



Higher National Unit specification: general information

Unit title: Creative Arts Project: Production

Unit code: FF30 34

Superclass: JB

Publication date: August 2011

Source: Scottish Qualifications Authority

Version: 01

Unit purpose

This Unit is designed to enable candidates to develop a selected concept and produce a resolved work in response to a given or self-generated brief within a chosen field of study.

On completion of the Unit the candidate should be able to:

- 1 Develop a selected concept for a creative art project from a given or self generated brief.
- 2 Produce a resolved solution(s) from a developed concept.
- 3 Present and evaluate the creative art project.

Recommended prior knowledge and skills

Access to this Unit is at the discretion of the centre. It may be beneficial if candidates had some prior knowledge of techniques within their chosen field of study. This may be demonstrated by the achievement of Intermediate 2 or Higher level Art and Design Units or by a practical portfolio of art and design work. It is also recommended that candidates have successfully completed HN Unit *Creative Arts Project: Development*.

Credit points and level

2 Higher National Unit credits at SCQF level 7: (16 SCQF credit points at SCQF level 7*)

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

General information (cont)

Core Skills

There are opportunities to develop the Core Skill(s) of *Information and Communication Technology, Problem Solving and Communication* at SCQF level 6 in this Unit, although there is no automatic certification of Core Skills or Core Skills components.

Context for delivery

If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Assessment

Outcome 1: is assessed by the development of a selected concept for a creative art project.

Outcome 2: is assessed by the production of a resolved solution(s) from a developed concept.

Outcome 3: is assessed by the presentation and evaluation of a creative art project.

Higher National Unit specification: statement of standards

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The sections of the Unit stating the Outcomes, Knowledge and/or Skills, and Evidence Requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the Knowledge and/or Skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Develop a selected concept for a creative art project from a given or self generated brief.

Knowledge and/or Skills

- ◆ Selecting concept(s)
- ◆ Experimentation of appropriate media and/or technology
- ◆ Developing concepts
- ◆ Use of processes/techniques/materials to develop the concept
- ◆ Recording Methods
- ◆ Analysis Techniques

Evidence Requirements

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can with reference to a given or self-generated brief:

- ◆ develop concept showing creative use of media and techniques
- ◆ amend and refine selected concept in preparation for production
- ◆ identify and select methods of production for the developed concept
- ◆ reflect upon and respond to creative decisions, recording and explaining decisions

Assessment Guidelines

This Outcome could be assessed on its own or as part of a holistic assessment for the whole Unit.

The work produced for this Outcome can be produced in a variety of formats appropriate to the brief and the candidate's area of study. Emphasis should be placed on experimentation and exploration of ideas and familiarisation with knowledge of media and technology appropriate to the brief. Production processes should be investigated and considered.

Higher National Unit specification: statement of standards (cont)

Unit title: Creative Arts Project: Production

Outcome 2

Produce a resolved solution(s) from a developed concept.

Knowledge and/or Skills

- ◆ Methods, processes and production
- ◆ Visual and conceptual coherence
- ◆ Refining and developing ideas
- ◆ Use of media and materials
- ◆ Use of tools and equipment
- ◆ Interpretation
- ◆ Studio practice
- ◆ Effective time management

Evidence Requirements

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can with reference to a given or self-generated brief:

- ◆ produce a resolved response(s) that demonstrates a developed understanding of creative practices
- ◆ produce a resolved response(s) that meet the requirements of the brief
- ◆ reflect upon and respond to creative decisions
- ◆ identify and select appropriate media, materials, tools and equipment
- ◆ use safe and considerate studio practice
- ◆ demonstrate effective time management

Assessment Guidelines

This Outcome could be assessed on its own or as part of a holistic assessment for the whole Unit. The project could take any form, which meets the requirements of the given or self-generated brief. Further detail is given in the support notes for this Outcome.

Higher National Unit specification: statement of standards (cont)

Unit title: Creative Arts Project: Production

Outcome 3

Present and evaluate the creative art project.

