



## Higher National Unit specification: general information

**Unit title:** Make-up Artistry: Fashion and Photographic Make-up

**Unit code:** DP31 34

**Unit purpose:** This Unit is designed to enable candidates to develop advanced make-up skills appropriate to the fashion/photographic industry. The candidate should demonstrate a high level of creativity and imagination within their make-up designs. This Unit would be relevant to the candidate following a career in Make-up Artistry.

On completion of the Unit the candidate should be able to:

- 1 Produce commercial and runway make ups.
- 2 Produce editorial make up.
- 3 Participate in industrial liaison.

**Credit points and level:** 2 HN Credit at SCQF level 7: (16 SCQF credit points at SCQF level 7\*)

*\*SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

**Recommended prior knowledge and skills:** Candidates should have completed the basic Make-up Unit.

**Core skills:** There is no automatic certification of Core Skills or Core Skills components within this Unit. There may be opportunities to gather evidence towards some of the components in problem solving and working with others.

**Context for delivery:** If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

**Assessment:** Candidates will produce a portfolio of evidence which reflects their competence in this subject.

## **Higher National Unit specification: statement of standards**

**Unit title:** Make-up Artistry: Fashion and Photographic Make-up

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The sections of the Unit stating the Outcomes, Knowledge and/or Skills, and evidence requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the Knowledge and/or Skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

### **Outcome 1**

Produce commercial and runway make ups.

#### **Knowledge and/or skills**

- ◆ Research — current publications
- ◆ False eyelashes
- ◆ Commercial make up
- ◆ Runway make up

#### **Evidence requirements**

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can:

- ◆ research appropriate publications to identify current fashion trends
- ◆ demonstrate use of false eyelashes, individual and strip within fashion make-up
- ◆ plan, design and produce two commercial make-ups using one female and one male model
- ◆ plan, design and produce two runway make-ups using one female and one male model

Fashion Make-up will entail the candidate demonstrating current and emerging make-up styles, Catwalk make-up will require the candidate to demonstrate their individuality and can be based on any make-up theme.

Candidates will produce photographic evidence of each make-up. Each photograph should be a minimum of A4 in size. The photographic evidence must include a minimum of one black and white and one colour picture, within a portfolio.

#### **Assessment guidelines**

The assessment for this Outcome may be combined with Outcome 3 as part of the production of a portfolio of evidence. Practical assessments will be carried out within a controlled environment, and will be observed and recorded on a practical checklist.

## **Higher National Unit specification: statement of standards (cont)**

**Unit title:** Make-up Artistry: Fashion and Photographic Make-up

### **Outcome 2**

Produce editorial make up.

#### **Knowledge and/or skills**

- ◆ Contouring
- ◆ Female photographic make up
- ◆ Male photographic make up
- ◆ Colour photography
- ◆ Black and white photography

#### **Evidence requirements**

Candidates will need evidence to demonstrate their Knowledge and/or Skills by showing that they can:

- ◆ produce contouring effect within commercial/editorial make up
- ◆ plan, design and produce one female commercial/editorial make up
- ◆ plan, design and produce one male editorial make up
- ◆ produce photographic make up with colour photography
- ◆ produce photographic make up with black and white photography

Candidates will be required to explain and produce contouring effects within make-up. Candidates will plan, design and produce one female and one male commercial/editorial make-up. Candidates are required to have photographic make up presented on both colour and black and white photography. Candidates must present plans, design briefs, photographs, sketches and inspirational pictures from fashion publications within a portfolio of evidence.

Candidates will produce photographic evidence of each make up. Each photograph should be a minimum of A4 in size. The photographic evidence must include a minimum of one black and white and one colour picture, within the portfolio.

Where any computer aided effects have been applied to the final print this must be clearly indicated.

#### **Assessment guidelines**

Practical assessments will be carried out within a controlled environment, and will be observed and recorded on a practical checklist.

## **Higher National Unit specification: statement of standards (cont)**

**Unit title:** Make-up Artistry: Fashion and Photographic Make-up

### **Outcome 3**

Participate in industrial liaison.

#### **Knowledge and/or skills**

- ◆ Design brief
- ◆ Studio styling
- ◆ Make-up designers
- ◆ Photographer

#### **Evidence requirements**

Candidates will need evidence to demonstrate their Knowledge and/or Skills by showing that they can:

- ◆ interpret and take clear direction from photographic make up design briefs
- ◆ demonstrate studio styling
- ◆ identify the role of the designer
- ◆ participate in a photographic shoot

Candidates will be required to demonstrate understanding and use effectively, make-up design briefs. Candidates must participate in studio styling within a photographic shoot; they must position, pose and style their model as indicated within their design briefs. The candidates will liaise with a photographer and take direction from the designer where necessary, within chosen fashion shoots.

Candidates will produce photographic evidence for each make-up. Each photograph should be a minimum of A4 in size. The photographic evidence must include a minimum of one black and white and one colour picture, within the portfolio.

Where any computer aided effects have been applied to the final print this must be clearly indicated.

Electronic submissions must be a clear image and non pixilated.

#### **Assessment guidelines**

The assessment for Outcome 3 will be both, knowledge based and practical. Practical make-up assessments will be from Outcome 1 and 2 and this will be directly linked with the technical requirements of Outcome 3.

## Administrative Information

**Unit code:** DP31 34

**Unit title:** Make-up Artistry: Fashion and Photographic Make-up

**Superclass category:** HL

**Date of publication:** August 2005

**Version:** 03 (April 2013)

### History of Changes:

Version	Description of change	Date
03	Amended to reflect current industrial terminology.	26/04/13
02	Minor amendments to Evidence requirements in Outcome 2. Minor amendments to Knowledge skills and Evidence requirements in Outcome 3.	16/03/11

**Source:** SQA

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## **Higher National Unit specification: support notes**

### **Unit title: Make-up Artistry: Fashion and Photographic Make-up**

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 80 hours.

