

Overview

This standard is designed for those whose work role is at the strategic level with overall responsibility for the management of land-based or environmental sites.

Sites may be large land-based sites or marine areas with multiple uses or smaller sites with specific management needs, such as those where it is necessary to balance production or amenity and conservation uses.

You should have technical knowledge, understanding and skills in relation to optimising the balance between organisational objectives, site characteristics, sustainable business practice, available resources and economic issues.

An understanding of intensive and extensive management strategies will also be necessary.

Performance criteria

You must be able to:

- P1 confirm the purpose and use of the site
- P2 review alternative suitable management strategies
- P3 identify and evaluate opportunities and constraints in managing the site
- P4 develop plans which achieve a balance between the purpose and use of the site, and opportunities and constraints
- P5 specify criteria which the management plan has to meet
- P6 use a plan which contains sufficient information for the site to be managed effectively
- P7 identify the resources required to achieve the plan
- P8 write specifications to achieve the plan's objectives
- P9 specify arrangements for monitoring the implementation of the plan
- P10 include details as to when and how the plan should be reviewed
- P11 present the plan and specifications in a way which is suitable for those who are to use it
- P12 ensure that work is carried out in accordance with the plan, relevant legislation and codes of practice
- P13 monitor and evaluate the implementation of the plan, taking appropriate action and making changes to the plan where required
- P14 ensure that appropriate records are maintained

Knowledge and understanding

You need to know and understand:

- K1 the different purposes of site management plans and how the specific purpose concerned may be classified
- K2 the different site management strategies, from intensive management to extensive management of sites
- K3 the different criteria which site management plans have to meet and how to detail these for the effective management of sites
- K4 how to develop management plans which optimise the balance between organisational objectives, site characteristics, sustainable business practice, available resources and economic issues
- K5 how to develop flexible plans which are still sufficiently tight to achieve their purpose
- K6 how to detail the objectives of the site, the outcomes which the management is to meet and the parameters in which individuals must work
- K7 how to identify and specify resource requirements
- K8 the reasons for including monitoring arrangements within the plan and effective ways of doing this
- K9 why site management plans need to be reviewed regularly and effective ways of doing this
- K10 the purpose and benefits that external consultation may bring
- K11 the effective ways of presenting information in different situations
- K12 the range of objectives and outcomes which site management plans may be designed to meet and their parameters
- K13 the meaning of sufficiency and reliability in relation to monitoring information
- K14 the direct and indirect means of monitoring the management of sites and how to achieve the best balance between the two
- K15 how to specify monitoring systems which provide sufficient and reliable information on methods of management, timing and reporting
- K16 the methods of evaluating monitoring information and how to determine the best action to take in different circumstances
- K17 the range of different scenarios that would mean
 - K17.1 site management practices were working well
 - K17.2 site management practices should be modified or
 - K17.3 site management plans should be reviewed

Glossary

Site characteristics including legal, physical, environmental, recreational, ecological, historic, social, cultural and aesthetic factors

Develop plans which contain the following information:

- required activities
- methods of work
- sequence of operations
- management of waste
- intended appearance and condition of site
- health and safety requirements
- specifications for achievement of the plan
- operational constraints

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Develop, implement, monitor and evaluate land-based and environmental site management plans



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