

# Show Racism the Red Card Creative Competition: information for teachers and lecturers

Show Racism the Red Card (SRtRC) is an anti-racist charity which specialises in producing educational resources such as films, education packs, magazines and posters. The aim of the campaign is to combat racism through the use of footballers as anti-racist role models. In Scotland the campaign is supported by the Scottish Qualifications Authority (SQA), Scottish Government, Learning and Teaching Scotland (LTS), Educational Institute of Scotland (EIS), HMIE, UNISON, GMB Scotland, the Scottish Premier League (SPL), the Scottish Football League (SFL), the Scottish Football Association (SFA) and PFA Scotland.

The creative competition was launched in 2003 and initially targeted at Scottish schools. Following a significant re-vamp, the 2010 competition is being widened to encompass further education colleges and to re-engage special schools. The creative categories are being expanded to include: multimedia, music/song and creative writing. Participation in the competition has clear links to the four capacities of Curriculum for Excellence, and will help you in the development of successful learners, confident individuals, responsible citizens and effective contributors.

Learners should be encouraged to consider the issues of racism in our society and develop a creative piece of work aimed at tackling racism and promoting anti-racism messages. Learners could be encouraged to consider creative work related to:

- ◆ Islamophobia
- ◆ welcoming new Scots
- ◆ asylum seekers/migrants myth-busting
- ◆ dealing with racism
- ◆ World Cup South Africa 2010
- ◆ Apartheid

Encourage your class, working individually or in small groups, to be really creative and come up with original ways of promoting the anti-racism message across Scotland. You do not need to include a football theme in the creative work, but feel free to use this theme if it helps in teaching and referencing anti-racism messages to the class.

In music, why not come up with a radio 'jingle' — a catchy tune and message that could be played at football matches? In art, posters that could be turned into advertising billboards or t-shirts. College students might want to develop an advertising and marketing campaign to promote anti-racism messages. The creative possibilities are endless!

All entrants will receive a commemorative certificate.

SRtRC have an education pack and DVD that's suitable for all ages. This may be useful when you start classroom discussions. For further information on this resource and costs, please contact [support@theredcardscotland.org](mailto:support@theredcardscotland.org), or call 0141-332 8566.