Knowledge and/or Skills

- ◆ Presentation of a creative art project
- ◆ Analysis and evaluation
- ◆ Critical reflection
- ◆ Explanation/Communication of ideas

Evidence Requirements

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can with reference to a given or self-generated brief:

- ◆ present the creative Outcome(s) to the tutor, peer group or other audience
- ◆ critically reflect on the coherence of the presented Outcome(s)
- ◆ explain creative decisions
- ◆ evaluate work as a response to the brief

Evidence should be in the form of a presented artwork accompanied by a written (traditional or digital, eg blog entry) or oral (recorded) evaluation.

Assessment Guidelines

This Outcome could be assessed on its own or as part of a holistic assessment for the whole Unit.

Candidates should be able to discuss the strengths and weaknesses of the project in general and clearly evaluate the compatibility of their concept and chosen production method. Candidates should demonstrate an understanding of the production process and explain their choice of concept and media for development of artwork.

Higher National Unit specification: support notes

Unit title: Creative Arts Project: Production

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 80 hours.

Guidance on the content and context for this Unit

This Unit has been developed in conjunction with *Creative Arts Project: Development* to provide optional 2 credit Units for the Higher National Provision of the Art and Design Cognate Group (65). It is recommended that it should be taught and assessed within the subject areas to which it contributes.

This Unit is specifically designed to be delivered in conjunction with HN Unit *Creative Arts Project: Development*. It could also be delivered as a stand-alone Unit used to develop ideas in response to a given or self-generated brief. If the Unit is being delivered on a standalone basis the selected concept should be brought from any previously generated concept this should however be vetted and approved by the delivering tutor prior to commencement.

Opportunities may be taken to link or integrate with other aspects of the course and a thematic approach adopted for both delivery and assessment.

Candidates should produce a body of work, which is commensurate with the notional design length of this Unit.

Guidance on the delivery and assessment of this Unit

This Unit has been developed as part of the Art and Design Cognate Group (65) suite of HN Awards. It is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes. Opportunities may be taken to link or integrate with other aspects of the course and a thematic approach adopted for both delivery and assessment.

Candidates may choose to explore and develop skills in the use of one or more media during the course of this Unit. A series of thematic works could be produced, developed from concepts that are the result of previous exploration. Candidates will be expected to present appropriate evidence, usually in more than one format, to show that they have developed a range of experiments in response to a given or self-generated brief using selected media and application of experimental techniques.

From a given or self generated brief, candidates will develop a selected concept for a creative art project then use appropriate practice led working methods to produce an artwork/project to presentation standard commensurate with practice in their chosen discipline/field of study.

The production of the creative arts project should be cohesive and comprehensive. Candidates should be encouraged to explore a variety of media, materials and styles appropriate to the Group Award, in which it is being delivered, producing a body of work from which the final assessment evidence should be drawn.

Higher National Unit specification: support notes (cont)

Unit title: Creative Arts Project: Production

For **Outcome 1** candidates should develop a selected concept for a creative art project in response to a given or self-generated brief through experimentation with processes, techniques and materials appropriate to their chosen field of study. Throughout this process candidates should analyse and critically reflect upon their creative decisions whilst using appropriate mechanisms to record this activity.

For **Outcome 2** candidates should produce a resolved solution or solutions from the concept developed within their activities from Outcome 1. It is expected that candidates will use selected tools, equipment, media, materials, methods and processes appropriate to their chosen field of study through interpretive studio based activity. The project could be formed from, for example, 2 dimensional/3 dimensional, visual communication, graphic/interior/product/fashion/ textile design, sound based, digital, computer arts, performance etc. Consideration should be given to the scale and complexity of the artwork. If for example, the work is on a very small scale, and/or simplistic in technique, candidates could be asked to produce alternative concepts or a greater number of exploratory pieces.

