs or higher qualifications.

Entry routes

- ◆ **School leavers** — the main entry routes to a job in the textile and fashion fields are at two levels, as a design technician after HND study or at designer level after study at degree level, with few jobs available at direct entry from school.
- ◆ **Adult entry** — most centres of education will examine the qualifications, a portfolio of work and/or the past industrial experience of mature applicants on interview to decide level of entry. However, each case is decided on merit by the individual institution.

Employment opportunities for adults without qualifications or industrial background are very limited.

SVQ access

SVQs in this occupational area are workplace assessed — extensive work experience is usually required to achieve them. In design, progression from an academic/vocational qualification to an SVQ will be at a higher level than in other occupations. For example, the HNC provides preparation for an SVQ at level 2.

The Chartered Society of Designers — the leading body for all ‘design’ disciplines, recognises both HNDs and degrees for the award of its Diploma.

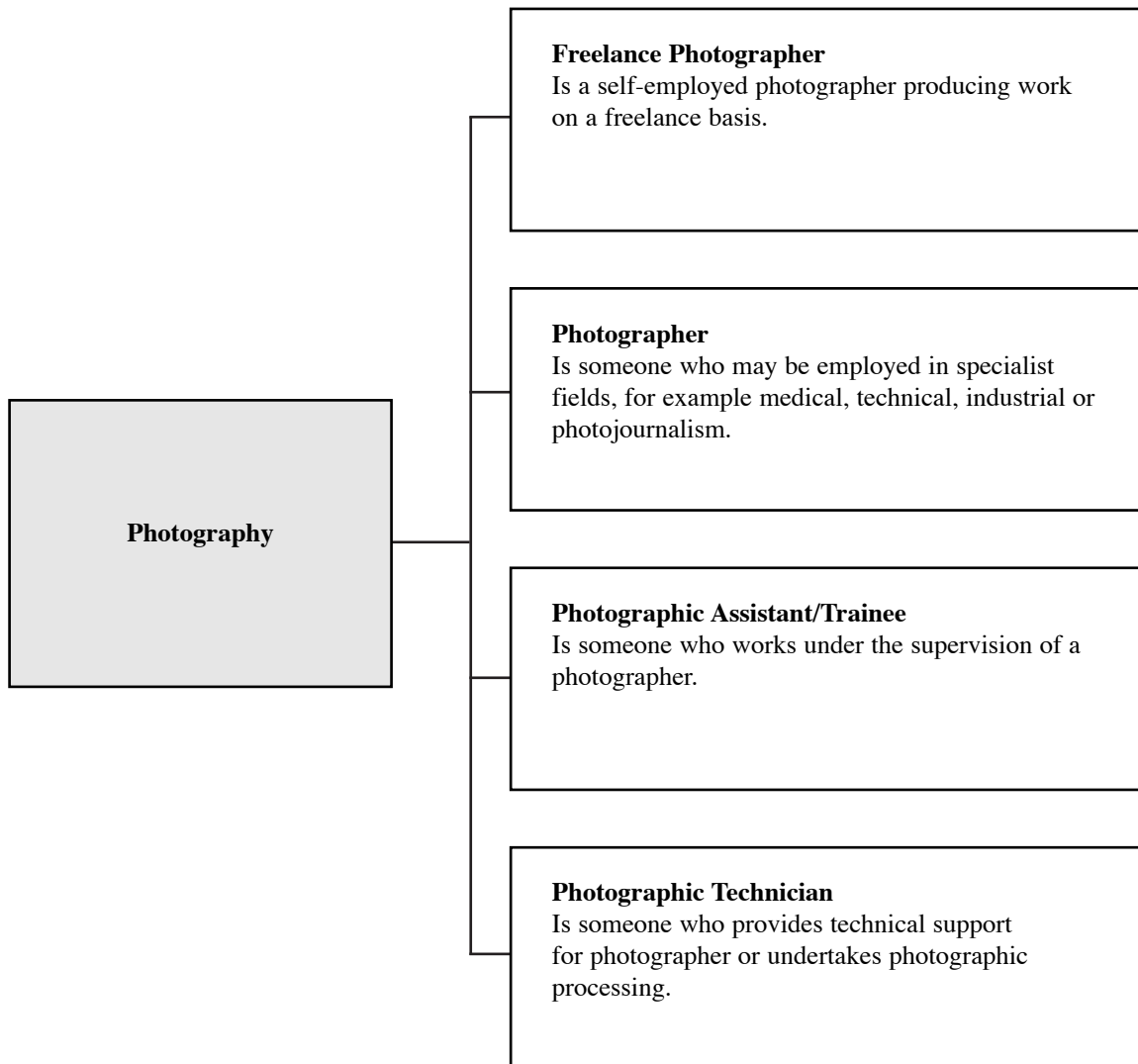
Entry requirements

- ◆ Entry to an SGA ranges from no formal qualifications to three or four Standard Grades (Highers may be required) including Art and English (Maths required for some courses).
- ◆ HNCs/HNDs usually require an appropriate SGA or two or three Highers and three Standard Grades (English, Maths and a Science may be required for some courses).
- ◆ Degree courses usually require three or four Highers including Art and Design or Craft and Design and English plus appropriate Standard Grades (Maths and/or Science necessary for some courses); or appropriate HNC/HND.

Note — entry requirements vary between institutions. Check prospectuses before applying.

