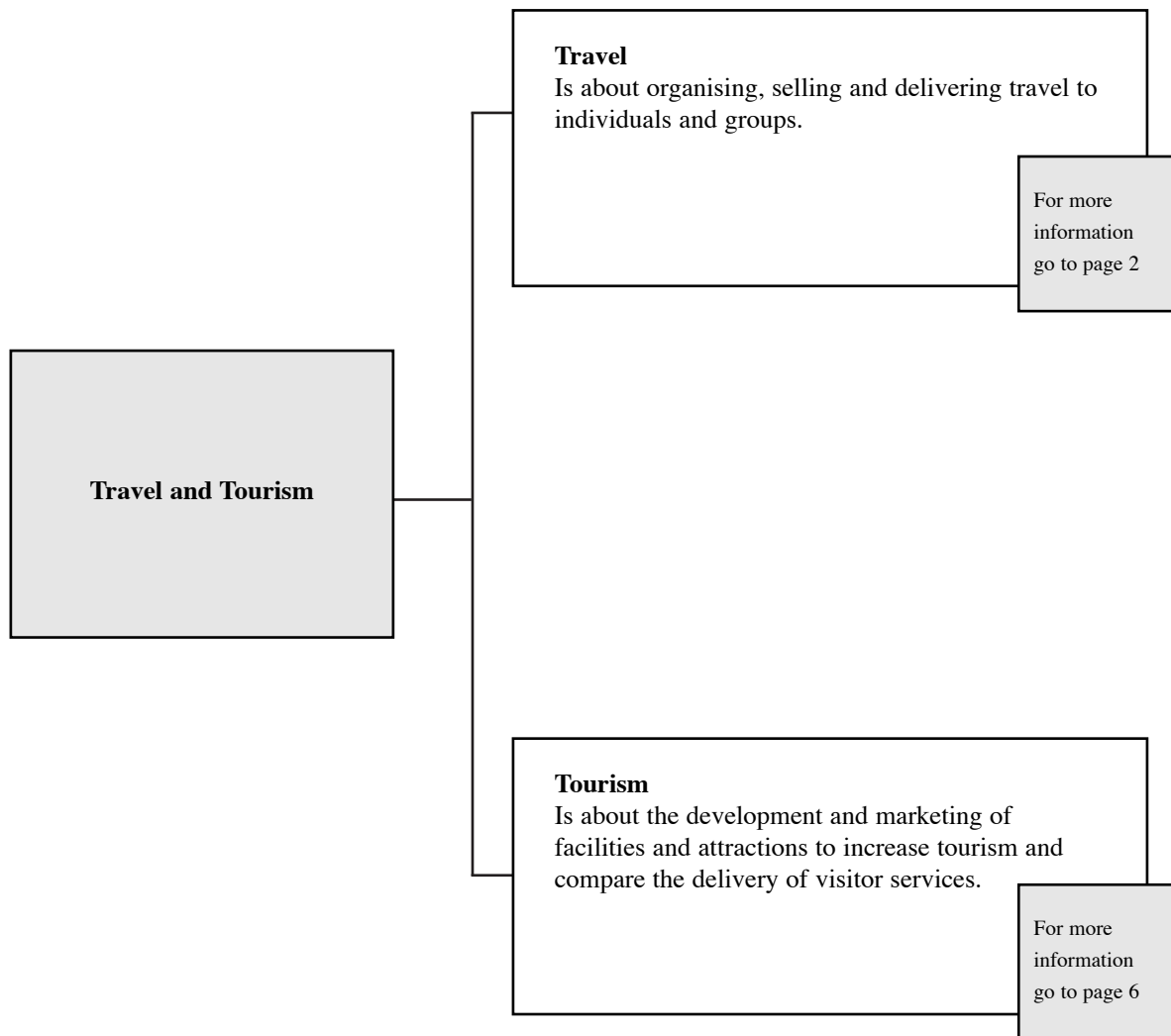


Travel and Tourism

1. career options

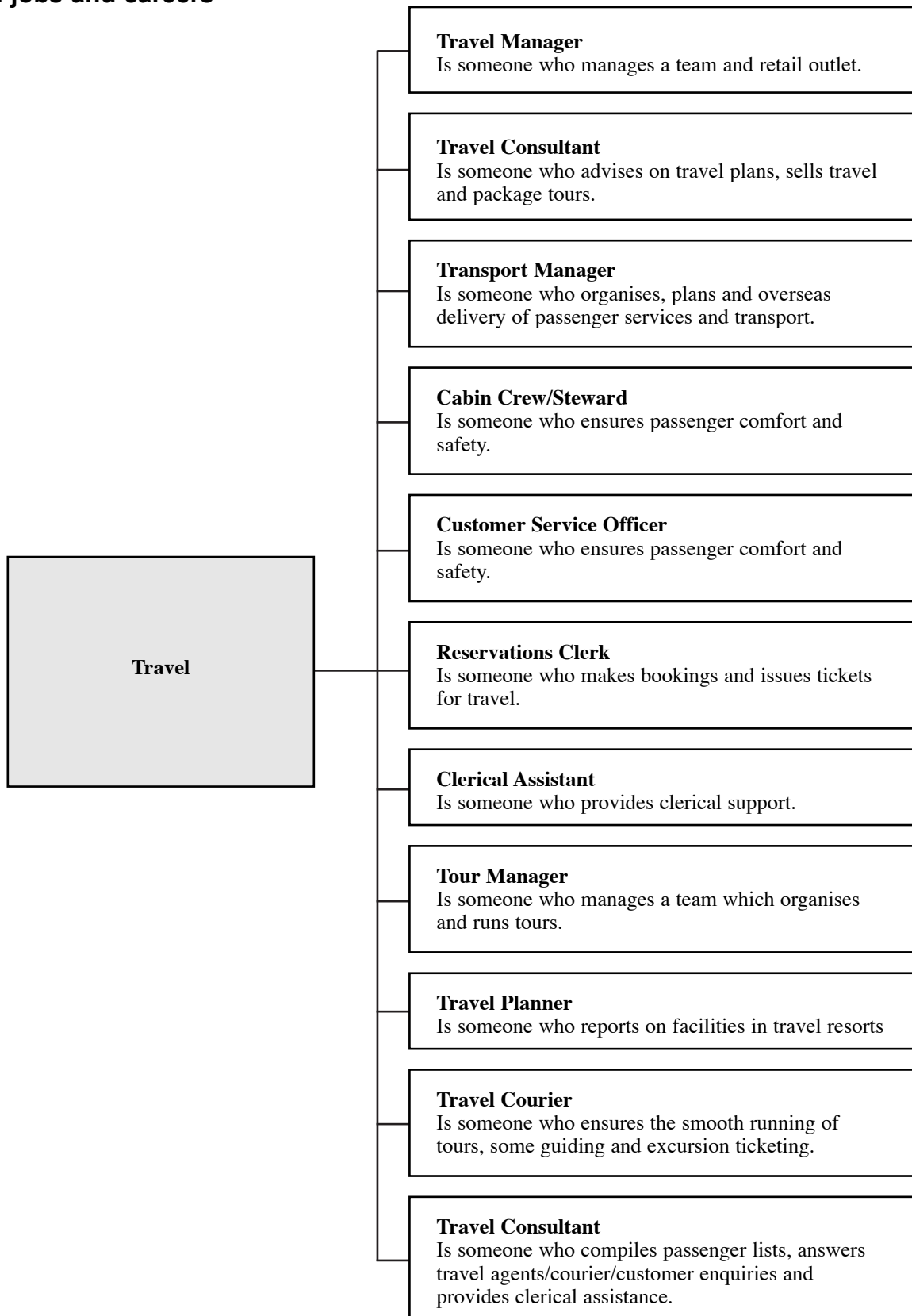


Other career areas related to Travel and Tourism include:

- 2. Arts and Social Sciences
- 3. Business, Administration and Management
- 12. Hospitality
- 17. Retail and Distribution
- 19. Sport and Leisure

