

National Qualifications RESOURCE

X819/76/11

Design and Manufacture

Marking Instructions

Please note that these marking instructions have not been standardised based on candidate responses. You may therefore need to agree within your centre how to consistently mark an item if a candidate response is not covered by the marking instructions.



General marking principles for Higher Design and Manufacture

Always apply these general principles. Use them in conjunction with the detailed marking instructions, which identify the key features required in candidates' responses.

- (a) Always use positive marking. This means candidates accumulate marks for the demonstration of relevant skills, knowledge and understanding; marks are not deducted for errors or omissions.
- (b) If a candidate response does not seem to be covered by either the principles or detailed marking instructions, and you are uncertain how to assess it, you must seek guidance from your team leader.
- (c) The term 'or any other valid response' allows for possible variation in candidates' responses. Always award marks according to the accuracy and relevance of an answer.
- (d) Where a question asks a candidate to **describe**, they must provide a statement or structure of characteristics and/or features. This should be more than an outline or a list. It may refer to, for example, a concept, process, experiment, situation, or facts, in the context of and appropriate to the question.
- (e) Where a question asks candidates to **explain**, they must relate cause and effect and/or make relationships between things clear, in the context of the question or a specific area within the question.
- (f) Where a question asks candidates to **discuss**, they must communicate ideas and information on a subject. It may be possible to debate two sides of the statement.

Marking instructions for each question

Section 1

Q	uestion	Expected response	Max mark	Additional guidance
1.	(a)	Candidates are expected to explain why the materials chosen are suitable for these parts. Candidates should give six different explanations. Candidates explanations should relate to the materials chosen for the barbecues and/or their component parts. They should include the properties or benefits of the materials related to this product.	6	Six valid explanations at 1 mark each. No marks awarded for simply stating properties. No marks awarded for repetition of explanations. Mild steel body and lid • corrosion resistant (when painted) • good strength to weight ratio • ductile/malleable • resistant to heat. Chrome plated tubular mild steel frame • durable (chrome plating resists corrosion) • tubular steel reduces weight • tubular form saves on material • can be welded. ABS wheels • good chemical resistance (easily cleaned) • durable (can be used outdoors without deterioration) • good strength/rigidity to withstand the weight of the barbecue • scratch resistant. Melamine formaldehyde handle • heat resistant • good chemical resistance (easily cleaned) • hard wearing (durable).

C	Question		Expected response	Max mark	Additional guidance
					Stainless steel grill • corrosion resistant • tough • durable • aesthetic qualities • hygienic (easy to clean). Stained beech trolley frame • aesthetic qualities • strength, to support the weight of the barbecue • resistance to warping/straight grain • workability • easy to clean/wipe down • durability. Cast iron main grill • conducts/disperses heat for cooking • hard wearing (durable). Any other suitable explanation.

Question	Expected response	Max mark	Additional guidance
(b)	Candidates are expected to name three appropriate manufacturing processes used in the production of these barbecues and explain why each one is suitable.	6	 Three appropriate mass manufacturing processes and their suitability explained. Maximum of 3 marks for naming of processes (1 mark for each process). Maximum of 3 marks for explanations of suitability. 1 mark for each explanation of suitability, where more than one explanation is given to a process, a maximum of 2 marks per process should be awarded. NB Marks can be awarded for correct explanation of an incorrect process. The ABS wheels have been vacuum formed (0 marks, incorrect process) as it produces the intricate detail. (1 mark, correct justification for injection moulding) Processes could include Kettle barbecue extrusion of tubular mild steel to provide continuous cross section press forming for body/lid piercing to provide holes for attachment of handle etc blanking of component parts (frame shelf) injection moulding of handle welding of frame parts chrome plating painting of mild steel (spray painting). 3 burner gas barbecue press forming for body/lid piercing to provide holes for attachment of handle etc blanking of component parts chrome plating painting of mild steel (spray painting).