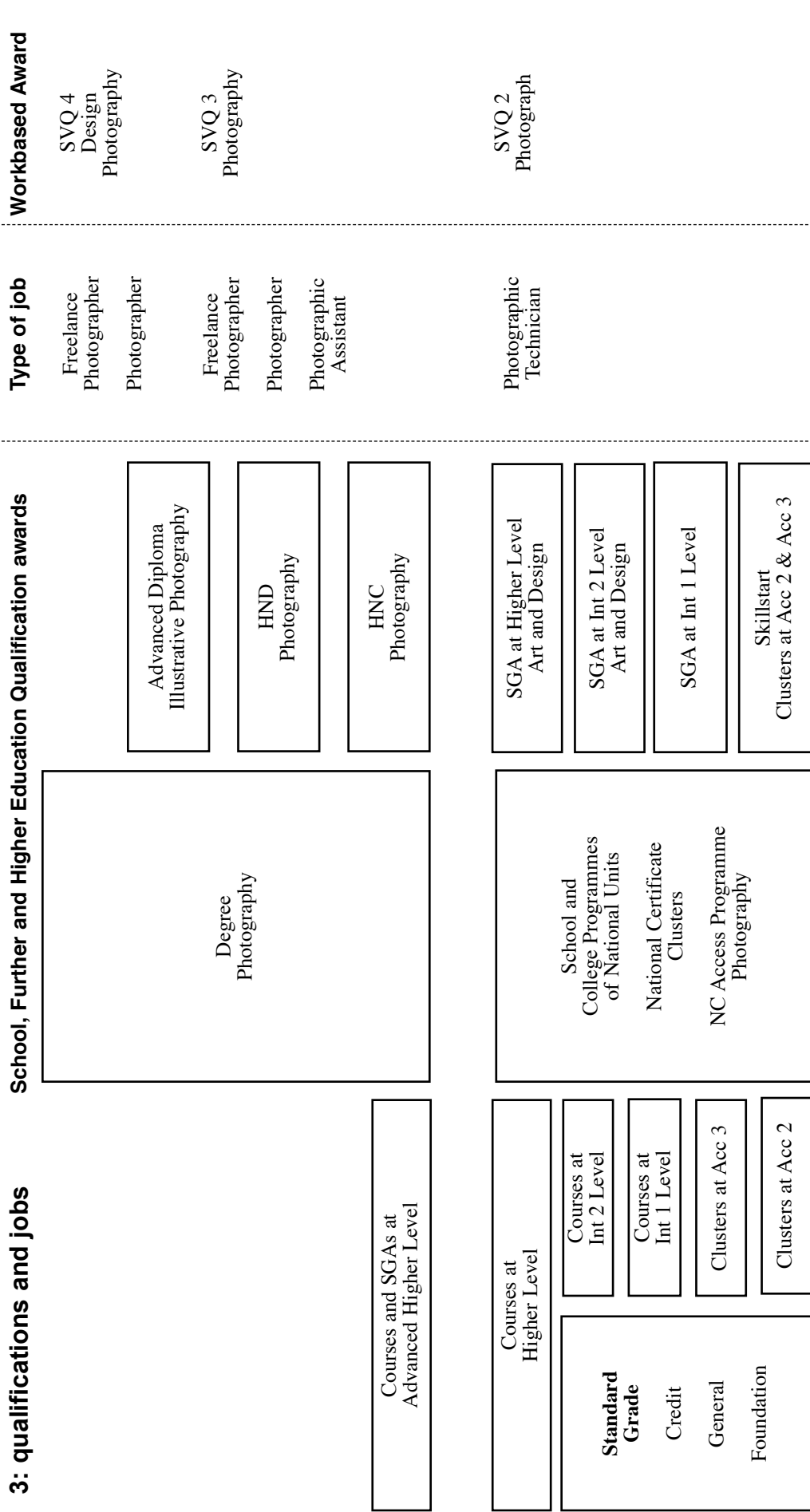
Photography

2. jobs and careers



Photographers may be employed in specialist fields, for example, medical, press, technical, commercial or in photojournalism.

Photography



This diagram outlines the main qualifications in the Photography area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Photography

4. qualifications

HND

General Photography and Imaging
Photography
Photography and Digital Imaging
Professional Photography and Imaging

HNC

Photography
Photography and Digital Imaging
Photojournalism

PDA

Adv Diploma
Art and Design
Illustrative Photography

SGA

Higher

Art and Design
Arts: Creative Arts

Int 2

Art and Design

GSVQ III

Design

GSVQ II

Design

National Course

Adv Higher

Art and Design Enquiry: Research and Appreciation
Art and Design Enquiry: Design
Art and Design Enquiry: Expressive

Higher

Art and Design
Photography for the Media

Int 2

Art and Design

Int 1

Art and Design

Acc 3

Art and Design Cluster

Acc 2

Art and Design Cluster

Standard Course

Art and Design

NC Cluster

Design levels 1, 2 and 3

SVQ 4

Design

Newspaper Journalism: Press Photography
Photography

SVQ 3

Photographic Processing

Photography

Printing Photographic Material

Processing Photographic Material

SVQ 2

Operating Minilab Equipment

Operating Photofinishing Systems

Photography

Supporting Photographic Processing Operations

Photography

5. notes on entry to jobs and careers

A portfolio of work is usually necessary for progression to jobs or higher qualifications.

Entry routes

- ◆ **School leavers** — the main entry routes to a job in the visual field are at two levels, in technical support after a GSVQ at level III or HNC and as an assistant or as a practitioner after an HND, Advanced Diploma or a degree. It is highly unlikely that school leavers would find employment directly as trainees in this field.
