

DIGITAL TOOLS

Increasing Engagement with these on HN Business

PURPOSE OF THE SESSION

- Digital tools/methods
- using tools to enhance learning & teaching or assessment & feedback
- embedding theory into teaching
- Identify barriers & support required
- Share ideas for future

SQA – gather feedback from discussion

ACTIVITY

Discussion (20 mins) & Feedback (20 mins)

- Are you currently engaging with digital tools/methods?
 - If yes, discuss these examples
 - If not, why not? What are the key barriers/issues?
- Going forward
- What support would help you increase your use of digital tools?
- Where might digital tools/methods be adopted?

EXAMPLES





Social Media as a Professional Tool





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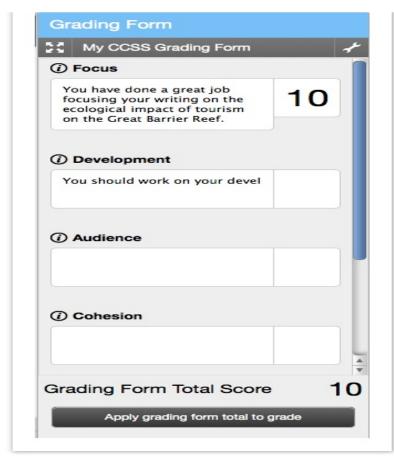
HNC Business: Could this method be used to utilise Snapchat for Personal Selling?



Social Media posts

engaging students with content relevant to their studies





Online Submission & Feedback eg Turnitin Grading Form

Feedback via text & audio