



## Higher National Unit specification: general information

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced

**Unit code:** DP32 35

**Unit purpose:** This Unit is designed to enable candidates to develop the necessary skills and knowledge in advanced make-up design, products, techniques and application suitable to the fashion/photographic industry. The candidate should demonstrate an advanced level of creativity and imagination within the art of make-up with designs. This Unit would be beneficial to the candidate wishing to pursue a career in Make-up Artistry.

On completion of the Unit the candidate should be able to:

- 1 Research and analyse advanced make-up techniques.
- 2 Plan and design a range of advanced make-up applications.
- 3 Produce a range of advanced fashion/photographic make-up applications.
- 4 Lead a design team.

**Credit points and level:** 2 HN Credits at SCQF level 8: (16 SCQF credit points at SCQF level 8\*)

*\*SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

**Recommended prior knowledge and skills:** Candidates should have completed the Basic make-up, skin care and eye treatment Unit within the HNC Fashion Make up framework or equivalent.

**Core skills:** There may be opportunities to gather evidence towards some of the Core Skills components in Problem Solving, Working with Others, Communications and Numeracy. There is no automatic certification of Core Skills or Core Skills components within this Unit. However, there may be opportunities to gather evidence

**Context for delivery:** If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

## General information for centres (cont)

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic:  
Advanced

**Assessment:** The Unit could be assessed as a single integrated project in which the candidate has to set up and lead a team to research, plan, design and apply advance make up techniques for a chosen production. In Outcome 1 the candidate will research and analyse all four advanced Make up areas covered and in Outcomes 2 and 3 the candidate will plan, design and apply three of these areas as per the evidence requirements.

The candidate will present their evidence as part of a portfolio and observation checklists will be used for the practical components of the Unit.

## **Higher National Unit specification: statement of standards**

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced

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The sections of the Unit stating the Outcomes, Knowledge and/or Skills, and evidence requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the Knowledge and/or Skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

### **Outcome 1**

Research and analyse advanced make-up techniques.

#### **Knowledge and/or skills**

- ◆ Airbrushing
- ◆ Body painting
- ◆ Fantasy make up
- ◆ Avant-garde make up

#### **Evidence requirements**

Candidates will need evidence to demonstrate their Knowledge and/or Skills by showing that they can research and analyse products and application techniques used in:

- ◆ current and emerging airbrush techniques
- ◆ current and emerging body painting techniques
- ◆ fantasy make up
- ◆ Avant-garde make up for a chosen fashion designer

Research should be submitted with make-up/techniques clearly presented. Pictorial/digital evidence.

Evidence of research should include a bibliography.

#### **Assessment guidelines**

The assessment for this Outcome can be undertaken separately or it could be combined with Outcome 2 and 3 as part of the production of a portfolio of evidence. It can also be combined Outcome 4 as one integrated assessment for the Unit.

## **Higher National Unit specification: statement of standards (cont)**

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic:  
Advanced

### **Outcome 2**

Plan and design a range of advanced make-up applications.

#### **Knowledge and/or skills**

- ◆ Airbrushing
- ◆ Body painting.
- ◆ Fantasy make up
- ◆ Avant-garde make up

#### **Evidence requirements**

The evidence requirements for this Outcome are combined with Outcome 3.

#### **Assessment guidelines**

The assessment for this Outcome should be combined with Outcome 3.

### **Outcome 3**

Produce a range of advanced fashion/photographic make-up applications.

#### **Knowledge and/or skills**

- ◆ Airbrushing
- ◆ Body painting
- ◆ Fantasy make up
- ◆ Avant-garde make up

#### **Evidence requirements**

Evidence for the Knowledge and Skills for these Outcomes will be generated through sampling.

Two make-ups from four identified advanced make-up categories. Candidates will need evidence to demonstrate their Knowledge and/or Skills by showing that they can plan, design and apply:

## **Higher National Unit specification: statement of standards (cont)**

### **Unit title: Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced**

The evidence should be presented in a portfolio which should include:

- ◆ design plans, sketches, choice and explanation of products as well as inspirational pictures
- ◆ photographic/digital evidence of their finished work. Where any computer aided effects have been applied to the final print this must be clearly indicated. Candidates must also include an “untouched” example of each print.

Electronic submissions must be a clear image and non pixilated.

The application work should be carried out under controlled conditions and will be observed and recorded on a practical checklist.

#### **Assessment guidelines**

Outcomes 2 and 3 should be assessed together. Candidates should also use their research output from Outcome 1 to inform and influence their work for this assessment. Tutors should ensure that within the work of a class group the full range of advanced techniques are covered.

