Unit title	Undertake research for radio content
SQA Unit code	H6P9 04
SCQF level	6
SCQF credit points	5
SSC Ref	CDM15

History of changes to Unit

Publication date: February 2014

Version: 01

Version	Description of change	Date

Title:	Undertake research for radio content

Learning outcomes *The learner will be able to:*		Assessment criteria *The learner can:*	
1	Understand the purpose and use of research for radio content	1.1	Identify areas for research relevant to the programme or content brief
		1.2	Explain how the purpose of an identified research proposal relates to key characteristics of the radio programme or content and its target audience
2	Understand how to plan research for radio content	2.1	Understand how to plan research for radio content
		2.2	Identify key parameters for radio content and the related research proposal
		2.3	Itemise the practical research tasks involved in a research proposal
		2.4	Identify different sources of potential information, agreeing the use of specialist sources
3	Understand how to collect and record relevant information	3.1	Explain the importance of keeping clear, detailed, accurate and up-to-date records
		3.2	Maintain clear, detailed, accurate and up-to-date records, storing them securely
		3.3	Devise questions and questioning techniques as relevant to the research brief
		3.4	Explain how individuals will be approached for information
		3.5	Explain how to undertake effective internet research
		3.6	Collect relevant, authentic and accurate information from individuals and other sources, ensuring the information is sufficient to enable judgements of its value to be made
4	Understand how to analyse relevant information	4.1	Explain why the sources of information used are reliable
		4.2	Identify any inconsistent or contradictory information
		4.3	Review all information to select the material most suitable for realisation of the research brief
		4.4	Use information from research to produce coherent and concise briefing notes for the end-user

5	Understand legal and ethical issues relevant to radio content research	5.1	Explain legal and ethical considerations which affect the use of information
		5.2	Explain restrictions and conditions attached to information use
		5.3	Explain the implications of using copyright material
		5.4	Explain potential legal risks, factual errors and breaches of codes of conduct involved in using material from internet sources
		5.5	Identify potential legally contentious areas in own research, obtaining appropriate advice as required

Additional information about the Unit
Unit purpose and aim(s)
This unit assesses the ability to undertake research for radio. Learners will demonstrate a clear understanding of the purpose of research and how it will be used. This includes using a wide range of sources to collect information, analysing information and an understanding of copyright issues and legal and ethical constraints.
Details of the relationship between the Unit and relevant national occupational standards (if appropriate)
This Unit is based on the NOS (SKSRC6) developed by Creative Skillset.
Details of the relationship between the Unit and other standards or curricula (if appropriate)
N/A
Assessment requirements specified by a sector or regulatory body (if appropriate)
N/A

Assessment (evidence) Requirements

Evidence for this Unit should be generated in the workplace or a real work environment under normal commercial operating conditions. Simulation is only acceptable under certain circumstances, please refer to section 4.1 of Creative Skillset's 'Principles of Assessment for use with SVQs and competency-based qualifications in the SCQF'

Guidance on Instruments of Assessment

This Unit is designed to assess the skills and knowledge of candidates in the workplace.

Acceptable types of evidence

The following sources of evidence can be used in the assessment of the competency based learning outcomes:

- Direct observation of learners carrying out the relevant task;
- Portfolios (hard-copy and digital);
- Inspection and evaluation of products produced (this includes electronic evidence where appropriate);
- Questioning of learners to support performance;
- Simulation where agreed (see section 4.1 of Creative Skillset's 'Principles of Assessment);
- Expert Witness where specific expertise is required;
- Supplementary evidence (i.e. Witness Testimony);
- Recorded Internal competency assessments carried out as part of a structured in-company approach (i.e. ISO9000). Assessors should carry out only confirmatory observation.

For knowledge based learning outcomes the following sources of evidence can be used:

- Oral or written exams/test;
- Portfolios (hard-copy and digital);
- Presentations;
- Simulation on where agreed (see section 4.1 of Creative Skillset's 'Principles of Assessment));
- Assignments;
- Projects;
- Case studies.
- Professional Discussion

Please note: This is not an exhaustive list, all of the assessment methods associated with effective delivery and assessment of qualifications that attest to occupational competency may be used.

SQA's Guide to Assessment is designed to provide support for everyone who assesses for SQA qualifications. It looks at the principles of assessment, and brings together information on assessment in general as well as on best practice in assessment. The Guide to Assessment can be downloaded free from SQA's website:
http://www.sqa.org.uk/files_ccc/GuideToAssessment.pdf