

## LSI YW03(SQA Unit Code-HD9G 04)

### Engage with communities to promote the interests and contributions of young people



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#### Overview

The value of being responsive to the wider networks and communities which are important to young people underpins all youth work practice and is one of the principles and values which youth workers are expected to know about and apply in their practice. This standard is relevant to all youth work practitioners.

This standard is about engaging with communities to promote the value of youth work, encouraging communities to become a source of youth work activity and to promote the interests and contributions of young people in different communities.

In the context of this standard, 'community' includes: local, regional, national, global, communities of interest and communities of practice.

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#### Performance criteria

*You must be able to:*

- P1. identify, develop and maintain a network of key contacts and agencies within the local and wider community who can assist in promoting organisational youth work activities
- P2. gather information and current evidence regarding local and wider communities relevant to identifying their needs and issues with respect to the provision of youth work
- P3. promote the principles and values of youth work to key organisations and stakeholders in the community
- P4. build awareness of the rights of young people, and of the contributions that young people make to communities
- P5. create opportunities for young people to be involved positively with communities
- P6. identify opportunities to promote positive images of young people within the community and to minimise any negative stereotyping
- P7. identify and respect the aims and objectives of others in the community and help young people to do so, recognising when priorities may differ
- P8. facilitate an understanding of the available knowledge, skills and experience relating to youth work and the services provided by own organisation to communities and others
- P9. enable young people to learn from their experiences of working with different communities
- P10. work proactively to include the most excluded and marginalised communities while recognising their right to **choose** not to engage
- P11. support networks, partnerships and communities to work together to resolve issues associated with ideology, conflict, competition and funding

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#### Knowledge and understanding

*You need to know and understand:*

- K1 principles of effective communication and how to apply them in engaging with the local and wider community
- K2 the benefits for individuals and organisations of networking
- K3 the nature and extent of current youth work provision in the local community
- K4 the right of young people to have their ideas and views respected within the communities in which they operate
- K5 the range of methods for developing effective relationships with others involved with young people and, where necessary, how to end relationships which are no longer effective
- K6 the types of information that may be needed or provided by young people, relevant agencies and other stakeholders appropriate to establishing community needs from youth work and vice versa
- K7 how local, regional, national and global issues and activities can impact upon each other, including how local activities relate to the wider context, and vice versa
- K8 the skills, knowledge, services and support to young people offered by own organisation and how it can contribute to communities
- K9 how to assess the interests of those providing feedback, and the implications for identifying and evaluating the opportunities for youth work
- K10 why communities have different needs which require different approaches to engagement and activity
- K11 why communities may be excluded or marginalised
- K12 why communities have a right not to engage and how to recognise this
- K13 ways to support networks, partnership and communities in working together to resolve differences over ideology, conflict resolution, competition or funding
- K14 the values and principles underpinning youth work

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## Additional Information

### Values

Working with representatives of the sectors within youth work, LSIS has agreed a suite of values and principles which distinguish youth work from other, sometimes related, activities involving young people. These values and principles are at the core of the work undertaken within youth work and underpin this standard. The behaviours required within this standard include those which reflect particular values and principles.

### Behaviours

1. Work to develop an atmosphere of professionalism and mutual support
2. Make time available to support others
3. Keep promises and honour commitments
4. State your own position and views clearly and confidently, even when these may conflict with those of others
5. Consider the impact of your own actions upon others

### Glossary

**Community** includes: local, regional, national, global, communities of interest and communities of practice

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