



Anti-Racism Creative Competition 2011



Show Racism the Red Card, the UK's premier anti-racism charity, which uses professional footballers as anti-racism role models, has joined forces with the Scottish Qualifications Authority (SQA) to support the 2011 Creative Competition.

We know that there is brilliant creative talent in Scotland's schools and colleges, and we want to use that talent to get across the message that racism has no place in an inclusive and tolerant Scotland.

The 2011 Competition is supported by:

- » Educational Institute of Scotland
- » Learning and Teaching Scotland
- » The Scottish Government
- » Her Majesty's Inspectorate of Education
- » Scottish Football Association
- » Scottish Football League
- » Scottish Premier League

All you have to do to enter is develop a piece of creative work that gets across loud and clear our message that racism is not welcome in Scotland!

- It could be**
- » **artwork**
 - » **poetry**
 - » **short story**
 - » **creative writing**
 - » **music**
 - » **dance or drama performance**
 - » **research project**
 - » **multimedia presentation**

In fact it could be anything that is creative, inspirational and stimulated by the anti-racism message. Entries are welcome from individuals and class groups.

Finalists will be invited to a star-studded awards ceremony at Scotland's National Stadium, Hampden Park, attended by the elite of Scottish football, to receive public acclaim for their work and receive superb prizes.

Detailed information for teachers and lecturers, full competition rules and application forms are on our website www.sqa.org.uk/redcard. The closing date for entries is 28 January 2011.

This is a great opportunity to work with Show Racism the Red Card and SQA to show we are serious about making Scotland a fair and inclusive society – we hope you will be part of it.

Previous Winner: FE Colleges



Ross Duncan
Edinburgh's Telford College

Ross's poster design is a plant and root labelled 'insidious creeper, Racist Vulgaris'. It reduces the complexities of racism to its root cause – ignorance. 'Get to the root of it' is the powerful strapline, signifying the aim to eliminate racism.

Ross added, "The word 'ignorance' appeared quite early in the class mind-map session but it was only as I was doing research into the various types of racism that I realised it connected nearly all of them, I had got to the root of it."

Previous winner: Secondary 1 – 3



Sophie Floyd,
Kelsie Greggain and Caitlin Hegney
Hermitage Academy

The poster expresses the artists' feelings about racism and their belief that people should not be discriminated against. We are all the same, just different parts of the puzzle.

Previous winner: Primary 1 – 4



Hannah Jennison
Straloch Primary School

Hannah's poster depicts the Earth as a football with children of all cultures holding hands. She wants racism to stop because we are all the same on the inside.