### **Outcome 4**

Lead a design team

#### **Knowledge and/or skills**

- ◆ design team
- ◆ liaise/communicate with design team
- ◆ working relationships/interpersonal skills
- ◆ costing and invoicing
- ◆ evaluate production

#### **Evidence requirements**

Candidates will need evidence to demonstrate their Knowledge and/or Skills by showing that they can:

- ◆ effectively establish a design team (make up trainee, photographer, fashion stylist and director) for a chosen production
- ◆ communicate and liaise effectively whilst establishing good working relationships with each member of the design team
- ◆ produce costing details and submit an invoice for production
- ◆ evaluate the production and working relationships within the design team

Candidates should produce a reflective account of the work of the design team covering the points listed above.

## **Higher National Unit specification: statement of standards (cont)**

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic:  
Advanced

### **Assessment guidelines**

The assessment for this Outcome could be combined with the other Outcomes as part of a single integrated project in which the candidate has to set up a team to research, plan, design and apply advance make up techniques for a chosen production.

## Administrative Information

<b>Unit code:</b>	DP32 35
<b>Unit title:</b>	Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced
<b>Superclass category:</b>	HL
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Version	Description of change	Date
03	Amended to clarify evidence requirements in Outcome 3. Add makeup applications. Page 2 Assessment remove 5 advanced make-up add 4 advanced make-up as per evidence requirements. Page 3 and 5 remove photographic size Page 4 – Outcome 3 – Clarification of evidence requirement Page 12 Outcome 3 amended to clarify	16/04/15
02	Amended to clarify wording to reflect current trends.	26/04/13

**Source:** SQA

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## **Higher National Unit specification: support notes**

### **Unit title: Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced**

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 80 hours.

### **Guidance on the content and context for this Unit**

Outcome 1 further develops (from basic make-up research) the candidate's skills and knowledge in the researching of make-up within the fashion/photographic industry. To achieve inspirational evidence the candidate may research within television, books, fashion publications, trade events, and Internet resources. The candidate will submit a portfolio with evidence of make-up suitable for all skin types, airbrush and body painting techniques, fantasy and avant-garde make-up.

Outcome 2 provides the candidate with knowledge and understanding of working with design briefs used in the planning of their make-up designs. The candidate will plan and design three make-up's, sampling from all skin types, airbrushing, body painting, fantasy or avant-garde make-up on either a male or female model.

Outcome 3 provides the candidate with knowledge and understanding of working with design briefs following their direction to produce a variety of advanced make-up.

The candidate will produce three make-up's. One make-up application will be assessed on fashion/photographic make-up on all skin types, the remaining two will be provided through sampling of: Airbrushing, Body painting Fantasy or Avant-Garde make-up on either a male or female model.

Candidates will display this through portfolio photographic evidence.

Outcome 4 provides the candidate with knowledge and understanding of establishing and liaising whilst maintaining effective working relationships within a design team. The candidate will demonstrate the costing skills necessary for the production and invoice the appropriate bodies. Candidates will evaluate the design team throughout the production.

### **Guidance on the delivery and assessment of this Unit**

The practical assessment aspect of this Unit will be brought together with the completion of Outcome 1 and 2.

#### ***Opportunities for developing Core Skills***

The delivery and assessment of this Unit could also contribute towards the component 'Critical thinking' of the Core Skill Problem solving at Higher because of the requirement to develop an approach to leading a team in the teaching and assessment requirements of Outcome 4. The general skill for this component is to 'Identify and assess the relevance of the factors involved in a situation/issue and to develop and justify an approach to deal with this situation/issue'.



## Higher National Unit specification: support notes (cont)

### **Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced

When selecting and justifying a leadership approach to enable the team to function effectively this justification should take account of the factors involved in setting up and leading a team and the available evidence and may include a comparison with other possible approaches.

The delivery and assessment of this Unit may also contribute towards the component “Planning and Organising” of the Core skill Problem solving at Higher because of the requirement plan, design and apply advanced make up techniques for a chosen production. The general skill for this component is “Plan and Organise a complex task”.

In both formative and summative assessment the candidate should be encouraged to work to a design brief taking account all possible variables such as the experience/skill level of individual team members and the need to consider contingencies. Candidates will be required to source relevant physical resources including products, tools and equipment. Within a work based context candidates must also decide how the task will be managed and carry it out to industry standards — this could include the allocation and delegation of tasks in a group context.

