



Higher National Unit specification: general information

Unit title: Creative Arts Project: Development

Unit code: FF31 34

Superclass: JB

Publication date: August 2011

Source: Scottish Qualifications Authority

Version: 01

Unit purpose

This Unit is designed to enable candidates to explore and develop responses to a given or self-generated brief within a chosen field of study.

On completion of the Unit the candidate should be able to:

- 1 Analyse a given or self-generated brief for a creative art project.
- 2 Produce research in response to the given or self-generated brief.
- 3 Develop and evaluate creative concepts.

Recommended prior knowledge and skills

Access to this Unit is at the discretion of the centre. It may be beneficial if candidates had some prior knowledge of basic techniques within their chosen field of study. This may be demonstrated by the achievement of Art and Design Units at SCQF level 5 or SCQF level 6 or by a practical portfolio of art and design work.

Credit points and level

2 Higher National Unit credits at SCQF level 7: (16 SCQF credit points at SCQF level 7*)

**SCQF credit points are used to allocate credit to qualifications in the Scottish Credit and Qualifications Framework (SCQF). Each qualification in the Framework is allocated a number of SCQF credit points at an SCQF level. There are 12 SCQF levels, ranging from Access 1 to Doctorates.*

General information (cont)

Core Skills

There are opportunities to develop the Core Skill(s) of *Information and Communication Technology, Problem Solving, Communication and Numeracy* at SCQF level 6 in this Unit, although there is no automatic certification of Core Skills or Core Skills components.

Context for delivery

If this Unit is delivered as part of a Group Award, it is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes.

Assessment

Outcome 1: is assessed by the analysis of a given or self-generated brief for a creative art project.

Outcome 2: is assessed by the concept production of research in response to the given or self-generated brief.

Outcome 3: is assessed by the development & evaluation of creative concepts.

Higher National Unit specification: statement of standards

Unit title: Creative Arts Project: Development

Unit code: FF31 34

The sections of the Unit stating the Outcomes, Knowledge and/or Skills, and Evidence Requirements are mandatory.

Where evidence for Outcomes is assessed on a sample basis, the whole of the content listed in the Knowledge and/or Skills section must be taught and available for assessment. Candidates should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Analyse a given or self-generated brief for a creative art project.

Knowledge and/or Skills

- ◆ Analysis
- ◆ Comprehension
- ◆ Evaluation
- ◆ Interpretation

Evidence Requirements

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can with reference to a given or self-generated brief:

- ◆ analyse the requirements of the brief
- ◆ make an initial interpretation of the brief
- ◆ produce an action plan to develop the Creative Project

Assessment Guidelines

This Outcome could be assessed on its own or as part of a holistic assessment for the whole Unit.

Work could be presented within annotated sketchbooks or similar containing analytical materials this might be the same sketchbook as submitted for Outcome 2.

Higher National Unit specification: statement of standards (cont)

Unit title: Creative Arts Project: Development

Outcome 2

Produce research in response to the given or self-generated brief.

Knowledge and/or Skills

- ◆ Research methods (electronic and or traditional)
- ◆ Visual Research
- ◆ Analysis
- ◆ Comparison
- ◆ Evaluation

Evidence Requirements

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can with reference to a given or self-generated brief:

- ◆ generate research using a variety of sources
- ◆ evaluate examples of creative practitioners, their practice, process and methods
- ◆ analyse the use of media and processes of the selected practitioners

Research should be presented as a collection of visual examples accompanied by written annotation/oral commentary.

Assessment Guidelines

This Outcome could be assessed on its own or as part of a holistic assessment for the whole Unit.

Work could be presented as annotated sketchbooks or similar containing a range of visual research evidence and analysis. Oral commentary could be given in response to oral questioning or provided in a recorded format.

Research should cover a range of practitioners relevant to the brief, the candidates' Group Award and their practice. Candidates should record their research in a suitable format, visual, written annotation and or oral/recorded.

Higher National Unit specification: statement of standards (cont)

Unit title: Creative Arts Project: Development

Outcome 3

Develop and evaluate creative concepts.