For **Outcome 3** candidates should present and evaluate a creative art project. Presentation of the creative Outcomes of the project could be made to the tutor and peer group or other audience. The candidate's analysis and evaluation of their creative art project should critically reflect on the coherence of the presented Outcome(s), evaluate work as a response to the brief and explain their creative decisions

The final work presented should demonstrate an understanding of practice in their chosen discipline/field of study. Evidence of analysis and critical evaluation could be presented orally or as a short written critique the use of digital media for recording and publication of this material is to be encouraged. Candidates should be able to make use of appropriate terminology and to use vocabulary that explains their ideas and concepts.

As this Unit focuses upon production to a presentation standard, emphasis should be placed on meeting appropriate levels of 'finish' and presentation, without losing creative and conceptual content.

The submission of the candidate's assessment material could be made through the presentation of completed work. It is suggested that the candidate presents the results of their study to their tutor and peers. Emphasis should be placed upon the candidates undertaking a thorough evaluation of their interpretive activity in media, materials, methods and processes appropriate to their chosen field of study and of the strengths and weaknesses of the candidates' individual final Outcome(s). Evaluation should form part of the final presentation and be in oral, written or recorded form.

The completed works should be compiled and archived to allow the candidate to:

- ◆ provide a copy to the tutor/centre for record purposes
- ◆ include the work in their personal portfolio of work

Higher National Unit specification: support notes (cont)

Unit title: Creative Arts Project: Production

Opportunities for developing Core Skills

Both components of the Core Skill of *Problem Solving*, Planning and Organising and Reviewing and Evaluating should be naturally developed and enhanced as candidates undertake the practical work in a creative process from its inception through production to presentation. They will analyse and select suitable resources, methods and approaches. Researching and assessing the importance of all factors in the planning stage will include sourcing of materials, accessing essential equipment and selecting creative techniques. Applying skills to produce an effective product, working within constraints of time and budget and observing health and safety factors will develop skills in critical and creative thinking. Review, reflection and evaluation of achievement will be an aspect of the presentation of work and will reinforce analytical approaches to working practice.

The delivery and assessment of this Unit may also contribute towards the component Writing from the Core Skill of *Communication* at SCQF level 6. The general skill for this component is 'Produce a well-structured document or collection of related documents that convey several items of complex information'. Tasks involving group activities or short presentations to one or more people will contribute to the development of the component Speaking and Listening.

The Core Skill of *ICT* can be enhanced and developed if the candidate chooses to present their final analysis and evaluation of the creative art project using a computer based system, eg PowerPoint.

Open learning

This Unit could be delivered by open learning. However, it would require planning by the centre to ensure sufficiency and authenticity of candidate evidence.

Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website www.sqa.org.uk/assessmentarrangements.

History of changes to Unit

Version	Description of change	Date

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General information for candidates

Unit title: Creative Arts Project: Production

In this Unit you will, from a given or self-generated brief within your chosen field of study, develop a selected concept and produce a resolved creative work from it.

When you have completed the Unit you will have:

- 1 Developed a selected concept for a creative art project from a given or self generated brief.
- 2 Produced a resolved solution(s) from a developed concept.
- 3 Presented and evaluated the creative art project.

You are expected to produce a cohesive and comprehensive body of work through the exploration of a variety of media, materials and styles appropriate to your chosen field of study. This work will provide the materials for your assessment.

In **Outcome 1** you will develop a selected concept for a creative art project in response to a given or self-generated brief through experimentation with processes, techniques and materials appropriate to your chosen field of study. Throughout this process you should analyse and critically reflect upon your creative decisions and use appropriate mechanisms to record this activity.

In **Outcome 2** Using equipment, media, materials, methods and processes appropriate to your chosen field of study you should produce a resolved solution or solutions from the concept you developed within your work for Outcome 1.

In **Outcome 3** you will present and evaluate your project. The presentation of your creative Outcomes should be made to your tutor and your peer group or other audience. You should produce an analysis of your creative work, which critically reflects upon the coherence of the presented Outcome(s), evaluates your work as a response to the brief and explains your creative decisions.