



Higher National Unit Specification

General information

Unit title: Photography: Moving Image Project (SCQF level 8)

Unit code: HN7C 35

Superclass: KJ

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Version: 01

Unit purpose

This unit is designed to enable learners to plan and produce a moving image sequence. The narrative for the sequence will come from self-initiated research and planning. Final edited works will be produced and made ready for presentation.

This unit is a mandatory unit in the Professional Development Award (PDA) for Moving Image. It can also be taken as a free-standing unit and is suitable for learners who wish to develop advanced skills in Moving Image photography.

Outcomes

On successful completion of the unit the learner will be able to:

- 1 Research and plan the production of a moving image sequence.
- 2 Produce, capture and edit a moving image sequence in line with an agreed planning outline.
- 3 Present the moving image sequence.

Credit points and level

1 Higher National Unit credit at SCQF level 8: (8 SCQF credit points at SCQF level 8)

Recommended entry to the unit

Entry is at the discretion of the centre, however it is recommended that learners should have completed the National Certificate in Photography at SCQF level 6 or equivalent. Completion of the HN Unit H37Y 34 *Moving Image* would also be beneficial.

Higher National Unit Specification: General information (cont)

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Core Skills

Opportunities to develop aspects of Core Skills are highlighted in the support notes for this unit specification.

There is no automatic certification of Core Skills components in this unit.

Context for delivery

If this unit is delivered as part of a group award, it is recommended that it should be taught and assessed within the subject area of the group award to which it contributes. This is a mandatory unit in the PDA Moving Image at SCQF level 8. It may also be delivered as part of the HND Photography.

The Assessment Support Pack (ASP) for this unit provides assessment and marking guidelines that exemplify the national standard for achievement. It is a valid, reliable and practicable assessment. Centres wishing to develop their own assessments should refer to the ASP to ensure a comparable standard. A list of existing ASPs is available to download from SQA's website (<http://www.sqa.org.uk/sqa/46233.2769.html>).

Equality and inclusion

This unit specification has been designed to ensure that there are no unnecessary barriers to learning or assessment. The individual needs of learners should be taken into account when planning learning experiences, selecting assessment methods or considering alternative evidence.

Further advice can be found on our website www.sqa.org.uk/assessmentarrangements.

Higher National Unit Specification: Statement of standards

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Acceptable performance in this unit will be the satisfactory achievement of the standards set out in this part of the unit specification. All sections of the statement of standards are mandatory and cannot be altered without reference to SQA.

Where evidence for outcomes is assessed on a sample basis, the whole of the content listed in the Knowledge and/or Skills section must be taught and available for assessment. Learners should not know in advance the items on which they will be assessed and different items should be sampled on each assessment occasion.

Outcome 1

Research and plan the production of a moving image sequence.

Knowledge and/or skills

- ◆ Research skills
- ◆ Equipment and techniques
- ◆ Appropriate platforms
- ◆ Current practitioners' practices and influence
- ◆ Market/host options
- ◆ Storyboard development techniques
- ◆ Production planning and documenting

Outcome 2

Produce, capture and edit a moving image sequence in line with an agreed planning outline.

Knowledge and/or skills

- ◆ Logistical implications
- ◆ Footage capture
- ◆ Technical knowledge and skills to capture footage using sound and vision
- ◆ Appropriate software
- ◆ Footage workflow management skills
- ◆ Editing and compilation techniques

Outcome 3

Present the moving image sequence.

Knowledge and/or skills

- ◆ presentation formats
- ◆ presentation platforms
- ◆ Post production techniques
- ◆ Technical production skills

Higher National Unit Specification: Statement of standards (cont)

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Evidence requirements for this unit

Learners will need to provide evidence to demonstrate their knowledge and/or skills across all outcomes by showing that they can:

Outcome 1

Research and plan the production of a moving image sequence.

Learners will provide written and/or oral recorded evidence to demonstrate their knowledge and skills for researching, storyboarding and planning a self-initiated moving image sequence by showing that they can:

- ◆ identify current equipment and techniques required to produce a moving image sequence.
- ◆ research the work and influence of current practitioners.
- ◆ explore market options to host the final moving image sequence.
- ◆ develop a storyboard that considers the narrative and approach to making a moving image sequence.
- ◆ maintain a production plan throughout the process.