The Unit may also provide opportunities to develop the component ‘Reviewing and Evaluating’ of the Core skill at Higher in particular because of the requirement to evaluate the work of the Design Team in Outcome 4. The general skill for this component is ‘Review and evaluate a complex problem solving activity’.

Candidates should be encouraged to critically analyse in detail all stages of the work of the Design Team, define strengths and possible areas for improvement. In addition any potential development actions should be noted.

The Core Skill of Working with Others at Higher could also be developed within this Unit. Working with Others involves the ability to work with others to plan, agree and take responsibility for tasks, to support co-operative working in appropriate ways and to review the effectiveness of one’s own contribution. This would fit with the requirement of the Unit in which the candidate has to set up and lead a team to research, plan, design and apply advanced make up techniques for a chosen production. This will develop the candidate’s ability to work co operatively with a range of colleagues and clients in a professional context. The general skill at Higher level is ‘Work with others in a group to analyse, plan and complete a complex activity’.

Candidates can be encouraged to analyse the task and negotiate goals, roles and responsibilities, anticipating and responding to needs of others, supporting co operative working and evaluating and drawing conclusions on the effectiveness of one’s own contribution.

The component ‘Using Number’ of the Core Skill of Numeracy at Intermediate 2 could be developed within the teaching and learning contributing to Outcome 4. The specific skills required for the component at Intermediate 2 include: working confidently with a numerical operations to be carried out and carrying out complex calculations or a number of sustained calculations. This is likely to fit in to the study of costing where candidates are required to identify and calculate the direct costs and overhead costs associated with a particular production and present this information as a statement clearly showing the associated mark up or profit margin.

## **Higher National Unit specification: support notes (cont)**

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced

The Unit will also provide the candidate with the opportunity to develop the Core Skill component ‘Oral Communication’ of the communication Core Skill at Higher level. In both the formative and summative assessment of this Unit candidates must demonstrate a sophisticated level of Oral skills with particular emphasis on listening and responding to others in the most appropriate way. Candidate should be encouraged to attend and meet needs of clients using sophisticated verbal and non-verbal communication techniques. They should develop the ability to explain, advise, negotiate and re assure clients. In addition the demonstration of techniques to be used with clients will involve advanced presentation skills.

### **Open learning**

Although the theoretical aspects could be studied through Open Learning, the high level of practical competencies required would create difficulties in the delivery and assessment of this Unit.

### **Disabled candidates and/or those with additional support needs**

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website [www.sqa.org.uk/assessmentarrangements](http://www.sqa.org.uk/assessmentarrangements)

## **General information for candidates**

### **Unit title: Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced**

This Unit is designed to give you an understanding of advanced techniques within the fashion photographic industry, by developing the necessary skills.

On completion of this Unit you will be able to:

- 1 Research and analyse advanced make-up techniques.
- 2 Plan and design a range of advanced make-up applications.
- 3 Produce a range of advanced fashion/photographic make-up.
- 4 Lead a design team.

#### **Outcome 1**

To achieve this Outcome you will need to submit a portfolio of evidence to demonstrate your knowledge and understanding of the importance of researching and analysing a range of advanced fashion/photographic make up.

Portfolio to contain products and application techniques for:

- ◆ airbrushing
- ◆ bodypainting
- ◆ fantasy make up
- ◆ Avante-gard make up

#### **Outcome 2**

To achieve this Outcome you will need evidence to demonstrate your knowledge and/or skills by showing you can plan and design three fashion/photographic looks.

You must present design plans, sketches and an explanation of product choice as well as inspirational pictures within a portfolio of evidence to include all skin types:

and two further Advanced make up's sampling from:

- ◆ airbrushing
- ◆ bodypainting
- ◆ fantasy Make Up
- ◆ Avante-gard Make up

On either male or female models.

## **General information for candidates (cont)**

**Unit title:** Make-up Artistry: Make-up Techniques — Fashion/Photographic: Advanced

### **Outcome 3**

To achieve this Outcome you will submit a portfolio of evidence demonstrating your knowledge and/or skills by producing a range of Advanced fashion/photographic make up applications.

You must produce Two make-ups from the four identified advanced make-up categories selected by your tutor.

and two further Advanced make up's sampling from:

- ◆ airbrushing
- ◆ bodypainting
- ◆ fantasy
- ◆ Avante-gard

On either male or female models.

### **Outcome 4**

To achieve this Outcome you will demonstrate your Knowledge and/or Skills by leading a Design Team and showing you can:

- ◆ communicate effectively
- ◆ maintain effective working relationships
- ◆ produce costing and invoices
- ◆ evaluate a production

The Assessment will be both written and observed practically.