Higher National Unit Specification

General information for centres

Unit title: Book Design

Unit code: F0P3 34

Unit purpose: This Unit is designed to enable the candidate to evaluate book design and ultimately produce their own styles of book design. It is primarily intended for candidates who are undertaking a course of study in bookbinding or print media, but it could also be offered as a freestanding Unit. The Unit would be suitable for candidates having a design, publishing or bookbinding interest or who are in employment in these areas.

On completion of the Unit the candidate should be able to:

1   Research and evaluate book design.
2   Recommend materials and equipment used for book covers.
3   Produce and present finished book designs.

Credit points and level: 1 HN Credit at SCQF level 7: (8 SCQF credit points at SCQF level 7*)

SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.

Recommended prior knowledge and skills: Access to this Unit is at the discretion of the centre. Candidates should have prior knowledge of bookbinding applications. This could be displayed by completion of the HN Unit: Hand Bookbinding at SCQF level 7, or an equivalent qualification. Candidates may also have relevant experience from a previous course of study or from their employment.

Core Skills: There are opportunities to develop the Core Skills of Communication and Information Technology and at SCQF Level 5 in this Unit, although there is no automatic certification of Core Skills or Core Skills components.

Context for delivery: If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Assessment: This Unit could be assessed holistically by a portfolio of evidence of completed styles of book design which includes research and evaluation of book design, the ability to specify material and equipment for book covers and to produce finished styles of book designs for: library binding styles, case binding styles, fine leather binding styles and inlay/onlay decorated board.

Higher National Unit specification: statement of standards

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The sections of the Unit stating the Outcomes, knowledge and/or skills, and evidence requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the knowledge and/or skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Research and evaluate book design

Knowledge and/or skills

♦ Binding styles
♦ Aesthetic qualities of book design
♦ Functional qualities of book design
♦ Influences on book design
♦ History of book design
♦ Traditional book design
♦ Contemporary book design
♦ Typography for book design

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and skills by showing that they can research and evaluate book designs. This will involve accurate research and an evaluation which includes:

♦ the contribution of book designers
♦ accurate identification and appropriateness of binding styles
♦ aesthetic and functional qualities of the book designs being evaluated
♦ correct descriptions and characteristics of traditional and contemporary book design
♦ techniques employed which take account of the history of book design

The assessment submission must include evaluation of a minimum of four case binding styles, two library binding styles, and four fine leather binding styles.

Assessment will be open book and carried out under unsupervised conditions.

The candidate could access any resource for the purposes of research.

Assessment guidelines

Evidence may be presented for submission by any method with the prior agreement of the Tutor.

Higher National Unit specification: statement of standards (cont)

Unit title: Book Design

Outcome 2

Recommend materials and equipment used for book covers

Knowledge and/or skills

♦ Materials
♦ Equipment
♦ Customer specifications

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and skills by showing that they can recommend materials and equipment used for book covers to meet a given brief. The candidate will correctly specify materials and equipment appropriate for the completion of book covers for a minimum of six customer specifications. Each specification should include appropriate:

♦ book cloth material or leather material
♦ metallic or gold foil
♦ hand finishing equipment
♦ foil blocking machinery
♦ brass type and blocks

This will be carried out under open book supervised conditions.

The candidate will have access to their research work which was carried out for the Outcome 1 assessment submission.

Assessment guidelines

The evidence for this Outcome could take the form of a pro forma which is correctly completed so as to specify materials and equipment required to satisfy each of the briefs and satisfactory reasons for specifying each. Samples of materials could be appended and/or specified in detail.

Evidence may be presented for submission by any method with the prior agreement of the Tutor.

Higher National Unit specification: statement of standards (cont)

Unit title: Book Design

Outcome 3

Produce and present finished book designs

Knowledge and/or skills

- ♦   Design for case binding styles
- ♦   Design for library binding styles
- ♦   Design for fine leather binding styles
- ♦   Inlay and onlay assembly methods

Evidence Requirements

Candidates will need to provide evidence to demonstrate their knowledge and skills by showing that they can produce and present finished book designs.

Practical evidence should be produced in the form of finished book designs which will comprise of:

- ♦   four case binding styles
- ♦   two library binding styles
- ♦   four fine leather binding styles
- ♦   finished design for one inlay and one onlay front cover board

The candidate should present their designs with explanations of the design development and appropriateness of the design in meeting the given brief. The designs should be evaluated in terms of suitability of typography, decorative illustrative matter and appropriate use of colour and materials.

The design submissions will be accurate in dimensions and use of typographic and illustrative/decorative elements should be appropriate to each style of book.

This will be carried out under open book supervised conditions.

Assessment guidelines

Candidates could be given four different titles for case binding styles and two different titles for library binding styles. The fine leather binding styles could be designed from four titles, and incorporated into one of these briefs could be inlay and onlay.

