

# SKAPW27 - SQA Unit Code F37C 04

## Support the development of playwork opportunities in the community



---

### Overview

This unit is about supporting the promotion of your area of work and its value to the community by, for example, attending networks and external meetings that could be useful to your job.

The unit is divided into three parts. The first part describes the three things you have to do. These are:

1. communicate with people in the community about your work
2. support positive links and partnerships with other organisations and individuals

The second part describes the knowledge and understanding you must have.

The third part gives some examples and explanations of some words we use in this unit.

This unit is for staff working directly with children and young people in a setting whose main purpose is to provide children and young people with opportunities for freely chosen, self-directed play. These staff do not have full responsibility for the play environment but make a significant contribution to supporting play.

This unit is underpinned by the Playwork Principles and staff must be familiar with these and committed to them in their practice

### Performance criteria

*You must be able to:*

#### **Communicate with people in the community about your work**

- P1 discuss with your colleagues opportunities to promote your area of work and organisation to people in the local community
- P2 explain the work of your organisation to people
- P3 give information to people about organisations who provide complementary opportunities to your own organisation
- P4 explain how the work of your organisation is of benefit to the community
- P5 gain feedback from people about their views of your organisation
- P6 present this information in an inclusive way, which meets the needs of the people you are communicating with
- P7 keep your responsible colleague informed on your activities with people

*You must be able to:*

#### **Support positive links and partnerships with other organisations and individuals**

- P8 find out about other organisations and individuals your organisation works with
- P9 contribute to communication with other organisations and individuals
- P10 communicate positively and co-operatively with other organisations and individuals
- P11 discuss current and possible future links and partnership working with other organisations and individuals
- P12 exchange information and communication with other organisations and individuals in ways that have been agreed
- P13 undertake partnership working with other organisations and individuals within the framework of your organisation's policies and procedures

#### Knowledge and understanding

*You need to know and understand:*

- K1 how the Playwork Principles specifically relate to this unit
- K2 the importance of promoting the value of play and playwork to the local community and how to do so
- K3 the importance of promoting your play environment
- K4 traditionally hard to reach groups and individuals and how to access them
- K5 a range of different ways you can promote your work to the community
- K6 a range of communication methods you can use in promoting your organisation, including inclusive methods
- K7 the importance of playwork and how this can benefit the community
- K8 the importance of getting feedback from people in the community about the work of your organisation
- K9 your organisation's policies and guidance relevant to promoting and forming partnerships
- K10 what is meant by networking and why it is important
- K11 the range and variety of people and organisations you could work with
- K12 the benefits of partnership working
- K13 how to make initial contact with people and organisations you wish to work with
- K14 what it means to have positive working relationships with other organisations and individuals
- K15 the problems or issues that could occur when supporting partnership work and how to respond to these
- K16 to whom you should refer problems or issues relating to networking
- K17 what is and is not part of your role in partnership working and promoting your organisation
- K18 appropriate and inappropriate ways to communicate using emails and on the internet
- K19 appropriate and inappropriate conduct in meetings

### Additional Information

#### Scope/range related to performance criteria

1. **people**
  - 1.1. children and young people
  - 1.2. parents and carers
  - 1.3. organisations
  - 1.4. workers in other disciplines
  - 1.5. individuals in the community
  - 1.6. children and young people who experience barriers to access
2. **communication**
  - 2.1. meetings
  - 2.2. tele-communication
  - 2.3. e or web communication
  - 2.4. printed

#### Glossary

##### **Barriers to access**

Things that prevent or discourage children and young people from taking part in play provision. These may include physical barriers for disabled children and young people, but also include wider issues such as discrimination, lack of positive images, lack of culturally acceptable activities and customs, language barriers and many other factors that affect different communities

##### **Children and young people**

All children and young people with respect for any impairment, their gender, race, culture, language, sexuality, health, economic or social status and any other individual characteristics

##### **Disabled children and young people**

Children and young people with impairments who experience barriers accessing play facilities. This includes children with physical and sensory impairments, learning and communication difficulties, medical conditions, challenging and complex requirements which may be permanent or temporary

##### **Organisation**

In this context an organisation is a separate group to your own play setting; organisations may include formally or non-formally constituted groups, young people-formed, led and run companies, community settings, schools etc.

##### **Organisation's policies and procedures**

What your organisation says its staff should and should not do in certain

## **SKAPW27** - SQA Unit Code F37C 04

### Support the development of playwork opportunities in the community

---

situations

#### **Links to other NOS**

This unit links closely with units SKAPW33, SKAPW34, SKAPW35 and SKAPW36

## SKAPW27 - SQA Unit Code F37C 04

### Support the development of playwork opportunities in the community

---

**Developed by** SkillsActive

---

**Version number** 1

---

**Date approved** July 2010

---

**Indicative review date** July 2015

---

**Validity** Current

---

**Status** Original

---

**Originating organisation** SkillsActive

---

**Original URN** SA44NPW27

---

**Relevant occupations** Health, Public Services and Care; Child Development and Well Being; Associate Professionals and Technical Occupations; Sports and Fitness Occupations

---

**Suite** Playwork

---

**Key words** support, development, playwork, opportunities, community