Travel

2. jobs and careers



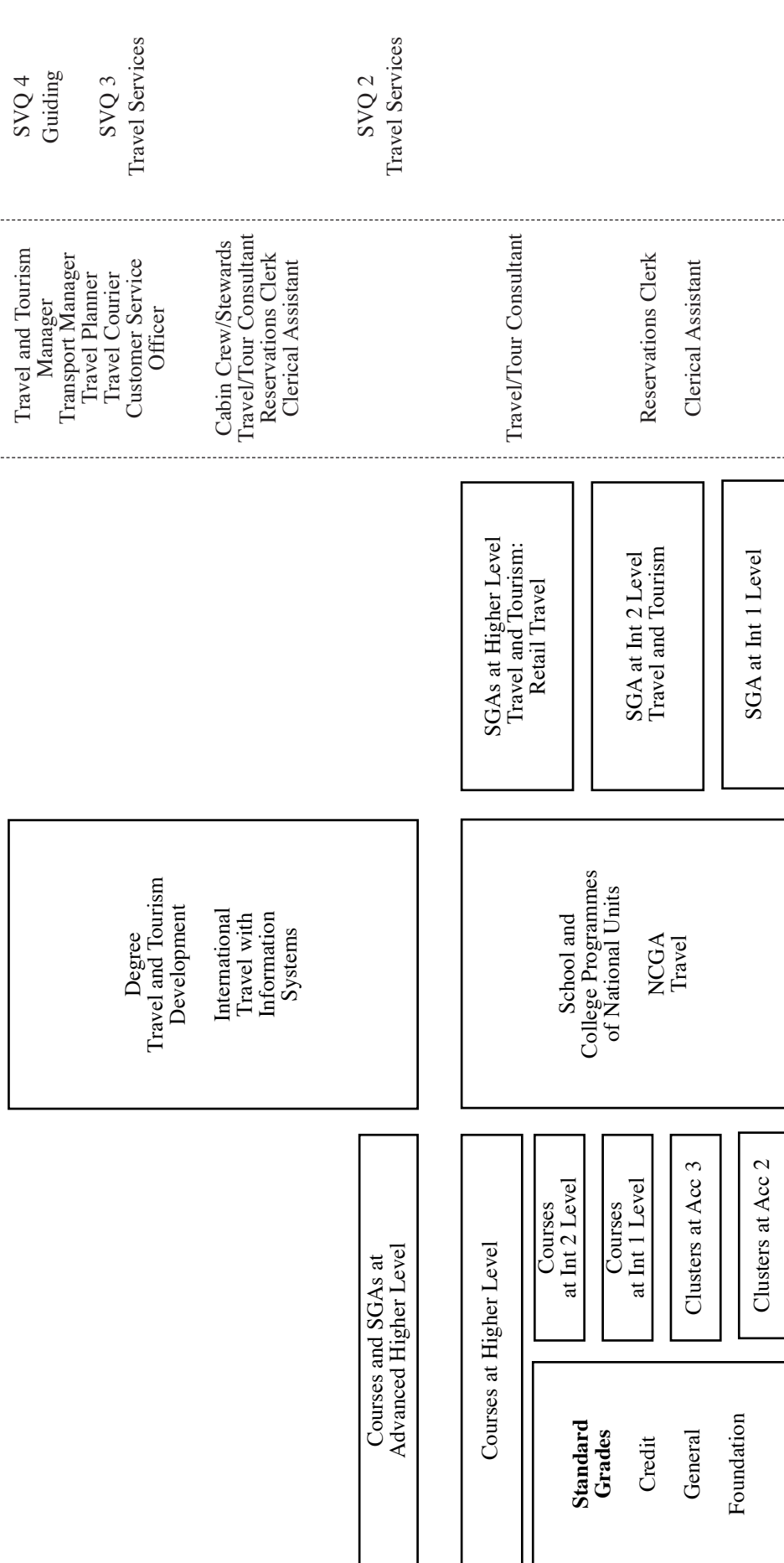
Most people are employed by tour operators, travel agencies or carriers (airlines, ferries etc).

Travel

3: qualifications and jobs

School, Further and Higher Education Qualification awards

Workbased Award



This diagram outlines the main qualifications in the Travel area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Travel

4: qualifications

HND

Languages and Scottish Tourism
Tourism
Tourism Practice
Tourism Services
Travel with Tourism

HNC

Rural Recreation and Tourism
Rural Tourism
Tourism
Tourism Services

SGA

Higher

Travel and Tourism
Travel and Tourism: Retail Travel

Int 2

Travel and Tourism

GSVQ III

Business (Optional modules in Travel and Tourism)
Travel and Tourism

GSVQ II

Travel and Tourism

National Course

Adv Higher

Retail Travel (Specialist Course)

Higher

Retail Travel (Specialist course)
Selling Scheduled Air Travel

Int 2

Travel and Tourism (Generic Course)
Selling Overseas Tourist Destinations

National Certificate

Business (optional modules in Travel and Tourism)

SVQ 4

Guiding

SVQ 3

Travel Services: Commentaries and Interpretation for Tourism
Travel Services: Tour Operations
Tourist Information
Customer Service

SVQ 2

Travel Services: Commentaries and Interpretation for Tourism
Travel Services: Tour Operations
Tourist Information
Customer Service

Travel

5: notes on entry to jobs and careers

Entry routes

- ◆ **School leavers** — with relevant qualifications may be able to obtain employment. The type of qualifications which are appropriate are English, Maths and Geography at Standard Grade or Higher. Word processing/ computer studies and a language are also advantageous. Training in FE is the most common route but HE awards may assist progression to specialist managerial posts.
- ◆ **Adult entry** — mature entrants typically enter employment after a college course or via related work experience with the public in combination with clerical skills
- ◆ **Competitive entry** — is normal for customer contact posts. Previous experience in working with the public is advantageous, as are language skills.