Knowledge and/or Skills

- ◆ Exploration of pertinent ideas and personal responses
- ◆ Development of creative concepts
- ◆ Visual and conceptual coherence
- ◆ Experimentation with media and techniques
- ◆ Reflective practice

Evidence Requirements

Candidates will need to provide evidence to demonstrate their Knowledge and/or Skills by showing that they can with reference to a given or self-generated brief:

- ◆ explore and identify a range of concepts that could be successfully developed in response to a creative art project
- ◆ develop concepts for a creative art project through the exploration of appropriate media and techniques
- ◆ reflect on and evaluate the concepts developed.
- ◆ select a concept for future production

Assessment Guidelines

This Outcome could be assessed on its own or as part of a holistic assessment for the whole Unit.

Candidates should present their developmental and evaluative work as a portfolio of evidence.

As this Unit is about the developmental processes involved in the development of an art project, it is not envisaged that candidates will produce a finalised or fully developed artwork. Candidates should present evidence, usually in more than one format, to show that they have reached a reasoned decision about the concept that they intend to develop.

Higher National Unit specification: support notes

Unit title: Creative Arts Project: Development

This part of the Unit specification is offered as guidance. The support notes are not mandatory.

While the exact time allocated to this Unit is at the discretion of the centre, the notional design length is 80 hours.

Guidance on the content and context for this Unit

This Unit has been developed in conjunction with *Creative Arts Project: Production* to provide optional 2 credit Units for the Higher National Provision of the Art and Design Verification Group (65). It is recommended that it should be taught and assessed within the subject areas to which it contributes.

This Unit has been specifically designed to be delivered in conjunction with *Creative Arts Project: Production*, however it could be delivered as a stand-alone Unit used to generate and develop ideas in response to a given or self-generated brief.

Candidates should produce analysis and research, which provides opportunity for the production of a body of work, which is commensurate with the notional design length of this Unit. The development of creative concepts should be comprehensive and candidates should be encouraged to explore a variety of media, materials and styles appropriate to the Group Award in which it is being delivered; producing a body of work from which the final assessment evidence should be drawn.

Opportunities may be taken to link or integrate with other aspects of the course and a thematic approach adopted for both delivery and assessment.

Guidance on the delivery and assessment of this Unit

This Unit has been developed as part of the Art and Design Verification Group (65) suite of HN Awards. It is recommended that it should be taught and assessed within the subject area of the Group Award to which it contributes. Opportunities may be taken to link or integrate with other aspects of the course and a thematic approach adopted for both delivery and assessment.

Candidates may choose to explore and develop skills the use of one or more media during the course of this Unit. A series of thematic concepts may be researched and developed. Candidates will be expected to present appropriate evidence, usually in more than one format, to show that they have analysed a given or self-generated brief and produced research and initial development of concepts using research techniques and selected media and application of experimental techniques.

The development of the creative arts project should be cohesive and comprehensive. Candidates should be encouraged to explore a variety of research sources and resources as well as media, materials and styles appropriate to the Group Award, in which it is being delivered, producing a body of work from which the final assessment evidence should be drawn.

Higher National Unit specification: support notes (cont)

Unit title: Creative Arts Project: Development

Outcome 1

Where a self-generated brief is to be utilised it is strongly recommended that tutors provide clear guidance on the production of a brief, which meets requirements as they relate to the delivery centre and current legislation regards Equality and Diversity. Self-generated briefs will require approval by tutors prior to the delivery of this Unit.

Candidates should produce evidence that they can identify the specific requirements of the brief by thoroughly reading and then highlighting the requirements in written or oral form. Thereafter they should, through the production of initial interpretations and responses, demonstrate their understanding of the requirements as they relate to their specific area of study and personal interest. Initial responses could be written, oral, visual, electronic, in the form of mind map, list or otherwise.

Outcome 2

Interpreting and understanding various practices is vital to the stimuli required for producing a response to this Unit. Candidates should gather information on a variety of practice and practitioners relevant to the candidate's field of study. A variety of sources and research methods should be used and a good range of visual examples submitted, along with comments that show an understanding of the context and meaning of the chosen works and of the processes involved by the makers of the works.

Useful contextual information for this Unit can be found in libraries, museums, galleries, catalogues, artists' and designers' monographs, art theory texts relating to the candidates area of study and its practitioners. Additional information may be available online, however online resources should be vetted for accuracy and appropriateness prior to recommendation to candidates. Tutor's judgment should be utilised in the assessment of an appropriate brief, to ensure that it does not act as a barrier to candidate's progression and also challenges the candidate. Tutors should also exercise judgment as to what is achievable in the time frame and with resources available.