Que	Question		Expected response	Max mark	Additional guidance
					 Wooden frame use of templates/jigs to ensure consistency in size and accuracy of component parts. To reduce time of repetitive tasks CNC routering/spindle moulding to cut shaped sections (must make reference to CNC) clean finish, multiple sections of same shape cut together, accuracy drilling creates accurate holes for fittings – linked with JIGS knockdown fittings reference to standard components; benefits to manufacturer/consumer staining for finishing. Explanations could include repeatability of process accuracy of process economies of scale (mass/batch) shape/form is suitable for process surface finish/no further finishing required uniform cross section for extrusion intricate detail suitability of process to material strength achieved through welding/press forming thin sheet (suitable for piercing and blanking).

Question	Expected response	Max mark	Additional guidance
(c)	The candidate is expected to describe how aesthetics has influenced the design of these barbecues.	4	Four appropriate comments at 1 mark each. Candidates must refer to four different aesthetics aspects. Responses should be based on the aesthetic facts relating to the barbeques. Aesthetics are likely to be examined in terms of • shape • line • form • proportion • pattern • light • texture • colour • fashion • style/brand • contrast • harmony • balance/symmetry • market trends • aesthetics for function • suitability for target market. Any other suitable description. For example, in the round kettle charcoal barbeque there is a contrast in colour between the orange of the body and chrome plated frame (1 mark), there is also a contrast of style in the 3 burner gas barbeque between the modern stainless housing and the traditional beech frame. (1 mark)

Questio	n	Expected response	Max mark	Additional guidance
(d)		Candidates are expected to explain the benefits of using computer aided design in the manufacture of products such as these barbecues.	4	 Four explanations at 1 mark each. Explanations are likely to include carrying out testing such as stress analysis easier to communicate manufacturing information with other members of the design team (collaborative working) easily sent for rapid prototyping production drawings easily created assisted production planning parts lists easily created transferred to CNC machinery/quicker route to manufacture. Any other suitable explanation.

Ques	stion	Expected response	Max mark	Additional guidance
Ques		Expected response Candidates are expected to describe how the following have influenced the design of the barbecues • function • safety. To attract full marks, candidates must reference both function and safety in their answer.	-	Additional guidance Five appropriate descriptions at 1 mark each. A maximum of 4 marks can be awarded for any single design factor (4 + 1). Descriptions are likely to include Function • withstand continual/repeated use (durability) • wheels make the barbeques easily portable/mobile • easily cleaned • easily cleaned • easily assembled (kettle barbecue only) • foldable side shelf provides space for plates etc (gas barbecue only) • ease of use – weight of lift off lid (kettle barbecue) • ease of use – weight of lig as barbecue) • storage rack allows food to be kept warm • electronic ignition allows easier lighting • ease of maintenance (changing gas bottle, cleaning out used charcoal) • dials used to adjust heat (gas barbecue)
				 appropriate safety instructions supplied with barbecues temperature gauge. Any other suitable descriptions.

Section 2

C)uestio	n	Expected response Max mar		Additional guidance
2.	(a)		Candidates are expected to identify a suitable metal that could be used for the trucks of the skateboard and explain why it is appropriate.	3	 Maximum 1 mark for identification of a suitable metal. Responses are likely to include Material selection steel brass aluminum. Explanations are likely to include (only if appropriate to metal given) corrosion resistance easy to cast low melting point strength to weight ratio lightweight (if explained) Any other suitable answer.

Question	Expected response	Max mark	Additional guidance
(b)	Candidates are expected to identify a suitable process for the manufacture of the trucks of the skateboard and explain why it is appropriate.	3	Maximum 1 mark for identification of process. Responses are likely to include Process selection • die casting • sand casting. Explanations likely to include • high dimensional accuracy (die casting) • high quality surface finish (die casting) • complex shapes • surface details (logos, text) • economy of scale (die casting) • speed of production (die casting) • low cost tooling (sand casting) • repeatability. Any other suitable answer.