SVQ access

SVQs are usually accessed from employment.

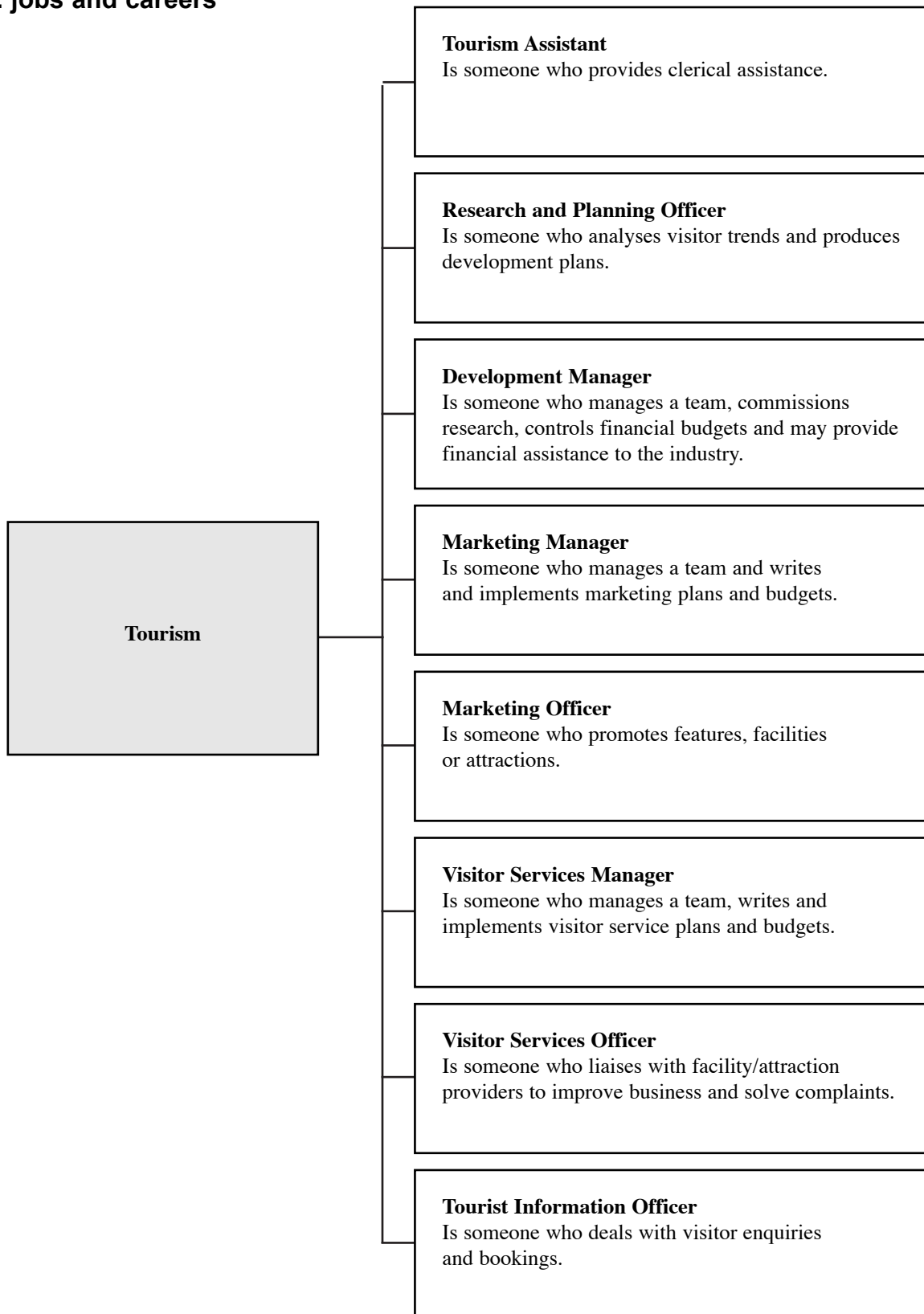
Entry Requirements

- ◆ Entry to an SGA ranges from no formal qualifications to three or four Standard Grades.
- ◆ HNCs/HNDs normally require an appropriate SGA or one to three Highers including English and relevant Standard Grades.
- ◆ Degree courses usually require three or four Highers including English, plus Standard Grade Maths.

