**Digital Marketing Communications: Website Tools and Techniques (HX3V 34)**

SOLAR is SQA's online e-assessment delivery system used to assess knowledge and understanding across a range of SQA qualifications and levels - more information found here [www.sqasolar.org.uk](http://www.sqasolar.org.uk/)

We have produced online assessments for the HN Unit HX3V 34 - Digital Marketing Communications: Website Tools and Techniques that are available now.

There are **four** assessments for this Unit as follows:

1. Outcome 1 (Version 1) **or** Outcome 1 (Version 2)
2. Outcome 2 (Part A)
3. Outcome 2 (Part B)
4. Outcome 3

To offer some centre choice, there have been two alternatives created for Outcome 1. Within each of these versions, candidates refer to a data table that is displayed on-screen. If you wish to print a copy of this data table to hand out to candidates, a copy of this is attached.

To also offer some flexibility around candidate responses, all assessments (with exception of Outcome 1 (Version 2) have a file upload option should a different method of candidate response be preferred.

Below is a detailed breakdown of each assessment type:

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| **Assessment Name** | **Assessment Description** |
| Outcome 1 (version 1) | 3 Extended Response Questions with associated marking schemes |
| Outcome 1 (version 2) | 18 Computer-Marked assessment questions |
| Outcome 2 (part A) | 4 Extended Response Questions with associated marking schemes |
| Outcome 2 (part B) | Case Study plus 3 extended response questions with associated marking schemes |
| Outcome 3 | e-Portfolio project gathering evidence of website design & candidate checklist |

If you are new to SOLAR and wish access to the system, or alternatively, you are already a SOLAR user and just need access to the subject, please click [here](https://www.sqa.org.uk/mini/33151.1598.1600.html) and complete the relevant sections.

We offer a wide range of online training and guidance materials around the usage of SOLAR. The video materials are a great resource and offer a step-by-step on all aspects of the system with each of the videos lasting no more than 2-3 minutes. Click [here](https://www.sqasolar.org.uk/mini/33534.html) to access.

We are currently working on the online assessment for the **HN Unit H6CC 34 Digital Marketing Communications: Content Development** and hope to have this available shortly. We will provide a similar update once this is available.