Qu	lestion	Expected response	Max mark	Additional guidance
	(c)	Candidates are expected to explain the benefits plastic composite materials have over plywood.	2	 Two valid explanations at 1 mark each. Marks awarded must be in relation to benefits of using plastic composite materials over plywood. Explanations are likely to include reduced weight increased strength resistance to rot dimensional stability resistance to wear (durability) no need to apply a finish aesthetics (customisable). Any other suitable explanation.

Qı	uestio	n Expected response	Max mark	Additional guidance
3.		Candidates are expected to describe how ergonomics has influenced the	6	Six appropriate descriptions at 1 mark each.
		design of these vacuum cleaners.		All three areas of ergonomics must be addressed to gain full marks.
		To attract full marks, candidates must cover all three areas of ergonomics in		Award a maximum of 5 marks if a candidate refers to only two areas.
		their answer.		A maximum of 3 marks can be awarded for any single area (3+2+1 or 2+2+2) up to a maximum of 6 total marks .
				Candidates must relate anthropometrics to part of the body. Do not accept generic body parts for example hand sizes, without clear description.
				Descriptions are likely to include
				 Anthropometrics (Ignore incorrect percentile range, if given). grip sizes finger width to use buttons finger length to operate buttons whilst holding handle handle length finger/hand thickness for clearance in handles adjustable extension pole
				 height of handle (vacuum cleaner C).
				Psychology use of colour to denote function button layout shape for intuitive use ease of use vibration feedback lights showing vacuum is on motor noise transparent to show when full.

Qu	estio	n	Expected response	Max mark	Additional guidance
					 Physiology lightweight (lifting, carrying, fatigue) force required to change attachments/push buttons wheels to make moving easier (vacuum A & C only) comfortable handles ease of adjustment posture. Any other suitable description.

	Questi	on	Expected response	Max mark	Additional guidance
4.	(a)	(i)	Candidates are expected to describe the role of material technologists in the development of products.	2	 Two valid descriptions at 1 mark each. 2 marks may be awarded for an extended description. Descriptions are likely to include has knowledge of materials and their properties offers advice to the designer about the materials which would be best suited to the job takes into consideration their cost, availability, etc works closely with other specialists to ensure that any materials selected are suited to the methods of production available has knowledge of new and emerging materials.

Question		Expected response Ma ma		Additional guidance
(1	ii)	Candidates are expected to describe the role of market researchers in the development of products.	2	 Two valid descriptions at 1 mark each. 2 marks may be awarded for an extended description. Descriptions are likely to include carries out research on what consumers' wants/needs are compiles findings and presents to the designer will carry out surveys, questionnaires, user trials etc investigating market activity/assessing future trends analysing published data and statistics evaluating past performance of a product or service's sales coordinating research projects.
(b)		Candidates are expected to explain why a designer may prefer an open design brief.	2	 Two valid explanations at 1 mark each. 2 marks may be awarded for an extended explanation. Explanations are likely to include less restrictions than a closed brief an open brief would give the designer more creative freedom an open brief would enable the possibility of more innovative ideas more opportunity to diversify into new, related product ideas. Any other suitable explanation.

Question	Expected response	Max mark	Additional guidance
(C)	Candidate are expected to explain the benefits of using idea generation techniques during the design process.	2	Two valid explanations at 1 mark each. 2 marks may be awarded for an extended explanation. Explanations are likely to include • creative thinking • diverse thinking • working as part of a group • encourages spontaneity of response • originality of thought • provides a starting point • overcomes mental block • re-use ideas in a new way • can provide structure. Any other suitable explanations.