Note — entry requirements vary between institutions. Check prospectuses before applying.

Tourism

2. jobs and careers



Most people are employed **directly** in tourism work for Tourist Boards (public/private sector partnerships) or in small support or specialist organisations. However, many people in other industries have tourists as customers and may be considered to be **indirectly** employed in tourism.

Tourism

3: qualifications and jobs

School, Further and Higher Education Qualification awards

Degree
Travel and Tourism
Development

Courses and SGAs at
Advanced Higher Level

Courses at
Higher Level

Courses
at Int 2 Level

Courses
at Int 1 Level

Clusters at Acc 3

Clusters at Acc 2

**Standard
Grades**
Credit
General
Foundation

School and
College Programmes
of National Units
NCGA
Travel

SGA at Higher Level
Travel and Tourism

SGA at Int 2 Level
Travel and Tourism

SGA at Int 1 Level

Workbased Award

Travel and Tourism
Manager
Transport Manager
Travel Planner
Travel Courier
Customer Service
Officer

SVQ 4
Travel Services

SVQ 3
Travel Services

Cabin Crew/Stewards
Travel/Tour Consultant
Reservations Clerk
Clerical Assistant

SVQ 2
Travel Services

Travel/Tour Consultant

Reservations Clerk
Clerical Assistant

This diagram outlines the main qualifications in the Tourism area. A full list of all SQA qualifications is on the following pages. People can progress vertically from one qualification to another, eg from a Course at Int 1 to a Course at Int 2. In addition people can progress diagonally from one level of Standard Grade to a higher level of Course or Scottish Group Award (SGA), eg from Standard Grade at General level to Courses or SGAs at Int 2 level.

In this diagram, SVQs and PDAs in the Vocational sector are placed according to current practice and usage in illustrating the relationships and pathways between qualifications, jobs and careers.

Tourism

4: qualifications

HND

Events Management
International Travel
Languages and Scottish Tourism
Resort Management
Travel with Tourism

HNC

Event Co-ordination
International Travel
Languages and Scottish Tourism
Promoting Scotland's Cultural Heritage
Resort Operations
Travel

PDA

Certificate

Visitor Attractions Operations

SGA

Higher

Travel and Tourism

Int 2

Travel and Tourism

GSVQ III

Travel and Tourism
Travel and Tourism: Retail Travel

GSVQ II

Travel and Tourism

National Course

Higher

Event Planning
Marketing the Scottish Tourism Product

Int 2

Travel and Tourism (Generic course)

NC Group Award

*Travel

NATIONAL CERTIFICATE

Business (optional modules in Travel and Tourism)

SVQ 4

Travel Services: Management
Travel Services: Tour Directing
Travel Services: Guiding

SVQ 3

Air Cabin Crewing
Travel Services
Travel Services: Field Operations
Travel Services: Supervising
Travel Services: Tour Operations

SVQ 2

Air Cabin Crewing

Rail Transport: Passenger Services

Travel Services

Travel Services: Field Operations

Travel Services: Tour Operations

* This qualification has been superseded by the GSVQs at levels II and III in Travel and Tourism.

Tourism

5: notes on entry to jobs and careers

Entry routes

- ◆ **School leavers** — may opt for FE or HE qualifications depending on their qualifications and career ideas.
- ◆ **Direct entry** — without post-school qualifications is very rare although sometimes possible via a clerical route.
- ◆ **Graduates** — may be preferred for positions above the level of Tourism Assistant. Substantial experience is usually required for management posts.
- ◆ **Adult entry** — mature entrants typically enter employment after a college course or via clerical/temporary secretarial work.
- ◆ **Competitive entry** — is normal for customer contact posts. Previous experience in working with the public is advantageous, as are language skills.

SVQ access

SVQs are accessed from employment in Tourist Information or Visitor Services posts.

Entry requirements

- ◆ Entry to an SGA ranges from no formal qualifications to three or four Standard Grades.
- ◆ HNC/HNDs normally require an appropriate SGA or one to three Highers including English plus relevant Standard Grades.
- ◆ Degree courses usually require three or four Highers including English. (Other useful subjects include a modern language, Economics, Geography, History), plus Standard Grade Maths; or relevant HNC/HND.

Note — entry requirements vary between institutions. Check prospectuses before applying.