Outcome 3

Candidates should develop ideas stimulated by a given or self-generated brief and by the research carried out in Outcome 2.

An experimental, explorative approach should be encouraged. There should be no barriers to the creative processes; candidates should be encouraged to use a range of materials and media in innovative and exploratory ways relevant to their specific area of study. Development of annotated ideas in sketchbooks and or means relevant to the specific award should be encouraged. Candidates should show an ability to critically reflect upon their provisional concepts and be able to express sound reasons for rejecting some ideas and continuing to develop others.

The developed concept(s) should meet the requirements of the given brief. For example, concepts could take a form relevant to the specific award the candidate is undertaking, eg model or maquette, drawing, painting, printmaking, thumbnails, roughs, layouts, video, animation, performance, digital media, further drawings or any another format pertinent to the requirements of the brief.

Higher National Unit specification: support notes (cont)

Unit title: Creative Arts Project: Development

As this Unit is about the developmental processes involved in the development of artwork, candidates would not be expected to produce a developed artwork.

Candidates should present evidence, usually in more than one format, to show that they have reached a reasoned decision about the development works that could be carried forward into developed artwork. Evidence should be presented in a form that contains referenced, annotated visual material or as an oral presentation/commentary with accompanying visual material. Candidates should be able to make use of appropriate terminology and to use vocabulary that clearly defines their ideas and concepts.

Evidence for this Unit should be compiled and archived to allow the candidate to:

- ◆ provide a copy to the tutor/centre for record purposes
- ◆ include the work in their personal portfolio of work

Opportunities for developing Core Skills

All elements of the Core Skill of *Problem Solving* should be naturally developed and enhanced as candidates undertake the practical work in a creative process from its inception through to proposals. They will analyse, select and justify suitable resources, methods and approaches. Researching and assessing the importance of all factors in the stages of the project will include sourcing of materials, accessing essential equipment and selecting creative techniques. Applying skills to develop an effective concept, working within constraints of time and budget and observing health and safety factors will develop skills in critical and creative thinking. Review, reflection and evaluation of achievement will reinforce analytical approaches to working practice.

Open learning

This Unit could be delivered by open learning. However, it would require planning by the centre to ensure sufficiency and authenticity of candidate evidence.

Disabled candidates and/or those with additional support needs

The additional support needs of individual candidates should be taken into account when planning learning experiences, selecting assessment instruments, or considering whether any reasonable adjustments may be required. Further advice can be found on our website www.sqa.org.uk/assessmentarrangements.

History of changes to Unit

Version	Description of change	Date

© Scottish Qualifications Authority 2011

This publication may be reproduced in whole or in part for educational purposes provided that no profit is derived from reproduction and that, if reproduced in part, the source is acknowledged.

Additional copies of this Unit specification can be purchased from the Scottish Qualifications Authority. Please contact the Customer Contact Centre, telephone 0845 279 1000.

General information for candidates

Unit title: Creative Arts Project: Development

This Unit will enable you to develop knowledge, understanding and skills as they relate to the development of a creative arts project. You will respond to given or self-generated brief.

In Outcome 1 you will analyse a given or self-generated brief for creative art project and produce evidence that you can identify the specific requirements of the brief by thoroughly reading and highlighting the requirements in written or oral form. After this you will demonstrate your understanding of the requirements of the brief by making initial interpretations and responses,

In Outcome 2 you will produce research in response to the given or self-generated brief. You will investigate current practice as it relates to your specific award/field of study by researching, analysing and comparing differing approaches or methods utilised by practitioners. You will be encouraged to explore creative research methods to access information.

For Outcome 3 you will develop and evaluate creative concepts by responding to a given or self-generated brief and explore a range of creative ideas/concepts that could be developed into completed artwork. After considering the potential of your ideas one or more of these concepts will be identified as being able to be taken forward to production. During this Outcome you will learn about the appropriate safe use of resources, methods and sequence of work using a variety of materials. You will produce practical experiments; at all times you will demonstrate that you understand safe working practices.