Qı	uestior	n Expected response	Max mark	Additional guidance
	(d)	Candidates are expected to describe	4	Four valid descriptions at 1 mark each.
		how two different types of physical models could be used to advance the		A maximum of 3 marks can be awarded for any single model type. (3+1)
		design of a product.		No marks should be awarded for simply naming model types. No marks should be awarded for descriptions relating to computer generated models.
				Descriptions are likely to include
				 Sketch models used during idea generation can be used to develop/explore ideas helps communicate ideas that are difficult to draw check product size/proportion.
				 Block models used to communicate form, dimensions or surface details can be used to test ergonomics can be presented to clients can be used for advertising/user feedback.
				 Prototypes can be used for functional testing check for any final changes before production check parts can be assembled as intended.
				 Scale models gather information on appropriate sizes check the overall proportion test ergonomics check assembly methods.
				Any other suitable description.
				For example, a miniature model allows you to check the proportion using an ergonome. (1 mark , incorrect model type but correct description for a scale model)

5. (a) Candidates are expected to describe how each of these factors have influenced products with which they are familiar. 4 Four valid descriptions at 1 mark each. A maximum of 3 marks can be awarded for each factor. (3+1) Descriptions are likely to include Technology push • wireless charging • influenced products with which they are familiar. 9 Descriptions are likely to include Technology push • wireless charging • increased durability • touch screen technology 3D graphics ability • touch screen technology 3D graphics ability • wirfi capability • improvements in graphics/video technology • improvements in graphics/video technology • inprovements in graphics/video technology • improvements • mobile payments • need for accessibility • mobile payments • need for accessibility • affordability • improved quality (of product) • online features • compatibility • online features • compatibility • asthetics – colour/style options.	cts

Question	Expected response	Max mark	Additional guidance
(b)	Candidates are expected to describe the impact planned obsolescence may have on the consumer.	2	 Two valid descriptions at 1 mark each. 2 marks may be awarded for an extended description. Descriptions are likely to include changes in fashion/style no longer supported by manufacturer (software upgrades) encourages 'throw away' society unable to be repaired or maintained by user technology slowing down/lagging. Any other suitable description.
(C)	Candidates are expected to describe the economic benefits of a strong brand image.	2	 Two valid description at 1 mark each. 2 marks may be awarded for an extended description. Descriptions are likely to include providing a platform for growth lower cost of promotion/advertising (brand promoted through word of mouth) the brand can command a higher selling price higher market share/consumer loyalty (increased turnover) higher stature (through consumer perception of quality)/consumer loyalty Any other suitable description.

Questi	on	Expected response	Max mark	Additional guidance
(d)		Candidates are expected to describe the steps that a company could take to delay this decline.	3	Three valid descriptions at 1 mark each. Descriptions are likely to include • increase advertising • reduce price • special offers (for example gifts, bundles) • updated versions (software) • special editions/additional features • rebranding.

C	Question		Expected response	Max mark	Additional guidance
6.	(a)		Candidates are expected to describe two ways that the materials used in the glue gun could be identified.	2	 Two valid descriptions at 1 mark each. No marks for simply stating a method. Descriptions are likely to include flame tests (may include flame colour or fume smell) comparison to other materials aesthetic aspects density/float tests scratch tests drop tests visual examination of surface finishes magnetism identification symbols on plastic parts. Any other suitable description. For example, you could find out what the material is by burning it. (0 marks) You could tell the difference between melamine formaldehyde and urea formaldehyde by burning them as they would give off a different smell. (1 mark) You could look at the aesthetics of the material for example its colour and texture. (1 mark)

Question	Expected response	Max mark	Additional guidance
(b)	Candidates are expected to describe how the features created during injection moulding aid assembly.	4	 Four valid descriptions at 1 mark each. 2 marks may be awarded for an extended description. No marks should be awarded for simply stating the name of a feature to aid assembly. Descriptions are likely to include bosses (incorporates a space for a thread/bolt/screw for assembly) location pins (used to ensure the accurate positioning of a workpiece) ribs (allows for location of internal components) symmetrical and asymmetrical parts labelling moulded threads.