### **Guidance on the content and context for this Unit**

Outcome 1, introduces the candidate to fashion and catwalk make up, moving up a level from basic make up. The candidate will plan, produce and photograph two fashion make ups and two catwalk make ups. The fashion make up will incorporate working with both male and female models. When carrying out the fashion and catwalk make ups the candidate will enhance the make up effect by use of either individual or strip eyelashes.

The candidates will produce fashion and catwalk make ups which are influenced directly from current fashion trends; they will show clearly their inspirational influences within their research and design briefs. These influences will be from researching the latest fashion publications, internet sources, books and TV

Outcome 2 provides the candidate with knowledge and understanding of make up specific to photography. The candidate will demonstrate contouring effects prior to the application of photographic make up, two male and female photographic make ups will be planned, produced and photographed. Candidates will display this evidence in both black and white and colour photographs and must include a minimum of one from each.

Outcome 3 provides knowledge and understanding of working with design briefs. Candidates are required to analyse design briefs and execute their direction. Candidates will participate in Studio Styling within their practical assessments in make up contained in Outcomes 1 and 2: Studio Styling will enable the candidate to take control of the positioning and pose required of the model.

### **Guidance on the delivery and assessment of this Unit**

Candidates will engage in team work by liaising with designers, those concerned with the finished result, from either a fashion show or a photographic shoot, where a direct working relationship with the photographer is essential. The practical assessment aspect of this Outcome will be brought together with the completion of Outcome 1 and 2.

Photographic portfolio evidence for Outcomes 1, 2 and 3 maybe integrated

#### ***Opportunities for developing Core Skills***

The delivery and assessment of this Unit may contribute towards the component 'Planning and Organising' of the Core Skill Problem Solving at Intermediate 2 because of the requirements to design and apply make up. The general skill for this component is 'plan, organise and complete a task'.

In both formative and summative assessment the candidate should be encouraged to work to a design brief taking account of all possible variables and cover the need to consider contingencies. In addition candidates need to consider time management issues. Candidates will be required to source relevant physical resources including products, tools and equipment. Within a work based context candidates must also decide how the task will be managed and carried out to industry standards.

## **Higher National Unit specification: support notes (cont)**

### **Unit title: Make-up Artistry: Fashion and Photographic Make-up**

The Core Skills of Working with Others at Higher could also be developed within this Unit in particular in relation to the work for Outcome 3. Working with Others involves the ability to work with other to plan, agree and take responsibility for tasks, to support co-operative working in appropriate ways, and to review the effectiveness of one's own contribution. For example, this would fit with a group activity to produce a collection of photographs for a certain make up theme. The general skill at higher level is 'Work with others in a group to analyse, plan and complete a complex activity. Candidates can be encouraged to analyse the task and negotiate goals, roles and responsibilities, anticipating and responding to needs of others, supporting cooperative working and evaluating and drawing conclusions the effectiveness of one's own contribution. This Core Skill could be developed without formal certification.

### **Open learning**

Although the theoretical aspects could be studied through Open Learning, the high level of practical competencies required would create difficulties in the delivery and assessment of this Unit.

### **Disabled candidates and/or those with additional support needs**

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website [www.sqa.org.uk/assessmentarrangements](http://www.sqa.org.uk/assessmentarrangements)

## **General information for candidates**

### **Unit title: Make-up Artistry: Fashion and Photographic Make-up**

This Unit is designed to give you an understanding of some more advanced techniques within make up, by developing skills appropriate to the fashion/photographic industry.

On completion of this Unit you will be able to:

- 1 Produce commercial and runway make ups.
- 2 Produce editorial make up.
- 3 Participate in industrial liaisons.

#### **Outcome 1**

To achieve this Outcome you will need evidence to demonstrate your knowledge and/or skills of current commercial and catwalk make up, with use of false eyelashes.

The assessment will take the form of a completed portfolio which must include the following:

- ◆ researching appropriate current publications
- ◆ demonstrate use of both strip and individual false eyelashes
- ◆ designing and producing two commercial make ups on both a male and female models
- ◆ designing and producing two runway make ups on both a male and a female model

#### **Outcome 2**

To achieve Outcome 2 you will need evidence to demonstrate your knowledge and/or skills of the concept of photographic make-up using both black and white and colour photography.

The assessment will take the form of a completed portfolio which must include the following:

- ◆ contouring techniques appropriate to photographic make up
- ◆ planning designing and producing both male and female make up
- ◆ evidence of your work being produced on both black and white and colour photography

#### **Outcome 3**

To achieve Outcome 3 you will need evidence to demonstrate your knowledge and understanding of Industrial liaisons within photographic make-up.

The assessment will take the form of both knowledge and/or skills, which must include the following:

- ◆ interpretation of design briefs
- ◆ taking direction of photographic make up design briefs
- ◆ demonstrating studio styling
- ◆ having knowledge of the role of the designer
- ◆ participating in a photographic shoot



## **General information for candidates (cont)**

### **Unit title:** Make-up Artistry: Fashion and Photographic Make-up

Candidates will produce a portfolio with a combination of sketches, design briefs, research pictures and photographs (minimum A4) on both black and white and colour film, a minimum of one black and one colour picture.

The portfolio will contain two commercial looks (one female, one male) two runway looks (one female, one male) and four photographic looks (one female, one male).

You will be required to participate in studio styling and liaise with a photographer within a photographic shoot.

Written evidence will be required to identify the role of the designer.