Outcome 2

Produce, capture and edit a moving image sequence in line with an agreed planning outline.

Learners will produce, capture and edit their planned moving image sequence showing that they can:

- ◆ navigate the logistical implications when planning and preparing to shoot a moving image sequence.
- ◆ capture footage using appropriate digital single-lens reflex camera (DSLR) equipment in preparation for editing a final moving image sequence.
- ◆ apply appropriate techniques to light, compose, capture (sound and image) in order to produce work in line with the original plan.
- ◆ use appropriate upload and storage techniques to manage the workflow of the captured footage in preparation for editing and production.
- ◆ apply appropriate editing techniques for sound and footage using software to structure the work.
- ◆ use effective post production techniques to compile the final work for presentation.
- ◆ finalise project work and make ready for presentation on suitable online platform(s) or for website presence.

Higher National Unit Specification: Statement of standards (cont)

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Outcome 3

Present the moving image sequence.

This outcome is assessed when learners submit final edited work for presentation by showing that they can:

- ◆ prepare the final sequence for appropriate mass presentation on suitable platform(s).
- ◆ edit and save project work from the master files for use across suitable online platforms.
- ◆ present work in a format suitable for presentation online and for folio.
- ◆ produce an abstract outline that includes a description of the intention and narrative.

Project based approaches to assessment should be assessed on an on-going and holistic basis appropriate to the delivery methods applied.



Higher National unit Support Notes

Unit title: Photography: Moving Image Project (SCQF level 8)

Unit support notes are offered as guidance and are not mandatory.

While the exact time allocated to this unit is at the discretion of the centre, the notional design length is 40 hours.

Guidance on the content and context for this unit

This specialist unit part of the Professional Development Award (PDA) in Moving Image at SCQF level 8. It is also a standalone unit which builds on and enhances the skills and knowledge gained from units in the HND Photography and particularly the unit, H37Y 34 *Moving Image*. It designed to provide learners with an opportunity to plan and produce a moving image sequence. The narrative for the sequence will come from self-initiated research and planning. Final edited works will be produced and made ready for presentation.

Guidance on approaches to delivery of this unit

This unit could be delivered on a holistic basis and will demonstrate skills and knowledge developed from other units within the PDA group award. An investigative approach could be adopted by the centre to encourage independent learning as learners approach the moving image project.

The project developed for assessment could be produced by the learner from workshops covering initial idea development, contextual research, production, editing and finalisation of project for market use. Researching techniques, equipment and assorted ancillary requirements such as lighting, lens choice, camera stabilisation equipment and basic sound recording techniques will play a key role in the final production.

An electronic document could be produced with embedded or linked examples of current practice, online tutorials and equipment current with DSLR film-making.

Opportunities for workshop tutorials and progress meetings with learners and tutors should form important milestone stages to monitor progression and development of project work. Group work both for practical and research tasks can support peer learning and maximise use of equipment during delivery. Creativity and experimentation should be encouraged to ensure that learners can realise the possibilities that their own approaches may have.

Higher National unit Support Notes (cont)

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Outcome 1

To complete the requirements for this outcome, learners should be given scope to explore the development and research element of the outcome requirements across a wide range of research approaches. Researching techniques, equipment and assorted ancillary requirements such as lighting, lens choice, camera stabilisation equipment and basic sound recording techniques will play a key role in the final production. They should present research that will inform the development of an original idea for a moving image project. Storyboarding of the idea should show development from a range of sources. Learners may wish to collaborate with others during this process depending on the nature of the initial idea.

A research and storyboard document should be produced that shows the:

- ◆ intended nature of the narrative.
- ◆ subject matter of the works.
- ◆ intended approach.
- ◆ consideration of market.
- ◆ approximate length of the piece.
- ◆ research materials accessed.

Outcome 2

During the assessment process, learners should plan and record shooting schedules, logistical considerations and solutions, kit checklists when preparing to undertake the shooting and recording of their works. Appropriate equipment should be researched and accessed to ensure their approach can be realised when on location or in studio. Techniques necessary to the successful capture of the project may require assistance from group members, working in teams is recommended during the development stage of the project.

Captured footage and sound should be uploaded and managed to maximise workflow options.

Editing techniques should be appropriate to the research and planning of the work but development and creativity should be encouraged during this stage. Appropriate sound media should be applied and controlled where appropriate to the narrative of the work. The practical nature of this outcome will be assessed holistically as learners produce completed sequences.