Suitable methods for presenting assessments could include:

- ♦   Illustrated presentation accompanied by oral commentary. The illustrated presentation could be hard copy or an electronic presentation.
- ♦   An illustrated written report submitted as hard copy or in electronic format.

The assessment submission should be followed by a question and answer session. This will enable the candidate to further explain their submission as required by the assessor in order to verify the authenticity of the submission.

Administrative Information

Unit code: F0P3 34

Unit title: Book Design

Superclass category: KH

Original date of publication: October 2006

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History of Changes:

Version	Description of change	Date

Source: SQA

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SQA acknowledges the valuable contribution that Scotland's colleges have made to the development of Higher National qualifications.

Additional copies of this Unit specification can be purchased from the Scottish Qualifications Authority. Please contact the Customer Contact Centre for further details, telephone 0845 279 1000.

Higher National Unit specification: support notes

Unit title: Book Design

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this Unit

This Unit was developed as part of the HNC/D Printing where it is optional. It is intended for those who are taking a qualification in Printing at Higher National level or who have experience in this or related fields and wish to further their knowledge and experience. It may also be taken by candidates in employment wishing to develop and/or enhance their employment skills. The evidence required will be generated by candidates as part of their normal course work.

The research and evaluation of book design should include:

♦ Binding styles, case bound, library binding styles, fine leather bindings which may include form, scroll or arabesque features
♦ Aesthetic qualities, visual impact, tone, colour, shade, texture
♦ Notable book designers, Grolier, Le Gason Payne & Bonet
♦ Historical development of book design, coptic bindings, Romanesque, armorial
♦ Traditional book design
♦ Contemporary book design
♦ Typography for book design

Guidance on the delivery and assessment of this Unit

Candidates should present finished designs answering project briefs which are provided by the Tutor. The brief will encourage creativity by allowing the candidate to develop, analyse and finally to evaluate their submissions. The presentation of the design can be either freehand or by the use of appropriate computer hardware and software.

The recommendations of materials and equipment to meet the needs of customer specifications will include the specification of appropriate book cloths, papers, leathers, adhesives, finishing tools, decorating systems, design tools and decorative instruments.

Samples of materials could be provided, candidates may also use suppliers catalogues.

The production of finished book designs will draw on the research and evaluative work carried out in Outcome 1 and the materials and equipment specified in Outcome 2. This will ensure that the book designs are appropriate for use as well as being aesthetically satisfying.

Creativity will be encouraged.

Higher National Unit specification: support notes (cont)

Unit title: Book Design

Opportunities for developing Core Skills

If the candidate presents their assessments as written reports, this will provide the opportunity to develop the Core Skill of Communication at SCQF level 5 for written communication.

If the candidate presents their assessments as oral reports, this will provide the opportunity to develop the Core Skill of Communication at SCQF level 5 for oral communication.

If the candidate presents their illustrative work using computer assisted design software and reports using word processing, this will provide the opportunity to develop the Core Skill of Information Technology at SCQF level 5.

If the candidate presents their illustrative work using computer assisted design software and presentation software, this will provide the opportunity to develop the Core Skill of Information Technology at SCQF level 5.

If the candidate presents their assessments electronically, this will provide the opportunity to develop the Core Skill of Information Technology at SCQF level 5.

Open learning

This unit is suitable for delivery by distance learning providing that the candidate has access to suitable computer hardware and software e.g. Adobe Acrobat Reader, Computer assisted design software, Word Processing software and Microsoft PowerPoint. The teaching notes and pro formas can be provided as pdf files.

If this Unit is delivered by open or distance learning methods, additional planning and resources may be required for candidate support, assessment and quality assurance. A combination of new and traditional authentication tools may have to be devised for assessment and reassessment purposes eg via virtual learning environment authentication tools, video conferencing and community based learning centres.

For further information refer to the SQA guide, *Assessment and Quality Assurance of Open and Distance Learning* (www.sqa.org.uk).

Candidates with disabilities and/or additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments or considering alternative Outcomes for Units. For information on these, please refer to the SQA document *Guidance on Alternative Assessment Arrangements for Candidates with Disabilities and/or Additional Support Needs,* which is available on SQA's website: **www.sqa.org.uk**.

General information for candidates

Unit title: Book Design

This unit provides an overview of the styles of book design and the opportunity to create your own styles.

You should gain experience and knowledge in the following areas:

♦   The different styles of design which are applicable to the style of the book. Essentially each type of book has its own distinctive appearance. Some design styles are more appropriate for certain types of books for reasons of tradition, impact or presentation. Research of book design styles could be used to provide you with the necessary information to assist you in the creation of your own designs.

♦   You will learn how to specify materials and equipment used for the various kinds of book cover, their types, characteristics and suitability.

♦   You will also learn how to create your own design styles for case binding, library binding, fine leather binding, and inlay and onlay boards.

You may choose your own method of presenting your design work using drawings, paintings, photographs or hard copy or be computer presented using eg Powerpoint.

During the course of this Unit you will develop both your communication skills and your IT skills.