CFABAA113 - SQA Unit Code FE1G 04

Implement and evaluate innovation in a business environment



Overview

Implement and evaluate innovation when working in a business environment.

Links: Business Support Systems; Manage Information

Specific skills:

- 1. analysing
- 2. communicating
- 3. evaluating
- 4. negotiating
- 5. organising
- 6. persuading
- 7. planning
- 8. problem-solving
- 9. questioning

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Performance criteria

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- P1 constructively question existing ways of working within the organisation
- P2 research and identify possible innovations to working methods, services or products
- P3 gather information to develop own ideas
- P4 evaluate ideas based on agreed criteria, including complying with organisational aims and objectives
- P5 identify the costs and benefits of own ideas, including the resources needed and the likely impact on others
- P6 evaluate the potential of own ideas with colleagues, including whether they have been tried before and what would be different this time
- P7 ask appropriate questions to extend own thinking and question own assumptions
- P8 communicate and sell ideas to others
- P9 take feedback into account and show a willingness to adapt
- P10 decide whether or not own ideas are viable
- P11 put forward a formal proposal to persuade decision-makers
- P12 recognise when it is appropriate to take acceptable risks
- P13 show a willingness to learn from mistakes

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Knowledge and understanding

You need to know and understand:

- K1 the value of innovation in staying competitive and offering new solutions to established problems
- K2 how to review the status quo in a way that is likely to achieve the results you want
- K3 how to research possible improvements
- K4 how to evaluate ideas, including cost/benefit and impact analysis
- K5 how to question assumptions to develop concepts and propositions
- K6 how to communicate and sell ideas to other people
- K7 how to show that ideas contributed by others are valued
- K8 how to decide when an idea is, or is not, viable
- K9 how to decide which decision-makers to approach and influence
- K10 how to develop and document proposals
- K11 risk analysis and risk management during periods of change
- K12 the value of reflecting on and learning from mistakes

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