Outcome 3

This outcome is assessed when learners submit final edited work for presentation by showing that they have researched/planned/shot/edited their own moving image sequence. A range of online platforms should be explored to ensure learners work can be successfully viewed across different platform requirements.

The final piece should be accompanied with a short abstract that introduces the projects intention and narrative.

Higher National unit Support Notes (cont)

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Presentation could take the form of a group event where tutor and peer feedback may be gathered.

Guidance on approaches to assessment of this unit

Evidence can be generated using different types of assessment. The following are suggestions only. There may be other methods that would be more suitable to learners.

Centres are reminded that prior verification of centre-devised assessments would help to ensure that the national standard is being met. Where learners experience a range of assessment methods, this helps them to develop different skills that should be transferable to work or further and higher education.

Assessment of this project-based unit could take the form of a holistic integrated approach. The combination of research and practically applied skills within the unit outcomes should encourage a project-based approach to delivery and assessment of the final project.

The practical nature of this project-based unit will encourage independent learners to explore and apply a range of moving image making capture and edit techniques to their own researched and devised project outline.

Research materials generated could take the form of an electronic document or blog. Group project presentations could be used to gather evaluative evidence using an assessor's observational checklist to record evidence of assessment achievement.

The duration of the final moving image sequence should reflect the learner's intentions as indicated through storyboarding and research. Different approaches will demand varied duration timings of the final piece.

Opportunities for e-assessment

E-assessment may be appropriate for some assessments in this unit. By e-assessment we mean assessment which is supported by Information and Communication Technology (ICT), such as e-testing or the use of e-portfolios or social software. Centres which wish to use e-assessment must ensure that the national standard is applied to all learner evidence and that conditions of assessment as specified in the evidence requirements are met, regardless of the mode of gathering evidence. The most up-to-date guidance on the use of e-assessment to support SQA's qualifications is available at www.sqa.org.uk/e-assessment.

Opportunities for developing Core and other essential skills

Throughout this unit learners will be involved in research, planning and using electronic means to store and present their work. They will also have the chance to participate in group work. These activities provide opportunities to develop aspects of the Core Skills of:

- ◆ *Problem Solving*
- ◆ *Information and Communication Technology (ICT)*
- ◆ *Working with Others*

History of changes to unit

Version	Description of change	Date

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General information for learners

Unit title: Photography: Moving Image Project (SCQF level 8)

This section will help you decide whether this is the unit for you by explaining what the unit is about, what you should know or be able to do before you start, what you will need to do during the unit and opportunities for further learning and employment.

This specialist unit is part of the Professional Development Award (PDA) in Moving Image at SCQF level 8 and is designed to develop your knowledge and practical skills to enable you to plan and produce a moving image sequence. This unit builds on skills and knowledge gained from units in the HND Photography and, particularly, the unit, H37Y 34 *Moving Image*. The narrative for the sequence will come from self-initiated research and planning. Final edited works will be produced and made ready for presentation.

On completion of the unit you should be able to:

- 1 Research and plan the production of a moving image sequence.
- 2 Produce, capture and edit a moving image sequence in line with an agreed planning outline.
- 3 Present the moving image sequence.

Outcome 1

In this outcome you will research current practitioners making moving image films with DSLR equipment. Identifying current styles and approaches to film making in your research will assist you when deciding on your own approach. Researching techniques, equipment and assorted ancillary requirements such as lighting, lens choice, camera stabilisation equipment and basic sound recording techniques will play a key role in the production of your own short film. An electronic document could be produced with embedded or linked examples of current practice, online tutorials and equipment current with DSLR film-making. You will also develop and storyboard your own ideas for a short film based on your own research.

Outcome 2

In this outcome you will develop the initial idea, applying techniques appropriate to your plan. Appropriate filming, lighting and sound recording techniques will be applied in line with your plan. In line with professional practice, collaboration with group members may be adopted during the shooting and recording process. Footage will be compiled and edited on a suitable platform to complete the sequence in line with your storyboard. Titles and sound should be applied appropriate to complete the sequence. Completed files should be saved in a suitable format for presentation.

Outcome 3

In this outcome you will present the completed moving image film. Files should be submitted in an appropriate format for viewing and presentation. A group presentation may be appropriate where peer feedback could be gathered.