

Enterprise and Employability

Stuart Edgar

Grange Academy

Getting Started

- Team Building
- Establishing a Company
- Deciding what raising money for

Enterprise Activity

● Decision Pupils Made:

- Occasion to target
- What to sell (Christmas decorations, scented candles, sweetie bags)
- Cost of items
- How to advertise
- Where to sell (school fair and local shopping mall)

● What the pupils did:

- Researched cost of making product
- Created products
 - Painted decorations
 - Established production line for sweet bag & scented candles
- Sold products



AICR

Madras House, St. Andrews,
Fife, Scotland KY16 9EH

Phone No: 01334 477910 Fax No: 01334 478667

email: enquiries@aicr.org.uk

The Association for International Cancer Research

Grange Aid Selling Christmas Sweetie Bags

£1 a bag



fancy some christmas decorations ?

Buy 1 for 40p or 3 for a £1, how **great** a deal is that ?!



All money will be donated to the Scottish SPCA.



Thank you **very** much.

SCOTTISH SPCA
Scotland's Animal Welfare Charity

Rewards for Groups

- Trip to SSPCA
- Visit from AICR representative
- Outdoor Education Trip



Work Experience

- Initial plan was to try and organise actual placements for the pupils.
- Organised a series of talks for the groups through liaison with enterprise officer.
- Spoke to groups about what careers they were interested.

Links with Employers

- Arnold Clark
- Local Accountant
- Galleon Centre
- Royal Navy
- Fire Brigade
- Beauty Therapist

Bag Packing

- Idea came from pupils whilst brainstorming for enterprise activity.
- Pupils saw reward for their work.
- Opportunity to deal with members of the public and with supermarket staff.
- Excellent feedback from shoppers and from staff.

Other Activities

- Organising school Fun Run
 - Raised money for Muscular Dystrophy
- Presentating on City
- Creating product and advertising campaign
 - Similar to apprentice task