- ◆ **Adult entry** — most centres of education will examine the qualifications, a portfolio of work and/or past industrial experience of mature applicants on interview to decide level of entry. However, each case is decided on merit by the individual institution.

Employment opportunities for adults without qualifications or work experience are very limited.

SVQ access

There is a variety of SVQs at various levels in this subject area such as Photography and Supporting Photographic Processing Operations, with the majority at levels 2 and 3. These can be accessed by school leavers or mature entrants through work or college courses.

SVQs in this occupational area are workplace assessed — extensive work experience is usually required to achieve them. In photography, progression from an academic/vocational qualification to an SVQ will be at a higher level than in other occupations. For example, the HNC provides preparation for an SVQ at level 2.

The Chartered Society of Designers — the leading body for all ‘design’ disciplines, recognises both HNDs and degrees for the award of its Diploma.

Entry requirements

- ◆ Entry to an SGA ranges from no formal qualifications to two to four Standard Grades (English, Maths and/or a Science sometimes required).
- ◆ HNCs/HNDs usually require an appropriate SGA or one or two Highers including English and/or Art (evidence of competency in Art and Photography will be required) and appropriate Standard Grades (English, Maths and/or a Science subject may be necessary).
- ◆ Degree courses usually require three or four Highers including Art and Design and English and appropriate Standard Grades; or appropriate HNC/HND.

Note — entry requirements vary between institutions. Check prospectuses before applying.