Question	Expected response	Max mark	Additional guidance
(C)	Candidates are expected to describe how production and planning systems could be used to improve efficiency during manufacture of products such as the glue gun.	4	Four valid descriptions at 1 mark each. No marks should be awarded for naming of production and planning systems. Descriptions are likely to include Production methods • one-off production (prototypes) • batch production • mass production • use of jigs/fixtures • use of patterns • use of standard components • CAD/CAM • CNC machining (automation) • rapid prototyping • JIT • sub-contracting • quality control. Planning systems • Gantt charts • flow charts or any other sequence planning method.

Question	Expected response	Max mark	Additional guidance
			Descriptions should relate to improvements in efficiency by reducing lead-time reducing purchase inventory/storage of component parts reducing delays in purchasing of components maximising output/less hours lost in production time maximising workforce/labour requirements maximising efficient use of plant machinery structured planning of production (JIT) increase in quality assurance and control of production increase in productivity reducing stock wastage reducing manufacturing costs.

Questio	n Expected response	Max mark	Additional guidance
7.	Candidates are expected to describe how consideration for the environment has influenced the design , manufacture , use and disposal of products. This question is set to test the candidate's ability to present a reasoned discussion about how designers consider environmental issues at all stages of a product's life. Although there is an underlying body of design knowledge required to answer it, there is a very wide range of possible answers.	8	Descriptions are likely to make reference to some of the aspects below Design efficient/innovative use of materials use of 'green' materials design for rethink, refuse, reduce, reuse, repair, recycle circular economy obsolescence minimise packaging using recyclable materials labelling of plastic components to assist recycling use of recycled materials in the design of the product easily dismantled products reduce number of materials used incorporate components that could be reused
	Therefore, the question is marked holistically. The features which are looked for are knowledge of the subject matter, and ability to comprehend the question and construct an answer which uses clear examples to support the points made. The table below is designed to assist with the placing of answers within the full mark range.		 Manufacture efficient/innovative use of materials use of 'green' materials transportation issues (manufacture close to point of sale) easily transported (lightweight/stackable) waste management (minimise waste) minimise packaging efficient/innsovative use of production and planning using recyclable materials labelling of plastic components to assist recycling use of recycled materials in the manufacture of the product efficient/innovative use of manufacturing processes/machinery reduced volume of material used in each product reduce number of manufacturing processes used

Question	Expected response	Max mark	Additional guidance	
			Use sustainability circular economy obsolescence easily dismantled products for maintenance easily transported (lightweight/stackable) reuse components efficient in use ('A' rated products) use of durable materials to increase lifespan of product. Disposal use of 'green' materials sustainability up-cycling obsolescence waste management (minimise waste) recyclable packaging using recyclable materials labelling of plastic components to assist recycling easily dismantled products reuse components. Candidate should relate the points above to how they impact stages in a products life from design to disposal. To achieve marks in the secure banding or above candidates must refer to at least three stages. 	

0—2 marks	3—4 marks	5—6 marks	7-8 marks
An answer which falls into this category may do so for a number of reasons.	An answer which falls into this category may do so for a number of reasons.	An answer which falls into this category may do so for a number of reasons.	An answer which falls into this category may do so for a number of reasons.
 limited knowledge or understanding of environmental issues very few points are made much of the response does not answer the question the answer is simply too thin limited reference is made to stages in a product's life. 	 adequate knowledge or understanding of environmental issues the answer will be relevant to the question some reference is made to stages in a product's life although examples are used, points made are unclear. 	 secure knowledge or understanding of environmental issues the answer will be relevant to the question and demonstrate a good level of comprehension reference is made to three or more stages in a product's life most points made are clear and examples are used to support them. 	 extensive knowledge or understanding of environmental issues the answer will be relevant to the question, demonstrating a high level of comprehension clear connections are given between environmental aspects and multiple stages in a product's life all points made are clear and examples are used to support them.

[END OF MARKING INSTRUCTIONS]